



ALL ABOARD Family Service Important Work

With G. E. Mortimore

TODAY is the third anniversary of this column. On October 1, 1950, thousands of Victoria wives nudged their husbands and urged them to turn to Page Two of the Colonist for some lively reading.

They were talking about the weather forecast because the people were getting tired of rain.

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Writing a column is easy, as everyone knows until he tries it. It's the same as writing a letter to your old Aunt Martha every day.

"Johnny broke his leg yesterday morning," you can say in a bright, chatty style. Little items of information like that. "The folks on Maple Street have been fighting again. The wife got after the husband with a sledge hammer. No great damage was done however as the police arrived in good time."

"It has been raining a lot around here but we cannot complain as we have had a very good winter, from July onward."

That's how you write a column. Of course it's easier if you can use a typewriter, but typing doesn't take long to learn. Just be natural and write all the gossip that Aunt Martha would like to hear.

"Agnes is down with the croup again and Mother is looking very poorly but we cannot complain as these troubles age just to try us and there is sure to be a bright day ahead somewhere, I always say, don't you, Aunt Martha?"

"The snails got all the cabbages this year and the cutworms got all the beetroot, but apart from that we had a very good garden this year. Two men and a boy were knocked down by a truck and killed right in front of our house, but I did not find out their names as they were strangers in this vicinity. Well Aunt Martha that is all the news for now so I will close, hoping this finds you as well as it leaves us your truly."

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Don't tell me your troubles, Mac. Who asked you to write a column, anyway?

Fast Haul to East

Giant Truck Loads Salmon for Ontario

A giant truck with a gleaming aluminum body arrived in Victoria Wednesday to load 30,000 pounds of frozen chum salmon from the plant of J. H. Todd and Sons Ltd. on Wharf Street.

The truck, fully refrigerated, will take its load to London, Ont., a distance of 2,900 miles. Driver-in-chief Robert Benson of London, said the truck would travel practically non-stop, leaving Victoria Thursday morning, and he expects to be in London Sunday afternoon. There are two drivers who work in shifts.

NORMAL LOAD
The 15-ton load is quite normal according to Mr. Benson who said that his firm, London Vancouver Express, made the trip regularly, between the British Columbia and Ontario cities.

"We usually load our fish in

Vancouver, and this is our first trip to the Island," said Mr. Benson. "Our load from Ontario to the West Coast is usually general merchandise."

Jack Todd, member of the firm of J. H. Todd and Sons Ltd., said that while this was the first time the Victoria office had shipped a truck load to the East, they frequently did so by rail.

FAST SERVICE
Truck transportation for this traffic is good because it is fast. Mr. Todd pointed out that it avoided handling costs. The truck was loaded right at the Todd plant on Wharf Street, whereas if it had gone by rail it would have had to be transferred to the nearest railway loading area.

Route the big truck is taking on its trip home is via Nanaimo, Black Ball ferry to West Vancouver, thence through the States via Blaine and Detroit.

Weather Forecast

October 1, 1953
(Government Forecast)
THURSDAY

Cloudy, showers. Little change in temperature. Winds southwest 25 m.p.h. Sunshine, 48 minutes. Precipitation, Wednesday, 29 inches. Damp.

RECORDED TEMPERATURES
High Wednesday 56
Low Wednesday 50

Community Club Meets Monday

The Colwood Community Club will hold its regular meeting at the Colwood Hall on Monday at 8 p.m.

An interesting program has been arranged including a demonstration by the volunteer fire department and a picture show. Refreshments will be served and everyone is invited to attend and meet their neighbors.

Cribbage Player Has Perfect Hand

A perfect hand of cribbage was held Wednesday night by Captain H. G. Bishop, 988 Cloverdale, while playing with friends Gordon Copeman, John Poole and Mrs. F. W. Graham.

Captain Bishop held the jack of diamonds, three fives, and the five of diamonds turned on the cut when he needed two points to win the game.

FORECAST TEMPERATURES

High today 56
Low today 50

RISE AND SET

Sunrise 6:12 Sunset 5:34

TIDES AT VICTORIA

(Pacific Standard Time)

Time Ht. Time Ht. Time Ht. Time Ht.

1 1:28 2.2 14.05 3 14.05 4 14.22 5 14.22

6 14.22 7 14.22 8 14.22 9 14.22 10 14.22

11 14.22 12 14.22 13 14.22 14 14.22 15 14.22

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86 14.22 87 14.22 88 14.22 89 14.22 90 14.22

91 14.22 92 14.22 93 14.22 94 14.22 95 14.22

96 14.22 97 14.22 98 14.22 99 14.22 100 14.22

Happiness, Security for the Aged

Family Service Important Work

Wednesday afternoon Mrs. Margaret Hepburn went out for one of her regular afternoon drives. This particular drive with one of the social workers from the Family and Children's Service was different. Half way through the afternoon a stop was made for tea and an interview with the Daily Colonist.

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Consecrated 70 Years Ago on Tuesday

Picturesque St. Michael's History-Filled

BY JAMES K. NESBITT

Seventy years ago Tuesday, September 29, 1883, Church of England Bishop George Hills hatched his horse and buggy and drove out to Royal Oak to officiate at the consecration of St. Michael's and All Angels' Church.

Royal Oak was a long way out in those days, and so the bishop, no doubt, made a day's outing of his trip, and stayed to lunch at some hospitable, nearby farm home.

And from miles around the people of Saanich and the outskirts of Victoria went to Royal Oak to meet their friends and to attend an historic event.

OCCASION REPORTED
The Colonist of September 30, 1883, told of the occasion: "The new church of St. Michael, Lake was yesterday consecrated by the Lord Bishop of the diocese. The event naturally excited considerable interest in the surrounding districts, and also among churchmen in Victoria, and the ceremony was witnessed by a large congregation including not only the principal officers of Lake, but a large number of ladies and gentlemen from Saanich and Victoria."

The church edifice has been rising through the zeal and energy of Rev. Malachi, who only a year and a half ago, began his ministrations among the people of Lake.

ELOQUENT SERMON
The cathedral organist, Mr. Cross, presided at the harmonium and valuable assistance was rendered by members of the cathedral choir. Bishop Hills presented an eloquent sermon from St. Luke.

A collection which amounted to \$50 was taken up, and we have no doubt that an equally liberal offering will result at the service which will be held at a week's end, this afternoon, the special preacher being Rev. Mr. Maxwell from HMS Heron.

In honor of the church's 70th birthday an interesting historical valuable little booklet has been prepared under Rev. N. J. Godkin. It says: "There being no record at St. Michael's, Mr. Malachi came out as a missionary from Christ Church Cathedral. The services were held in mid-afternoon, and Mrs. W. Heal recalls how in those days, when she was Miss Isabel King, she used to drive out from Cedar Hill, where she lived with her family, to play the organ."

In 1884, Rev. G. W. Taylor, Chalmers' people's warden, Al-



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husband had left her sufficient to take care of all her financial needs. Added to this the \$40 a month pension actually made her quite well off.

But money is of no use to a person who is unable to spend it, especially on vital things like food and shelter. Living in a little home by her self and plagued with the responsibility of paying taxes, buying food, obtaining fuel and keeping the house clean, she gradually fell a victim to malnutrition.

INTELLIGENT WOMAN
In her younger days, Mrs. Hepburn (this is not an odd name but all the facts in this story are true) was a smart, pretty and intelligent woman. Her husband had left her sufficient to take care of all her financial needs. Added to this the \$40 a month pension actually made her quite well off.

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Increase in Outlets Under Strict Control

(Continued from Page 1)

"saloon," and "lavern," and "beer," "wines," or "liquor" are taboo.

Penalties under the new bill are heavy, in line with the general Stevens Report theme of strict regulation. Any licensee

will lose his license after two infractions of any section of the bill or any regulation within a period of three years.

The general penalty section of the bill calls for penalties ranging from a \$50 fine for a first offense to six months in jail for a third. Penalties for corporations range from \$1,000 to \$3,000.

A new liquor control board would be appointed under the bill. The bill says the board shall consist of not more than three members.

This is the same wording used in the present act, but in recent years the board has been a one-man show. The present chairman, Col. Donald McGugan, could be reappointed under the new bill.

The bill gives the board sweeping power to make regulations to carry out the intent of the

bill. Many of the details of the new liquor system, such as legal hours of sale, won't be known until these regulations are passed.

Two Injured In Skating

Two Victoria youngsters were injured Wednesday while skating at Memorial Arena.

Six-year-old Allen Hine of 210 Suzanne Place, View Royal, received a deep cut in his forehead which required five stitches to close.

It is believed he fell and another skater accidentally hit him with a skate.

Robert Atkinson, 13, of 1302 Yukon Street was taken to Royal Jubilee Hospital with a possible fractured left wrist after he fell heavily. A checkup at the hospital showed that the wrist was only sprained.

More than 50 different specimens of oak trees are found in the North America.

News in Review

(From AP, CP, Reuters, UP)

BY ERITH M. SMITH

In Washington Wednesday President Eisenhower named Governor Earl Warren of California to be chief justice of the United States. Warren, a 62-year-old Republican, succeeds the late Chief Justice Fred Vinson who died September 8.

Aboard an airliner flying into Los Angeles Wednesday, Governor Warren's successor heard by radio the news that will make him California's governor. He is Lieutenant-Governor Goodwin J. Knight, who had already announced his intention of contesting the office in 1954.

Canada's Western Army Command headquarters have announced in Edmonton that the 2nd Canadian Highland Battalion, now undergoing training at Wainwright military camp, will leave for Korea October 6.

The federal government in Ottawa has decided to launch prosecutions against "several" Quebec dealers alleged to have produced and sold adulterated butter. Decision was announced by the health department following discovery in the summer that thousands of pounds of butter mixed with vegetable oils had reached the market.

Provincial health officials of Manitoba said in Winnipeg Wednesday there had been 19 new cases of polio reported during the day but no deaths. Total of cases for the year has been adjusted to 1,896, since several cases previously listed as polio were later diagnosed as other illnesses.

From Tokyo comes word that a young North Korean pilot who flew a Russian-built MiG-15 to South Korea September 21 is now in Okinawa, helping U.S. fliers test the jet fighter.

The Ottawa Citizen, in a move to concentrate on the evening newspaper field, has announced it is merging its morning and evening editions. Effective today it will publish one paper under the name of The Evening Citizen.

The keel plate of a \$16,000,000 Canadian Pacific passenger liner was laid Wednesday at Glasgow by President W. A. Mather of the CPR. The 22,500-ton vessel will be completed in 1956 and will carry 1,050 passengers.

Drink 'Clubs' Face Clubbing

B.C.'s proprietary drinking club must be incorporated under B.C. law for at least three years, must have at least 50 members who pay dues of at least \$2.50 a year, and must have "objects of a social, athletic, recreational, fraternal, benevolent or patriotic nature."

Proprietary clubs, which are not defined in either the old or new liquor act, were sharply criticized by the Stevens liquor inquiry commission last year.

The Stevens commission described proprietary clubs as clubs launched "merely to take advantage of the profit feature of the liquor licenses." It said these clubs performed no useful function, and their licenses should be canceled.

The government in its new bill goes a step further and cancels all club licenses, including those of veterans' clubs, golf clubs, business men's clubs and other bona fide organizations, as well as all beer parlor licenses.

These licenses will expire at the end of the year, but the liquor board has the power to extend any or all of them for another year.

Existing clubs will have to qualify under the new definition of "clubs" contained in the bill before they will be eligible for any type of beer or liquor license.

This new definition says a

'No Meetings Without Us,' Say Soviets

UNITED NATIONS, N.Y. (CP)—Russia indicated Wednesday there will be no Korean peace conference unless the West agrees to consider Communist demands for participation, by so-called neutral

The UN political committee stood firm in the face of this threat, however, and placed the question of make-up of the conference at the bottom of its agenda.

The committee voted 48 to 6 with five abstentions for a Colombian proposal to postpone any further UN discussion of Korea until late in the fall, well after the scheduled October 28 opening date of the peace conference.

It also voted 49 to 7 with four abstentions for an Australian suggestion that the committee could at any time by a simple majority decide to take up the Korean question sooner if it found a need for such action.

Andrei Vishinsky, chief Soviet delegate, in demanding immediate discussion of the Korean issue, said "there is no possibility of hoping" the conference will take place if debate is not taken up on the Chinese Communist and North Korean demands that neutrals be invited.

Henry Cabot Lodge, chief U.S. delegate, denounced the Russian threat as a "mere manoeuvre" designed to frighten the UN into taking up the matter now. He urged the 60-nation political committee not to change its mind.

Nine-Year-Old Going Straight

WHITE PLAINS, N.Y. (AP)—A cute little boy of nine Wednesday took stock of himself and decided to give up a budding career of safe-cracking and burglary.

"I want to go straight," the lad told police here. "I want to get on the smooth road."

The boy, not named because of his age, was picked up early this week as the leader of a gang of small boys who netted \$1,330 in 29 burglaries since last

the station like seasoned underworld thugs.

The blond, nine-year-old cracked a police department safe in a demonstration that had veteran officers wide-eyed.

"I listen to the tumbler fall in place," the boy explained.

In questioning the boy, police asked him:

"What were you taught in school about boys who tell lies?"

"Where do good boys go?"

"To Heaven."

Well, where do you think you'll go?"

I guess I'll go to Hell," Detective Charles McKay said the juvenile gangsters "don't realize what they did."

"They're good kids," he added. "The trouble is they didn't have enough to keep their minds occupied or to expend their energy. They'll grow up and be swell citizens."

"All these kids have TV sets. When they came in here to the

the little prisoner

"Where do good boys go?"

"To Heaven."

their rights, knew they didn't have to talk and that they could demand lawyers."

The Curtain Rises for FALL



And Mallek's is ready for the new season with a display of smart fashions that is a fashion show in itself... new fabrics... new colors, new exciting designs that are personalized to you. See them... compare them... there's a budget saving value in every one... and a budget plan for your convenience too.



COATS - - - SUITS DRESSES

New stock is arriving daily... giving you the greatest selection of anywhere in town.

Mallek's

1212 DOUGLAS

Bulgarian Singer Thrills Audience

GANGES—An enthusiastic audience greeted Tanya, the well known Bulgarian mezzo-soprano, when on her first appearance in the Mahon Hall, Ganges, she sang herself into the hearts of all those who listened.

The program included "Down in the Forest," "O Lovely Night," "Kashmiri Song," "Caro Mia Ben," "Danza, Danza" (in Italian), Aria from Madam Butterfly, "One Fine Day," "None but the Lonely Heart," "Lullaby," "Villia" from "The Merry Widow," "Gloria Mia" from "The Firefly," "Dark Eyes," "The Holy City" several of which received great applause and recalls. As her concluding number Tanya sang the refrain from "Bitter Sweet," "I'll See You Again," which, it is hoped, may prove prophetic.

Mrs. Warren Hastings, in her usual inimitable manner, accompanied the singer through out the evening.

The concert, sponsored by the Ladies' Auxiliary of the local branch of the Canadian Legion, was held under the convenship of Mrs. J. B. Acland, assisted by her committee, Mrs. A. B. Kropinski, Mrs. A. R. Price and Mrs. W. H. Bradley.

Prior to the first group of songs, duets were played by Mrs. A. J. Hepburn and Professor Austin Wells. Later in the two interludes, Professor Wells rendered pianoforte solos by Chopin, the favorite composition, a mazurka, having a good reception.

Mrs. A. M. Brown, president of the I.A., expressed her thanks and those of the Auxiliary, to Tanya and to each of the others taking part. Thanks were also expressed to Mr. and Mrs. W. H. Bradley for so kindly lending their piano for the occasion.

Prince George (CP)—Ten major searches were underway in the dense bushland of central interior British Columbia Wednesday, one seeking an inexperienced hunter, the other a youngster police fear may have been the victim of foul play.

While RCMP sought some clue to the whereabouts of four-year-old Ronald Aspinall, who vanished from his Prince George home last Friday, a new search party was organized to seek a Kamloops business executive who has not been seen for 10 days.

Fredrick Freeman of Kamloops was reported missing Wednesday by his wife in Kamloops. She said he planned to make calls on theatres in this interior B.C. region some 400 miles north of Vancouver in connection with his film distribution business. Then he was "supposed to go hunting."

Fears for his safety were expressed by experienced bushmen when Mrs. Freeman told police her husband had "little experience as a hunter."

Meanwhile at Quesnel, B.C., 60 miles south of here, police reported they were holding a transient for investigation in the strangling of 13-year-old Donna Lee Corbett of Quesnel.

Body of the young girl, missing for a week, was found in woods near Quesnel 10 days ago.

Police said the transient was being held on a minor charge pending the slaying investigation. They declined to disclose his name.

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Union Starts Legal Action

VANCOUVER (CP)—Legal action against the B.C. Labor Relations Board has been started by Local 580, Retail Wholesale and Department Store Union CIO, in connection with the 15-week-old strike at the Slade and Stewart vegetable and fruit warehouse.

Application for a Supreme Court injunction restraining the board from continuing representation, a vote among the warehouse employees on a recent company offer was made by R. J. McMaster, solicitor for the union.

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SWEET ASSORTED, 39¢ 10-oz. tin, reg. 69¢ ASSORTED CHOCOLATE BISCUITS, 89¢ 15-oz. tin, reg. \$1.29

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Semi-Annual Sale

Glorious Indian Rugs

Commences Today at 9 a.m. and Features Plain, Carved, Floral and Persian Designs

What a Sale! This sensational one-week clearance event is something every home-maker will want to share. Every rug is FIRST quality, deep-piled and cushiony, delectably colored, thickly fringed and thrillingly low priced for quick, enthusiastic purchase first thing Thursday. Bring your room measurements and buy on credit terms if you desire.

CARVED RUGS

Size	Regular	Sale Price
Mei Hsing—rose beige, 14x16	545.00	Now 445.00
Super Quality—rose tint, old rose, 12x9	395.00	Now 345.00
Super Quality—old ivory, 12x9	395.00	Now 345.00
Super Quality—mushroom rose, 10x8	295.00	Now 245.00
Moderne—blue, 10x8	295.00	Now 150.00
Super Quality—dusty rose, 9x6	197.50	Now 175.00

PLAIN RUGS

Size	Regular	Sale Price
Mei Hsing—rose beige, 13x9	475.00	Now 395.00
Mei Hsing—jade, ashes of roses, 12x9	375.00	Now 295.00
Super Quality—rose beige, 12x9	375.00	Now 335.00
Fine Quality—rose beige, 12x9	275.00	Now 239.00
Super Quality—vellum, 10x8	265.00	Now 235.00
Fine Quality—foam green, 14x10	375.00	Now 335.00

FLORAL RUGS

Size	Regular	Sale Price
Mei Hsing—French blue, 13x9	475.00	Now 395.00
Fine Quality—Nile green, 15x9	375.00	Now 335.00
Mei Hsing—rose beige, French blue, old rose, ash rose, 12x9	375.00	Now 295.00
Fine Quality—silver blue, old ivory, Nile, jade, mushroom rose, silver grey, 12x9	275.00	Now 239.00
Mei Hsing—jade green, 14x10	485.00	Now 395.00
Fine Quality—mushroom rose, 14x10	375.00	Now 335.00

Size	Regular	Sale Price
Fine Quality—silver blue, silver grey, 10x8	215.00	Now 195.00
Super Quality—vellum, 9x6	185.00	Now 165.00
Fine Quality—rose tint, 9x6	145.00	Now 125.00

PERSIAN DESIGNS

Size	Regular	Sale Price
Super Quality—light blue, 12x9	375.00	Now 345.00
Super Quality—dusty rose, 9x6	185.00	Now 165.00

Please bring your room measurements

Do women cheat on Social Security?

Is the girl who quits her job to get married entitled to unemployment compensation? Should you pay for your cleaning woman's old-age insurance? Governor Warren and the Journal editors discuss these questions—based on the study of fraud made in California. Be sure to read Governor Warren Discusses Social Security in the October issue of Ladies' Home Journal. Now on newsstands.

THURSDAY, OCTOBER 1, 1953

Community Chest Drive

THE SUCCESS or otherwise of the Community Chest objective of \$210,000, the official drive for which begins in the Greater Victoria area today, will depend in very real measure on the degree to which individuals respond to the appeal. No community can afford to neglect the needs of the underprivileged, the aged or the sick, and no earning individual is without his share of direct obligation in that regard. If all who are honestly able to do so will play their part in the current campaign there should be no strain on any single contributor. There is no doubt whatever that this is a true and an urgent cause.

The nature of the services of the 16 Community Chest agencies which will benefit from the campaign has been explained at some length in the course of the last few weeks. There cannot be many citizens who today honestly do not

know what is involved in the Chest's total budget. The sum of \$210,000 sought is less per capita than the average family will probably spend on its next week end. Of course, circumstances differ, but there can be relatively few homes in this city which are genuinely unable to bear their fair share of this joint responsibility.

New in this year's Community Chest drive is the budget plan, which has much to commend it. The job to be done for the needy or unfortunate spreads around 12 months of the year. It involves express care and attention every hour of every day in some particular. There is no reason why raising the necessary funds should not come to be considered on a year-around basis, and much sober wisdom in so doing. The challenge before all citizens who can do so is to underwrite their share in the current drive.

A Capital Should Be a Capital

PLEAS for a capital city grant for Victoria have been made before in the Legislature without much effect. Lip service has been paid to the idea by some former administrations but that is about as far as the matter went. Perhaps there is hope the plea will fall on more receptive ears this time, however, since the suggestion is advanced by a government party member. Had it come from the other side of the House probably it would be tossed immediately out of court, since all governments have a strange horror of adopting an opposition proposal unless they can camouflage it as their own.

Mr. S. C. Chant had warrant for his advocacy of a grant in recognition of Victoria's special position as the capital city of the province, and not because this city has returned three members to the reigning government group, although that is a point that might well impress the cabinet nevertheless. Nor is the

claim for a grant based primarily on the exemption from taxation of provincial-held property in the city, although that too is something worthy of serious consideration. As with federal exemptions in this regard city coffers are unfairly depleted by such tax immunity.

On the broader ground that as the capital city Victoria deserves particular treatment the proposal has both logic and common sense. It should be a matter of pride to the government, just as much almost as to the city council, that its environment should benefit its status, and that the capital of the province should proclaim itself as such in many ways. The city cannot do all that might be desired to distinguish it without a helping hand, and it is to be hoped the present provincial administration will take time to look at the subject anew and with a sympathy hitherto lacking at James Bay. After all this is the government's home too.

B.C. Drinkers Aren't That Bad

AS a means of translating statistics into easily understandable terms it is a common practice to use the "per capita" formula. In these days of astronomical figures for almost everything the bare statement that taxation, for example, amounts to so many billions of dollars may not make a very deep impression; but express the total in terms showing the average cost to each citizen and people begin to take notice. In this and other ways per capita computations serve a useful purpose, but it may also be demonstrated that they can be most misleading.

Returns of liquor board business tabled this week show that a total of \$70,829,537 was spent over government liquor store counters in the last fiscal year. This has been interpreted to mean that on average British Columbians—men, women and children—spend \$43 a head on liquor in a single year. In reality they did nothing of the kind, be-

cause the spending in liquor stores included the purchases of all the hundreds of thousands of tourists; convention delegates, businessmen and others visiting the province. How much that amounted to there is no way of estimating. That it represented a large proportion of the total transactions is beyond dispute, however, for travelers are notoriously heavy spenders on liquor, as casual observation of the government stores in the tourist season will establish.

British Columbians have a reputation for being heavy drinkers; and \$70,000,000 is far too much to be spent on liquor in one year in a province of 1,200,000 inhabitants, even allowing for tourist trade. But let's not give our people a worse name than they deserve—not forget the large part of that \$70,000,000 "worth" of liquor which is made up of the plain water with which the government adulterates its wares before retailing them at enormous profit.

Readers' Forum

Letters to the editor on any topic of genuine interest are welcome at 2631 Douglas Street, Victoria, B.C. No letter will be inserted in whole or in part, except upon the signature and address of the writer. Unsolated correspondence cannot be returned.

CLUB PRIVILEGES

Sir—Now that the time has come for the liquor act to be revised, it also would be an opportune time for the Canadian Legion to clarify a local legionnaire's standing in respect to other Legion clubs.

It appears the present liquor act restricts a legionnaire's movements from one club to another, namely the Britannia Branch having hard liquor license, one must be a member or be signed in as a visitor. In the past, however, the other two Legion branches, Pro Patria and Naval Veterans have permitted movement of all legion members.

Now a further split is evident. Being a Britannia member, I was informed at the Pro Patria Club that my legion card was not good enough and that I would have to be signed in as a visitor. In presenting my card at the Naval Veterans I was immediately accepted.

May I add in closing that a falling off in Legion membership can only result from such policies, which surely never stemmed from our mother organization, the British Legion.

ROBERT REGGS,

1812 Feltham Road, RR 5, Victoria, B.C.

BELLA COOLA ROAD

Sir—Congratulations on the editorial of Friday, dealing with the overdue completion of the road from Stule to Anahim Lake. The new route being up Young Creek avoids the steep grade near the Precipice which has long been an obstacle to the old route. This route goes back to 1862 when Lieutenant, H. S. Palmer, RE, made a route survey from Bella Coola at Fort Alexandria on the Fraser River, and a map was printed.

Ever since 1862 when the Norwegians arrived to settle and farm in the valley, the trail to the interior has been used and improved, so that a few years ago two young men from Vancouver came along in their motor cycles. For many years there has been a good horse trail from Stule to "Grahams" near Tatla Lake, and many applications have been made to get an adequate

grant from the provincial government to complete the road.

I have visited the valley and explored from Stule twice since 1938, and have found the road to Stule good, in fact it goes several miles beyond it. I have made a study of the history and geography of the valley and area from the time of MacKenzie to the present.

FREDERICK V. LONGSTAFFE,

(Major, Retired.)

50 King George Terrace, Victoria, B.C.

SPEED ON ROADS

Sir—The recent tendency to encourage faster driving locally is disturbing and the protest of one organization is well taken, though it is reassuring to note the comments of some of the younger drivers concerning this problem.

Criticism of the road-hogging obstructionist is justified, of course, but it is sheer nonsense to say "a guy going too slow can endanger as many lives as one going too fast."

Impatient, irritable speedsters do not need stopwatches to help them on their way to accidents. Anything will do, as statistics show pedestrians, curves in the roads, bridges, telephone poles, lights of other cars, even railway trains.

Rather than agitating for higher speeds on our roads, we should endeavor to increase the number of intelligent drivers, young or old, who realize that the saving of a little time on the run to Nanaimo is a poor price to pay for shattered bodies and smashed cars.

Certainly it should be illegal deliberately to obstruct traffic, but we must not confuse ordinary roads with multiple-lane highways where minimum speed zones are set; nor must we forget that our roads are for the use of all, including pedestrians and animals. Let the slower driver keep well to the right and the faster one exercise reasonable self-control.

No amount of argument will alter the fact that all records show it is the reckless speedster who is the real menace on our roads.

A. F. DAVIS,

RR 5, Victoria, B.C.

Thinking Aloud

"... of shoes—and ships—and sealing wax—of cabbages and kings."

By TOM TAYLOR

IN the current Totem offering—excellently acted, incidentally, by the four players concerned—playwright Tennessee Williams cites Neville Chamberlain's umbrella as one of several things that reflected the 1939-45 wrath to come.

This accords with the fashion of despising Chamberlain for postponing a Roman holiday for millions of people sitting safely two to six thousand miles away.

Yet what, in essence, was Chamberlain's error?—Simply that he trusted Hitler as later on Roosevelt was to trust Stalin.

Democracy is rather an elastic substance, but somebody in the Legislature is stretching it too far by asserting its virtue to be denied by the chlorination of Victoria's water. By this token if the buses don't run on time, if the Cougars don't win the league, if there aren't four pubs at every corner—then "true democracy" is being betrayed.

I doubt that Victoria's chlorination is any business of the Legislature, but in any case democracy isn't well served by being dragged in to buttress every individual whim. It is democracy that permits private opinions to be aired, but that doesn't mean it is flouted because these aren't adopted.

Dr. Hugh MacLennan is quoted as saying that if Shakespeare were trying to sell his plays today he wouldn't have much success. That reminds me that when Christopher Morley was young and a reader for Doubleday Page he cribbed for a lark from the great bard and entered some Shakespearean lines in his firm's competition. And the poem was rejected as not up to modern snuff.

But of course if Shakespeare were alive he would have no trouble selling his wares. He wrote strictly for the market in his own day, and very profitably too, and in 1953 he wouldn't be writing Elizabethan prose of the 16th century. Genius will out, and it expresses itself according to the age in which it appears. I think Shakespeare could hold his own all right.

Just recently I discovered I have a "fan" in a nine-year-old girl in the Hollywood district. At the other end of the lifespan I have a regular reader in the person of a gracious Oak Bay lady of 90 years. The dual responsibility devolving therefrom commands my respect but rather appalls me.

One of the marvels of London is the stoicism with which guardsmen at Buckingham Palace, the Tower and Horse Guards Parade ignore tourists who snuggle up to them while having their picture taken. They seem impervious to side attractions, even in the form of allegedly enticing movie stars from Hollywood. One such, by name of Ava Gardner, has been rebuked by a London paper for making eyes at a Tower sentry with "obvious intention to disturb the soldier's composure."

I doubt that had he succumbed the soldier would have been hauled off to the guardhouse as the Daily Mail suggests, but the paper's summing up is interesting, in wit. "The episode was a breach of good sense and good manners." The question is now whether Hollywoodians understand that kind of language, very little in the past seeming to suggest so, at least.



"Off you go, son—you're only four days late. Don't forget to tell 'em it was old Fred who fixed your chain—if you win."

Gerald Waring

Reports from Ottawa

THE time-worn fact that people cross the border into the United States without bothering to call at American immigration offices is accepted here something like the advent of winter. Nobody likes it, but nobody can do anything about it.

The External Affairs people are aware of it, because it affects our relations with the U.S. The census people know about it, because it throws out their figures. To the RCMP, the armed forces and the tax collectors it often explains the disappearance of fugitives, deserters and tax delinquents. But the people who get most exercised about it are officials of the immigration department.

Their reaction is one of chagrin. They're spending millions each year to encourage immigration from Europe, to help make Canada a nation of 50,000,000 people by the year 2000. But it would appear that perhaps as many as one out of every half-dozen European immigrants stays only long enough to pick a spot along the border where he can slip into the States.

There are no complete and reliable figures on emigration from Canada, legal or otherwise. There's no count of people leaving, as there is of those coming in. But there is what the census officials call "disappearance of population."

By actual count, the census takers know that the population was 11,506,635 on June 1, 1941. By adding immigrants and births and subtracting deaths, it should have been 14,027,298 10 years later, not counting Newfoundland, and before subtracting emigrants. But it was only 13,648,013.

In other words, over the decade there was a population disappearance of some 379,000.

Figures are available on ordinary emigration to the U.S., Britain and certain other countries, and account for possibly as much as 95 per cent

of the above-board exodus of Canadian residents. But there were still about 150,000 people, including more than 60,000 men between 20 and 35 years old, whose disappearance in that decade could not be explained by the emigration figures.

Where did they go? Well, maybe some never existed, being merely the always-present margin of statistical error. But the inference remains that tens of thousands simply vanished into the huge mass of Americans.

It's little wonder that U.S. immigration officials consider Canada something like a gigantic sieve into which Europeans pour only to spill through into the States. For most of the "wetbacks," as the illegal immigrants are known through the habit of Mexicans swimming the Rio Grande to enter the U.S., are foreign born.

Native-born Canadians have little trouble getting into the States legally. Those born abroad, however, have to await their turns to qualify under their native lands' quotas for admission to the U.S.

The real solution to the problem lies not in stronger U.S. border patrols, but in the continued development of this country, so jobs and job opportunities will be equal to or better than those available in the U.S. We're making rapid progress in that direction, as proved by the substantial numbers of Americans emigrating to Canada, and of former Canadians returning to this country.

Indeed, it may not be too much to expect that after our erstwhile new Canadians discover the streets of America aren't really paved with gold, a good many of them will be sneaking across the border again, but this time heading north.

Krupps in Pakistan

By ALEC DE MONTMORENCY
North American Newspaper Alliance

THE famous German armament firm of Krupp, which the cold war saved from final liquidation by the Allied authorities, will undertake one more of its post-world war overseas ventures—this time in Pakistan.

A dispatch to Svenska Dagbladet of Stockholm reports that Krupp engineers have recently completed a study of Pakistan's coal and iron resources with a view of building there a steel industry, and have reached a favorable conclusion. As a result, the Pakistani government has contracted with the German firm to carry out such a project. The Asian Dominion must now import all of the 350,000 tons of steel it uses annually.

The initial target for the new Pakistani foundry and steel mill will be the production of 50,000 tons of good

quality steel a year. The necessary plant and the ancillary coal and iron ore mining facilities will be ready within three years and are expected to cost 100,000,000 Pakistan rupees.

In recent years Krupp has erected industrial plants in Brazil, Argentina and South Africa, enabling those new nations to produce guns, locomotives and tractors.

The main purpose of the new Pakistani steel industry will be to permit the Muslim Dominion to manufacture parts of the armament needed to sustain its rivalry with the much larger Hindu republic.

Up to now Pakistan has had to rely almost solely on the war equipment it received from the British after the end of the Imperial rule in India.

Fun, Fact and Fiction

During the hunting season the farmer with a TV aerial on the roof can blame nobody but himself if a hunter mistakes his house for a deer.

An intellectual is "one of the finest minds in the country" if he happens to agree with us, but an impractical blockhead if he doesn't.

"How close did it come to you?" asked the farmer, driving up to the tree where his hired man had taken shelter from an electrical storm.

"Well," stammered the man, still agitated, "I don't know, but my pipe wasn't lit before."

The father decided to have a serious talk with young Jimmy, who was inclined to be light-hearted and irresponsible. "Jimmy," he said, "you're getting to be a big boy and you ought to take things more seriously. Just think—if I died suddenly, where would you be?"

"Here," said Jimmy. "The question is, where would you be?"

On the Record...

Sober Realities

By DOROTHY THOMPSON

THE most important development during the Eisenhower administration has been in the field of foreign policy where this administration is now pursuing a more conservative line than its predecessors.



servative line. I mean one more in keeping with American economic capacities, military possibilities, political and traditional postures.

The administration did not begin that way. During the election campaign, Republican leaders advocated a more "dynamic" policy, spoke of "liberation" and "roll back" rather than containment, seemed to invite the world to a global holy crusade against Red sin, and condemned the very ideas that large and important areas of the world might not wish to be associated in military pacts with either the American or Russian blocs.

This program was associated with promises to reduce spending and begin to balance the budget, quite evidently a contradiction in terms.

The contradiction naturally alarmed our European Allies, who could not reconcile a more dynamic foreign policy with the prospect of decreased military and economic aid.

I doubt whether President Eisenhower ever thought highly of the holy crusade. The president is a general and general is far more than a civilian. He is cautious about undertaking action that may precipitate wars, unless they are more than reasonably certain of just how they can be won. Civilian politicians are usually more bellicose than soldiers. If Hitler had listened to his general staff it is unlikely that there would have been a Second World War. Actually he had to force the resignation of his top members before he could get on with his plans.

But at any rate it has been patently clear for the past months that no coalition of the free nations could be created behind the policy which the election campaign seemed to promise. The Arab-Asian block did not budge from its neutralist position. Britain made overtures to explore, at least, whether a modus vivendi could be found with the Soviet Union under its new leadership. Chancellor Adenauer sought to calm Soviet fears; and France continued to pursue the policy of avoiding a policy.

I think it unlikely that a modus vivendi will be found with the Russians, but it is nevertheless possible that the point of highest tension may have passed as both sides take account of sober realities.

The present Russian government is not strong, nor is its internal position consolidated. The policy, since the beginning of the Stalin regime, of concentrating all energies on producing capital goods, leaving those who produce them without adequate food, clothing or shelter, cannot be continued, certainly cannot be intensified by a regime that lacks Stalin's monolithic power and must therefore make some effort to be popular.

The turnover of administrators in Georgia, the Ukraine and the Baltic states is a sign of instability, and so although they have been exaggerated by propaganda are the popular demonstrations in Czechoslovakia and East Germany. In any case, the satellites are an increasing economic liability to the Soviet Union. The once great food-exporting countries, Hungary and Romania, are unable even to feed themselves, and as military allies in case of war all satellites are dubious.

There is therefore every reason why Soviet leaders should wish, if they can find a way out, to retrench and concentrate on the internal problems of the Soviet Union itself.

All great wars promote revolutionary dreams of a "new and better world," especially when their aims are ideological and unlimited. But gradually realities begin to reassert themselves, such as the tenacity of national characters, inherent limitations of government, limitations on the power to govern or lead beyond certain limits, and the choice between guns and butter.

There is a leifjorn in realizing that all the blood and treasure expended in the hope of a final solution has not achieved it.

But in life there are no final solutions. The Biblical millennium, we might remember, coincides with the end of this world.

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When I look into a glass,
Myself's my only rare;
But I look into a pool
For all the wonders there.
When I look into a glass,
I see a fool;
But I see a wise man
When I look into a pool.
—William Henry Davies

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Maker's Clearance! Fine Rayon Flannel
Showerproofed Raincoats

Imported American and domestic rayon flannels in novelty patterns. Blue, grey and blended colors. Sizes 10 to 18.

16.88

"Ladies' Coats"

Lingerie and Accessories Values!

COSTUME JEWELRY

Brighten up your fall wardrobe with jewelry... Sparkling stone-set necklets, earrings, bracelets, also many pendants and charm bracelets. Large assortment of designs and color combinations. Special, each... **89¢**

LARGER SLIPS

Cape slips in extra large cut... with good secure seams. Dainty lace-trimmed bodices. **\$1.69**
Sizes 40 to 46. Special...

SLIPS!

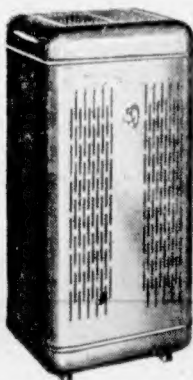
Practical nylon woven fabric or long-wearing crepe. Prettily trimmed with dainty lace. White only. Sizes 32 to 38. **\$1.79**
Special...

GIRDLES

Satin laced and nylon net girdles to give support and comfort... Short and longer styles. Broken size range from small to large. Special... **\$2.69**

UMBRELLAS

Colorful plaids and borders in these 10-rib umbrellas. Sturdy rayon materials and attractive handles. **\$2.95**



Woodward's "Introductory Offer" on the Evans Circulating Oil Heater

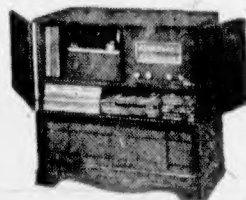
\$81.00

ONLY

Complete with 4-GALLON FUEL TANK and Thermostatic Controls for Automatic Operation.

A compact oil heater designed to distribute heat for the average four-room house, or as an auxiliary heater for those hard-to-heat homes. Comes complete with four-gallon fuel tank and thermostatic controls for automatic operation. Buy now at this amazing low price, while quantities last. **\$81.00**
Complete

Woodward's Combination Radio Value!



\$60 Trade-In Allowance for Your Present Radio... When You Purchase This Beautiful...

Emerson Combination Radio
Add enjoyment and beauty to your home with one of these beautiful EMERSON combination radios with three-speed record player which takes records of all sizes and speeds, has standard and broadcast bands, hand-rubbed cabinets in walnut, mahogany and blond oak.

List Price... \$309.50
Less Your Trade-In Allowance... 60.00

BALANCE... **\$249.50**

Mahogany and blond finish, \$10.00 extra.

\$50.00 TRADE-IN ALLOWANCE ON YOUR PRESENT RADIO on this popular "EMERSON" combination, equipped with standard broadcast band and three-speed record player. Cabinets finished in walnut, mahogany or blond.

LIST PRICE... \$233.50
TRADE-IN ALLOWANCE... \$ 50.00

BALANCE... **\$183.50**

Mahogany and blond finish, \$10.00 extra.
Home Appliances

GETTING IT AT WOODWARD'S IS YOUR BEST GUARANTEE

Councils Unlikely To Block Outlets

City council and municipal councils in the area would not try to block granting of liquor licenses in Victoria if the city became a license area, a survey of aldermen and councillors indicated Wednesday night.

Most felt that council should not interfere as the voters had it within their own power to force a local option vote by petition from 35 per cent of them.

The proposed liquor act provides for local option votes if 35 per cent of the voters in a license area or the municipal council object to outright granting of licenses in any or all of the four categories mentioned.

MAYOR NOT AVAILABLE

Mayor Claude Harrison was not available for comment Wednesday night but has indicated in the past he favored more outlets in the city, particularly for the benefit of the tourist trade.

Ald. Arthur Dowell felt the whole thing was a provincial government problem.

"I see no reason why council should object. The proposed act allows people the right to petition for local option in any license area."

Ald. Brent Murdoch felt the council "should not interfere at all." He said he was glad to see the changes in the distribution of liquor "provided it is properly regulated."

PEOPLE HAVE POWER

Ald. Mrs. Margaret Christie and Ald. Robert Macmillan both said the people "have it within their own power" to obtain local option.

Ald. Percy Scourah said he had not had time to fully study the bill, but from what he had seen of it he felt council should not interfere.

HAS SIMILAR VIEW

Ald. Frank Mulliner expressed the same view. He said the council "need not interfere" because the voters themselves were in a position to present their objections.

WELCOME PROPER LAWS

Reeve A. C. Wurtele of Esquimalt said he felt the council would welcome any "proper liquor laws." "We'll have no objections to suggestions," he said.

The reeve noted he believed all Greater Victoria should be one area on liquor control. "There's no reason why establishments should be confined to one or two areas here," Reeve Wurtele said.

Saatchi Reeve Joseph Casey said bluntly that he "does not think the proposal on local option is right."

"Either the government enacts it or not. They held a plebiscite once and where an area voted dry there should be a law in effect," he said.

PASSING THE BUCK

"It's passing the buck, side-stepping the issue to put any criticism on councils," Reeve Casey said. Reeve P. A. Gibbs of Oak Bay, who is also an MLA, said he would reserve comment until he has fully studied the proposed new act.

Head of Club Believes Bill 'Right Step'

W. E. Drummond, president of the Sirocco Supper Club, described the new liquor bill as a step in the right direction.

The bill would give supper clubs the right to apply for a dining lounge license allowing them to sell liquor, wine and beer by the glass.

Mr. Drummond said, however, that it appeared futile to take local option votes after the province as a whole has already voted in favor of sale of liquor by the glass in licensed establishments.

He said the Sirocco would apply for one of the new types of license authorized by the bill.

A third class anti-aircraft gunnery course will finish on Friday in the gunnery school at HMCS Naden. Enrolled in the course are Able Seamen Norman Gougeon, Henry Ross and Ordinary Seamen Gaston Joly and Bruce Murch.

Christmas Tour TO HONOLULU

Leave Victoria Dec. 1st

34 Days for Only \$348

This tour includes ship and rail or bus from Victoria to San Francisco and return, ship to Honolulu, and return, accommodation at hotel and sightseeing. Enjoy a luxury cruise aboard the B.S. Albatross with ample opportunity to take part in the fun and gaiety of sea life. Every day has a program of entertainment. In Honolulu you stay at one of the famous Waikiki Hotels, enjoy the outstanding Christmas entertainment. Accommodation on this ship and at hotel has been reserved. A few berths are available, book now, call for itinerary and literature.

Western Canada Travel Service
606 and 608 Courtney Street
Between T.C.A. and Bus Depot—B-5125
GEORGE E. WILLIS, Manager

More fun for breakfast with

Bigger
Crisper
Tastier

(with bran to help keep you regular)

(toasted in Kellogg's radiant ovens)

(exclusive flavouring developed by W. K. Kellogg)

Kellogg's BRAN FLAKES



Tax To Curb Profiteering

A new monopoly tax to prevent profiteering in liquor licenses and measures designed to force breweries and distilleries to dispose of their interests in clubs and beer parlors are prominent features of the liquor bill introduced in the legislature Wednesday.

The new bill would prevent the transfer of any license without approval of the liquor control board. In addition, when a transfer was approved, the original holder of the license would pay to the government the "monopoly value" of the license. This value would be determined by the board on the basis of the amount of business done by the licensee.

The original licensee would not, however, be required to sacrifice any part of his capital investment in the business.

The Stevens Report, on which the liquor bill is based, urged that brewers and distillers be forced to divest themselves of all their interests in beer and liquor outlets within a year.

The bill softpedals this recommendation to some degree. It provides that no new license shall be granted unless the applicant board is convinced the applicant is the true owner of his business, not just a front for a brewery or distillery.

An explanatory note attached to the bill says that as "brewers' parlor licenses will expire within the next 15 months, and the any such agreement, the brewers to liquidate their holdings at the present time."

However, it adds, all beer parlor licenses will expire within the next 15 months, and the any such agreement, the brewers to liquidate their holdings at the present time."

The new bill would prohibit the brewers to liquidate their holdings at the present time."

The new bill would prohibit the brewers to liquidate their holdings at the present time."



Now Eddy Brings You
BEAUTY by the BUSHEL

in the greatest

SALE of
COSTUME
JEWELRY

VICTORIA HAS EVER SEEN

What a purchase... what a selection... it's really terrific... in quality... in quantity... in glitter and glamour at a sensational price.

1,500 PIECES

and that includes earrings, both for pierced lobes and clips... necklaces, bracelets, scatter pins, brooches, just everything you can name.

Values to \$6.95 and your choice at

97¢

Yes... you can add them to your PLAN-A-COUNT too.



Modern store for the modern woman and her children



ON, OVER AND UNDER DOUGLAS



A PADRE IN PRINT

BY REV. WILLIAM HILLS

Nobody can say that Victorians haven't definite opinions about other people's. Take, for example, the occasional remarks which appear in this space about the new recordings. The last time we said something about the (August 27), we were told by a gentleman to mind our own business. In short, he asked, "What the deuce do you know about music?"

He was particularly contemptuous about the praise given to Wilhelm Kempff's rendition of the Schumann piano concerto on London's record (LL 781). He charged that both the artist's performance and my appreciation of it engendered an unacceptable effluvia!

Well, no one has to be an author to appreciate good literature. Likewise, no one has to possess the attributes of a Hans Gruber in order to listen to the music heard in the concert hall or on gramophone records.

It was gratifying, therefore, to note in the September issue of the authoritative English periodical "The Gramophone," the expert criticism of Sir Compton Mackenzie with respect to this self-same recording. "I have had particular pleasure," he said "from a performance of Schumann's Concerto in A minor with Wilhelm Kempff as the soloist and Krips conducting the London Symphony Orchestra. I do know this concerto well and I must praise this recording of it warmly, not merely as a piece of exceptionally well-balanced recording, but also as an agreeably romantic interpretation."

Perhaps it is unnecessary for me to say that Compton Mackenzie did not consult me before he wrote that opinion, but I would like to add—for those minded to be suspicious of conclusion either before or after the fact—that today September 28, was the first time that I laid eyes on his words.

The current long play catalogue lists 15 different pressings of the Beethoven Eroica Symphony. RCA Victor has two versions and Columbia has no less than three. Now, comes Westminster to add Hermann Scherchen and the Vienna State Opera Orchestra to that number.

This new record (WL 5216) has all the sound which has come to be Westminster's regular stock in trade, but I doubt very much if Beethoven is really there. I permit myself the luxury of owning both the Toscanini (RCA-Victor) and the Walter (Columbia) recordings, and both are quite ancient as long-playing discs go, but they still are to be preferred to any other and, to my ears, Bruno Walter a little more so than the Maestro himself.

Beethoven is also represented

on another Westminster label (WL 5219) in the Pougnet, Riddle, and Pini playing of the String Trio in C Minor and the Sereade (Opus 8). The music will not set the world on fire and it is competently played. This record rounds out the Trios in Opus 9 started by the same fiddling gentlemen on Westminster (WL 5198). For discriminating listeners only.

And along comes Julius Katchen, the pianist, on a London record (LL 745) to add his deft and sprightly tribute to Beethoven in a very warm and appealing performance of the ThirtyThree Variations on a Waltz by Diabelli. It provides a full course in pianistic invention but it is easily digested.

The next two recordings—both piano—point up the defects of long play discs. The first—a Westminster pressing of the complete piano music of the "Ritual Fire Dance" (de Falla) demonstrates what happens when you throw a lot of pieces together in an unalterable sequence.

On this record, there are 17 bits, and you have to use a microscope to find the hand to play the piece you want to hear. Jose Echaniz doesn't let de Falla bother him, but after I had heard it through, I felt as though I had had my desert before my soup.

The second record—a London (LL 759) with friend Katchen running his fingers up and down the keyboard—gives us Volume VI of the "Mikrokosmos" by Bela Bartok. Why, I don't know. The young American, Ned Rorem, whose Sonata occupies the other side, suffers from the coupling.

I would like to recommend to lovers of music for strings, the London pressing of Benjamin Britten's Variations on a Theme by Frank Bridge (LL 801) wonderfully executed by the fabulous Boyd Neel and his associates. Boyd Neel has come to Toronto to take charge of the destiny of the Royal Conservatory of Music there. His name has been a by-word on English recordings almost ever since thorn needles became the badge of the discophile. The Britten Variations and the Warlock Capriole Suite which completes the record are worthy of additions to your library. And so, until next pay-day, good listening.

Liquor Opinions Vary; Public Awaits Developments

(Continued from Page 1)

Max Zabel of the Dominion Hotel thought further study would be "needed to decide whether it would be profitable to handle liquor."

Samuel Lane of the Olde England Inn said it was obviously an important step with regard to the tourist industry.

He had made no plans yet. "It is a question of major policy and I will have to study it carefully—especially the local opinion," he said.

Miss F. Jordan of the Oak Bay Beach Hotel said the hotel intends to go after a license under one of the plans.

Nick Mangos of the Monterey said he will seek a lounge license.

George Essihos said he plans to seek a dining lounge for the Vogue and Oyster Shell cafes which he operates. He is prepared to renovate both of them.

Robert Macnicol of Vancouver, member of the provincial executive of the Canadian Legion and chairman of the licensed clubs committee, said his organization would be satisfied with such an arrangement.

Thomas Hinks, secretary of the Army, Navy and Air Force Veterans in Canada, said the new provisions look good to his organization as a non-profit club.

"We feel we're fairly well safeguarded," he said.

Officials of local golf clubs, which will be placed under the

same regulations as veterans' clubs, could see no cause for alarm.

Cecil Wright, exalted ruler of the Elks, had not seen an outline of provisions of the bill.

On the basis of reports, however, he could not see that operations of the Elks Club at 732 Cornsant Street would be affected.

Ray F. Whellams, a member of the executive of the Greater Victoria Citizens' Association, said Wednesday he thought the answer to the liquor problem was not in legislation, but rather in education of the public.

He was campaign manager

for the "drys" in the last two campaigns.

If the new legislation will reduce consumption of liquor, it is good. If not, it is bad, he said.

He had high praise for the way the government is handling the question.

BOGOTA, Colombia (AP)—

the government has revoked following protests, an order it issued four days ago forbidding the conservative newspaper El Siglo to publish for a month. El Siglo is owned by the family of former president Laureano Gomez, who was deposed last June 13 in a bloodless army coup. The government closed the paper with the accusation that it published subversive material.

Mayor Harry Weiner of Medicine Hat will make a courtesy call on Premier Mohammed Naguib of Egypt during a trip to Far East countries late this year if Naguib is willing.

Mayor Weiner said Wednesday that a visit by Naguib to a synagogue during the Hebrew New Year was an "outstanding example of inspired world leadership."

Minors apparently will be prohibited from entering public houses or cocktail bars, however.

Another recommendation of the Stevens Commission also was dropped by the government.

This was the one which said licensed restaurants should be required to have separate "dry" dining rooms apart from the rooms where liquor was served.

enter night clubs and liquor-licensed dining rooms under the proposed new liquor act, without their parents.

Present restrictions against selling liquor to minors still apply, however.

The Stevens Commission in its report last December said minors shouldn't be allowed to enter licensed premises without their parents. The government considers it impracticable to apply this to restaurants and "dining lounges," which will include night clubs.

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Leading Students Presented Awards

Scholarships to four leading students in Greater Victoria university entrance examinations were presented in ceremonies at Victoria High School Wednesday afternoon.

Lorraine Brand was presented with the district scholarship of \$175 as the leading student in entrance examinations in Greater Victoria.

Gordon Walters was presented with a \$150 scholarship of the Women's Canadian Club. Mrs. E. S. Farr, club president, made the presentation.

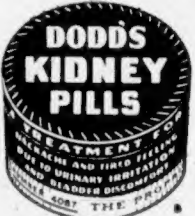
A \$114 Cecilia Green memorial scholarship was presented to James Moore by Major R. H. Green, brother of the lady for whom the scholarship was founded.

The Bay-Wigley \$100 scholarship, presented by the Business



DAVE ARMSTRONG

Every morning at 8:45 is "Roving Reporter" time on CKDA, and you'll enjoy Dave Armstrong, manager of Victoria's most popular station, saying "hello" to Victorians and visitors on the street. This informative program is heard daily on CKDA.



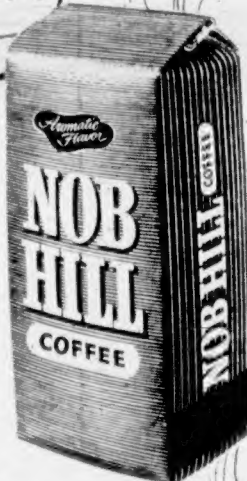
taste that fragrance!

Yes, you can actually taste the fragrance of coffee in every cup of Nob Hill... taste it as well as smell it. Some of that elusive, heavenly aroma has been captured and made part of the flavor itself... an "aromatic flavor." You'll find Nob Hill at the Coffee Mill at Safeway, where the flip of a switch grinds it fresh for you. That's why the "aromatic flavor" of Nob Hill is so satisfying. You'll never know till you try it.

The coffee with *Aromatic Flavor*

The coffee that "tastes as good as it smells"

...at **SAFEMAY**



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Wide selection at any ONE PRICE

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Street
You SAVE \$10 to \$18



A smart two-button suit with narrower, more natural shoulders and longer, narrower lapels. This new, taller, trimmer, neater look has just enough drape to give you the most comfortable suit you've ever worn. Another Tip Top first—already widely acclaimed.

New! Four-button "Edwardian" model—different, very dressy. Now being worn by well-dressed men in England.



Three-button suit built on Tip Top's famous "Town and Campus" body. Same comfort-giving features of the two-button model (at left).



Your Tip Top suit is cut by hand—individually—to your 21 measurements and built to your specific needs and tastes. This is what makes the difference between "just a suit" and your Tip Top suit.



CREDIT—if you wish
pay \$10 and wear it
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satisfaction guaranteed
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CANADA'S GREATEST CLOTHING VALUE

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Top
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NOW! in October
NEW LIFE for
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SAVE
NOW!

Value-Month At Standard

★ FIVE FLOORS OF FALL SPECIALS!
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THOSE FURNISHINGS!
★ ENJOY OUR EASY TERMS, TOO!

BEDROOM SUITES



FINE SELECTION OF FALL SPECIALS

3-PIECE MR. & MRS. BEDROOM SUITE, of solid hardwood construction, walnut-finished. Has Mr. & Mrs. Dresser with mirror, 4-drawer chiffonier, double bed. A delightful suite.

109⁰⁰

MR. & MRS. SUITE with radio headboard, chiffonier, roomy Mr. & Mrs. dresser with mirror, roomy chiffonier. Choose in walnut, or limed oak finish. A lovely LARGE suite.

159⁰⁰

MR. & MRS. SUITE in choice limed oak, or genuine matched walnut veneers. lovely design. Dresser, chiffonier and bed.

189⁰⁰

Here's a lovely value... 3-piece MR. & MRS. BEDROOM SUITE with radio headboard featuring sliding panel. Mr. & Mrs. dresser with mirror, roomy chiffonier. Choose in walnut, or limed oak finish. A lovely LARGE suite.

219⁰⁰

With Radio Headboard bed. **199⁰⁰**

MAPLE BUNK BEDS

Lovely RED MAPLE BUNK BEDS, sturdy, and COMPLETE with all-steel special SPRINGS and deep, spring-filled MATTRESSES. With side rail and ladder. Can be converted to two separate beds. PRICE COMPLETE, ONLY

129⁰⁰

The ultimate in BEDROOM SUITES, with radio-headboard bed of a large and beautiful design, with combination NIGHT TABLES, and plenty of cross-the-top storage. Mr. & Mrs. dresser with mirror, large chiffonier. In lovely MATCHED WALNUT or LIMED OAK

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10% DOWN — THEN EXTRA EASY PAYMENTS!

PILLOWS

36 ONLY—GOLDEN GOOSE PILLOWS filled with lovely soft down. Satin covered, in blue or eggshell. 19x25 inches. SPECIAL BONUS... a lovely COMBED PERCALE PILLOW CASE, hemstitched.

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and
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SEAMLESS AXMINSTER RUG SPECIAL

A big selection on our second floor... ALL-WOOL PILE AXMINSTER CARPETS that are handwoven, very beautiful, nicely figured around, corner floral sprays. In green, grey and wine. 4 sizes.

4x6x7-6	8x9-2	9x10-6	9x12
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A sturdy, good-sized DROP-SIDE CRIB with end panel. Offered COMPLETE with cable spring and felt mattress. Real value at only, COMPLETE

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Here's a wonderful BUY! Folding carriage with safety stand and brake, super comfort COIL springs, adjustable pusher, mudguards, storm cover and visor. FOLDS QUICKLY, and can be converted to STROLLER, ONLY

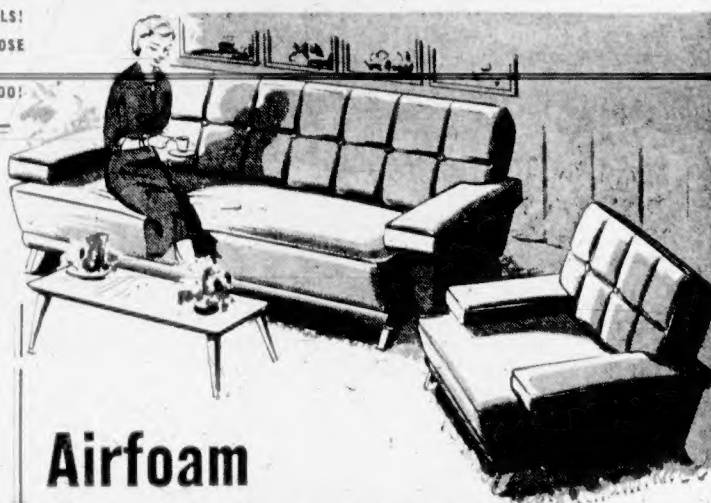
47⁵⁰

WHITEWOOD CHEST

Just what's needed for the children's room... a roomy sturdy 4-DRAWER CHEST OF DRAWERS in white-wood. SPECIAL ONLY

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HIGH CHAIRS
STROLLERS
BASSINETTES
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ROCKERS
DOLL BUGGIES



Airfoam CHESTERFIELD or SECTIONAL GROUPING

Exactly as illustrated... and so COMFORTABLE! In styling, construction details, smooth tailoring, it's a modern suite of unmatched quality! With genuine Goodyear AIRFOAM cushions... exquisitely-tailored in beautiful rich "Boucle" covers, featuring sage green, lipstick, toast, persimmon, hunter green, chartreuse, gold and pumpkin.



2-PIECE SUITE... Chesterfield and matching Easy Chair

199⁰⁰

3-PIECE SECTIONAL SUITE, 2 long ends and Easy Chair

249⁵⁰

10% DOWN—then LET YOUR CREDIT GET IT!

COGSWELL ROCKER CHAIRS

100% NYLON FRIEZE

Covers, combined with the quality construction of COGSWELL BASE ROCKERS. Comfortable spring seats and backs, padded arms.

57⁵⁰

With Airfoam Cushion... **67.50**

HOSTESS CHAIRS

HOSTESS ROCKERS with hardwood frames, quality frieze covers. Very modern, only

29⁵⁰

HOSTESS CHAIRS of sturdy construction. All-wool frieze and velour covers. A big choice of colors.

17⁹⁰ and 19⁹⁰

CHROME SETS



WHAT A SELECTION! We offer a complete display... a DEPARTMENT FULL OF CHROME. See the NEW ARRIVALS in sturdy 5-piece sets... heat, stain and acid-resisting table tops, durable plastic upholstery. IN THREE GREAT GROUPS

69⁵⁰ 79⁵⁰ 89⁵⁰

\$10.00 TRADE-IN FOR YOUR OLD SET ON ANY OF THESE

DINING SPECIALS

Here's wonderful value... DROP LEAF TABLE which folds to only 13 1/2 inches, opens to 34x48. In walnut. TABLE with FOUR MATCHING CHAIRS, only

69⁵⁰

Lovely modern 6-PIECE DINETTE SUITE in California Modern style, LIMED OAK. Has table, 4 form-fitting chairs and china cabinet-buffet combination. 6 pieces, only

169⁰⁰

HIDE-A-BED SOFA

Looks like a compact CHESTERFIELD by day, opens to a REGULAR BED BY NIGHT! Covered in new "Boucle" tapestry in good color range. COMPLETE WITH SPRING-FILLED MATTRESS in double-size. SPECIAL ONLY

189⁰⁰

10% DOWN—then LET YOUR CREDIT GET IT!

3 WAYS TO PAY

- CHARGE ACCOUNT
- BUDGET PLAN
- OPEN BUDGET ACCOUNT

OCCASIONAL TABLES



A special group of tables on our Mezzanine Floor... in walnut or limed oak, in a smart modern style, with metal-cap legs! See these 4 pieces LOW PRICED NOW IN OCTOBER!

COFFEE TABLE only 17⁵⁰	LAMP TABLE a buy at 17⁵⁰	CORNER TABLE only 27⁵⁰	STEP TABLE a convenient special at 18⁵⁰
--	--	--	---



FAWCETT OIL RANGE

The famous FAWCETT TORRID OIL! Change NOW to oil heat and cooking. See this factory-built range with high shelf and SYNCHRO-MATIC DRAFT burner.

290⁰⁰

STANCO OIL RANGE

Factory-built, EXCLUSIVE TO STANDARD. Has modern BURNER that promises GREATER FUEL SAVING. Trade-in your old range. Regular **284.50** Less Trade-in **60.00**

224⁵⁰

ENTERPRISE OIL RANGE

Factory-built and designed for OIL. Has outstanding cooking and heating features found only in quality models. Liberal TRADE-IN ALLOWANCE OFFERED.

291⁵⁰



Phone B 5111

Right Through Yates to View

SAVE!



SAFEWAY is loaded with GOOD BUYS this weekend!

Prices Effective **Oct. 1, 2, 3**

Attention, thrifty shoppers! There are real savings in this lineup of values Safeway has for you now. Good buys in every section of the store! See how you can save on item after item.

CHEDDAR CHEESE

Berkshire, from Ontario
Mild, lb. 49c Medium, lb. 56c Sharp, lb. 69c

SKYLARK FRESH BREAD

Bakers breads are fancy breads of exceptional quality and are guaranteed fresh daily.
Old Fashion Rye, carefully mixed and slow baked. Full 16-oz. Cello wrapped loaf. 15c
100% Whole Wheat, Made exclusively with 100% whole wheat flour. Full 16-oz. Cello wrapped loaf. 15c
Raisin, Cracked full of choice plump California raisins. Cinnamon flavored. Full 16-oz. Cello wrapped loaf. 19c
Silhouette, Rich in protein, low in calories. Full 16-oz. Cello wrapped loaf. 19c
Sandwich, White sliced, fine texture, delicious flavor. Full 16-oz. Cello wrapped loaf. 15c

LIGHT GLOBES

Darker evenings are here. Stock up on guaranteed globes on sale at Safeway.
Frosted, 25, 40 and 60 watt, each. 20c
Frosted, 100 watt, each. 23c
Clear, 100 watt, each. 29c
Clear, 750 hours, 150 watt, each. 28c
White, 60 watt, each. 27c
White, 100 watt, each. 30c
Trilight Globes, each. 85c

CLIP THIS COUPON



KITCHEN CRAFT FLOUR

Pre-fluffed for finer baking... Guaranteed to work wonders with any recipe!
10-lb. paper bag 71c
24-lb. paper bag \$1.67
49-lb. cotton sack \$3.45

SPECIAL! Ogilvie's MINUTE OATS

Toy Pack, an ideal breakfast cereal for the colder mornings, 48-oz. package.

29c

Canned Juices
Grapefruit Juice Townhouse, Natural. 48-oz. can. 33c
Tomato Juice Aylmer, Fancy. 20-oz. can. 2 for 29c

Canning Supplies
Certo Crystals 2 1/2-oz. pkt. 2 for 27c
Jelly Glasses Kerr, W.M., 1/2 pint, dozen. 89c
Fruit Jars Dominion W.M., quarts, doz. \$1.69
Pickling Salt Windsor, 5-lb. paper bag. 29c

Baking Supplies
Coconut Monogram, medium, unsweetened. 8-oz. Cello pkg. 19c
Chocolate Van Kirks, Chipits, 6-oz. Cello. 29c

Household Items
Colored Tissue Westminster, rolls. 2 for 23c
Cleanser Old Dutch, tins. 2 for 29c
Cold Water Soap Zero, 7-oz. pkt. 59c

Miscellaneous
Tomato Catsup Red Hill, 13-oz. bottle. 24c
Almonds California, Shelled, 8-oz. Cello pkg. 35c
Mixed Peel Woodland's, Cut, 16-oz. pkt. 33c
Pickling Spice Empress, Whole, 2 1/2-oz. pkt. 9c
Luncheon Meat Canadian Pork, 12-oz. can. 29c
Pork and Beans Taste Tells, 15-oz. can. 2 for 23c

DAVID'S BISCUITS

Coco Sandwich, Coco Finger, Maple Leaf Sandwich, Coronet, Black and White, Paristien, Vanilla Wafer, Coco Grille, Marshmallow, Drops, Lemon Puffs, Modern, Rex, Strawberry Tarts, 16-oz. pkg. 39c
Sultana and Opera. Full 16-oz. pkg. 47c

BEVERLY PEANUT BUTTER

Made from freshly roasted peanuts.

27-oz. tin 47c 48-oz. tin 95c

POWDERED MILK

SWEETMILK, SKIM

16-oz. can 25c 5-lb. can 99c

Ideal for growing children and economical, too.

CRISCO

For better baking.

1-lb. ctn. 34c 3-lb. can 99c

★ **TOMATOES** Gardenside, standard, peeled, 20-oz. cans. 2 for 35c

★ **PINEAPPLE** Highway, Ch. half slices, 20-oz. cans. 2 for 55c

★ **SOUP, CAMPBELL'S** New Pack, Tomato, 10-oz. cans. 2 for 27c

★ **RAISINS, AUSTRALIAN** seedless, 2-lb. bag. 43c

EMPRESS PURE ORANGE MARMALADE

Seville orange, 48 fl. oz. tin. 65c

No 1 PURE WHITE HONEY

Altasweet, 2-lb. carton. 49c

TASTE TELLS GREEN BEANS

Choice, Cut, 15-oz. can. 2 for 33c

BAMBOO RAKES

Good quality. 2 for 45c

SHELLED WALNUTS

Light Pieces, 8-oz. Cello pkg. 39c

BLUE BONNET MARGARINE

Quarters, 1-lb. carton. 2 for 75c

EMPRESS JELLY POWDERS

Assorted, 3 1/4-oz. pkg. 6 for 47c

WOODBURY'S SOAP

Facial, 4 cakes banded. 28c

PITTED DATES

Monogram, 32-oz. Cello pkg. 41c

IPANA TOOTH PASTE

Economy tube, return carton to manufacturer and get 25c refund. 89c

HUSKY PET FOOD

Dog and Cat, 15-oz. can. 3 for 29c

COFFEE VALUES

AIRWAY COFFEE

For those who like a mild mellow blend.

16-oz. pkg. 96c 3-lb. bag \$2.84

NOB HILL COFFEE

A sharp, fresh vigorous full-flavored coffee.

16-oz. pkg. 98c 2-lb. bag \$1.93

EDWARD'S COFFEE

An extra rich full-bodied fragrant blend.

Drip or regular, 16-oz. can. \$1.02

SPECIAL! Grade "A" Small FRESH EGGS

Breakfast Gem brand... Guaranteed fresh daily... In cartons, dozen.

47c

SAFEWAY

BEEF BUYS at SAFEWAY

M-M-M- GOOD! GOOD! THRIFTY TOO!



**Round Bone
ROAST BEEF**
Round End,
Red and Blue Brand, lb. **35^c**

**Boned and Rolled
BRISKET BEEF**
Red and Blue
Brand, lb. **45^c**

ROUND STEAK
or Roast Beef,
Red and Blue Brand, lb. **74^c**

**Cross Rib
ROAST BEEF**
Red and Blue
Brand, lb. **49^c**

**Lean
GROUND BEEF**
Red and Blue Brand
Beef, lb. **43^c**

**Boneless
STEWING BEEF**
Red and Blue
Brand, lb. **43^c**

**Blade Rib
ROAST BEEF**
Blade Bone Removed,
Red and Blue Brand, lb. **49^c**

SHORT RIBS
Beef, for Braising,
Red and Blue Brand, lb. **29^c**

**Blade Chuck
ROAST BEEF**
Blade Bone Removed,
Red and Blue Brand, lb. **45^c**

**SPECIAL!
Pure
PORK
SAUSAGE**
Small Casings, Deliciously Flavored
Lb. 49^c

LAMB Loin Roast or Chops,
Tenderloin End, lb. **93^c**

FOWL Grade "A,"
4 to 5-lb. average,
head and feet off, lb. **47^c**
(Equivalent to Fowl 4 to 5-lb. avg. head and feet on, lb. 50c)

SMOKED HAMS Shamrock,
Whole, Half
or Piece, lb. **69^c**

SPARE RIBS Pork, lb. **55^c**

Choice Quality

★ **VEAL** ★

Serve a delicious, tender, choice quality veal roast to your family
this week-end. We offer some exceptional values.

Stewing Veal Breast, Neck,
Shank, lb. **22^c**

Veal Rib Chops Trimmed waste-free
before weighing, lb. **75^c**

Round Bone Roast Veal,
choice quality, lb. **49^c**

OKANAGAN McINTOSH

APPLES

Firm and juicy. Their tangy, sweet flavor makes McIntosh Apples a
treat for fresh eating or apple pie, etc.

2 lbs. 23^c Approx.
**21-lb. Handi-
Pak box 1 79**

Bartlett Pears

Sunkist Oranges

From the Okanagan... Fine quality, juicy
and sweet... Preserve them now!

Approx. 21-lb. box

2 69

Sweet, full of juice.

Family size, 288s, lb.

10^c

Prices
Effective
Oct. 1, 2, 3

**SPECIAL!
TOKAY
GRAPES**

Delicious table grapes... Tangy sweet,
firm-fleshed

2 lbs. 29^c

Cantaloupe	Imported, a good dessert, lb.	14c
Seedless Grapes	Imported, sweet, lb.	15c
Bananas	Imported, golden ripe, 2 lbs.	39c
Prune Plums	Local, for preserving, lb.	8c
Honeydew Melons	Imported, lb.	11c
Field Tomatoes	Local, firm, lb.	8c
Grapefruit	California, size 80s, 2 lbs.	27c
Cabbage	Local, shred for salads, lb.	7c

Carrots	Local, bunch, serve creamed, lb.	8c
Celery	Local, fresh stalks, lb.	7c
Turnips	Local, serve mashed, lb.	6c
Potatoes	White Rose No. 1 in shopping bag, 10 lbs.	37c
Lettuce	Local, crisp, solid head, 2 lbs.	25c
Dill Cucumbers	Local, for pickling, lb.	9c
Marrow	Vegetable, serve baked or boiled, lb.	4c
Onions	Okanagan, Silver Skins, for pickling, lb.	19c

**SPECIAL!
IMPORTED
HOLLAND
BULBS**

Spring Dutch bulbs... for fall planting
... assortment. Per package

69^c

We reserve the right to limit quantities.



SAFEWAY

CANADA SAFEWAY LIMITED

GIANT SALE

MALKIN'S FOOD PRODUCTS

United
PURITY
Stores



MALKIN'S CANNED FOODS

ASPARAGUS TIPS, fancy, 12-oz.	44c	2 for 85c
WHOLE GREEN BEANS, fancy, 15-oz.	25c	2 for 49c
TOMATOES, choice, 28-oz.	27c	2 for 53c
SWEET CHERRIES, choice, 15-oz.	27c	2 for 53c
SPINACH, fancy, 15-oz.	15c	2 for 29c
CUT WAX BEANS, fancy, 15-oz.	19c	2 for 37c
PEACHES, choice, 15-oz.	18c	2 for 35c
STRAWBERRIES, fancy, 15-oz.	30c	2 for 59c
APRICOTS, choice, 15-oz.	22c	2 for 43c

MALKIN'S PURE JAMS AND MARMALADE

PURE ORANGE MARMALADE, 24-oz.	35c
PURE CITRO MARMALADE, 24-oz.	38c
BLACK CURRANT, 24-oz.	54c
RASPBERRY JAM, 24-oz.	53c
LOGANBERRY JAM, 24-oz.	49c
APRICOT JAM, 24-oz.	45c
PEACH JAM, 24-oz.	45c
PLUM JAM, 24-oz.	38c
APRICOT JAM, 48-oz.	78c

MALKIN'S PURE SPICES & EXTRACTS

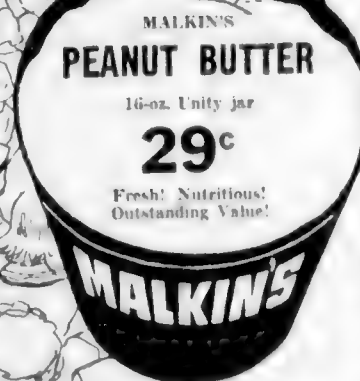
BLACK PEPPER, No. 3 tin	28c
CINNAMON, No. 3 tin	11c
NUTMEG, No. 3 tin	15c
POULTRY DRESSING, No. 3 tin	10c
WHOLE MUSTARD SEED, ctn	10c
WHOLE CELERY SEED, ctn	10c
PICKLING SPICE, ctn	10c
VANILLA EXTRACT, 2-oz. bottle	25c
VANILLA EXTRACT, 4-oz. bottle	45c
LEMON EXTRACT, 2-oz. bottle	25c

**EXTRA
SPECIAL**
**MALKIN'S
COFFEE**
95^c lb.

You can feed your family better for less money by getting all your food needs at your neighborhood PURITY store! You'll serve better meals because you get TOP QUALITY foods—foods that are best by taste. You spend less money because all our prices are LOW prices—and that means savings all along your food list. So—be thrifty wise! Shop and save at PURITY, where QUALITY is always part of the bargain.

Malkin's Finest QUALITY Food Products are Featured at Your Neighborhood PURITY Store

MALKIN'S FOOD WEEK
OCT. 1ST TO OCT. 7TH



★ PEAS ★ PORK and BEANS ★ MARMALADE ★ CORN ★ PEAS and CARROTS

Fancy, No. 4, Malkin's, 15 oz.
Tender and Delicious

2 for 33c

6 for 97^c

Malkin's,
15 oz.

4 for 45^c

Pure Orange,
Malkin's, 48-oz. tin

65^c

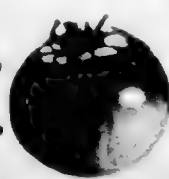
Cream Style, Fancy,
Malkin's,
15 oz., excellent quality

2 for 31^c

Choice, Malkin's,
15 oz.

2 for 31^c

Fruits and Vegetables



TOMATOES

Local 2 lbs. 19c

BANANAS

golden 2 lbs. 39c

PEACHES

ripe 1 lb. 16c

POTATOES

1 lb. 16c

ONIONS

2 lbs. 15c

APPLES

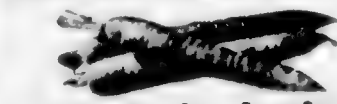
McIntosh, 3 lbs. 32c

ORANGES

Sunkist, California full of juice, 298's 2 doz 63c

CARROTS

large, local, premium quality, bunches 2 for 15c



Peek Frean Famous Biscuits

DIGESTIVE, 8-oz. pkt.	27c
ORANGE and LEMON CREAMS, 8-oz. pkt.	30c
COLORADO CREAMS, 8-oz. pkt.	31c



New Low Price

Delta Rice



LONG GRAIN, 1-lb. pkt.	22c
LONG GRAIN, 2-lb. pkt.	41c
SHORT GRAIN, 1-lb. pkt.	20c

Dr. Ballard's Pet Foods

CHAMPION DOG OR CAT FOOD, 1 lb. 3 for 39c

Now in three flavors, Regular, Liver, Chicken

CHIPITS pkt. 29c

SPRINKLETS pkt. 28c

An exquisite semisweet chocolate

TOP QUALITY Meats

T-BONE STEAK, 1 lb.	79c
BONELESS PORK BUTTS, 1 lb.	59c
PICNIC HAMS, Average 6 lbs.	47c
SLICED RINDLESS BACON, 4-lb. Cello pkt.	41c
PURE PORK SAUSAGE, Shamrock 1-lb. pkt.	49c
SLICED CHICKEN LOAF, 1/2 lb.	25c
SALAMI SAUSAGE, 1 lb.	58c

Above items for sale only at stores with meat markets

BURNS' CANNED MEATS

WIENERS AND BEANS, 15-oz.	29c
CHICKWAGON DINNER, 15-oz.	41c
BEEF STEW, 15-oz.	31c

"Always good and ready"

TROPIC ISLE COCONUT

Fine, unsweetened, 8-oz. Cello pkt.	20c
Long thread sweetened, 8-oz. Cello pkt.	23c



UNITED PURITY STORES

Chicago Hawks Hope For Winning Mixture

By Cecil Smith
MEMPHIS, Oct. 1 (AP)—A winning mix of players and coaching was expected to lead the Chicago Hawks to a first-place finish in the National Hockey League today. The team, coached by Alvin Snider, had a record of 10 wins, 10 losses and 10 ties in its first 30 games.

The Hawks, who played their first game last night, were expected to be a strong contender for the Stanley Cup. They had a roster of 25 players, including several former NHL stars. The team was expected to be a tough opponent for any team in the league.

Alberni Bonspiel Set To Start November 9

(Special to The Colonist)
The Alberni Bonspiel, a series of curling matches, is set to start on November 9. The event will be held at the Alberni Curling Club and will feature several top curlers from the area. The matches are expected to be highly competitive and will attract a large crowd of spectators.

The Alberni Bonspiel is a traditional event in the area and has been held for many years. It is a chance for curlers to test their skills against some of the best in the region. The matches will be held on a regular basis throughout the month of November.

Golf--- Here's How

BY SAM SNEAD
The golf season is in full swing and many players are looking for ways to improve their game. One of the most important aspects of golf is the swing. A good swing is the key to consistent performance on the course. There are several factors that can affect a player's swing, including posture, grip, and club selection.

One of the most common mistakes that players make is using the wrong club for the shot. It is important to choose the right club for the distance and conditions of the shot. A good golfer will be able to identify the right club for the shot and execute the shot with confidence.

Another important aspect of golf is the mental game. A player must be able to stay focused and calm under pressure. This is often the difference between a good player and a great player. A player who can stay focused and calm will be able to execute the shot better than a player who is nervous or distracted.

Finally, it is important to practice regularly. A player who practices regularly will be able to improve their skills and become a better golfer. Practice is the key to success in golf. A player who practices regularly will be able to execute the shot better than a player who does not practice.

There are many ways to improve your golf game. The key is to focus on the basics and practice regularly. A good golfer will be able to execute the shot with confidence and consistency. This is the key to success in golf.

Colwood Sets Doubles Play

The Colwood Curling Club has announced that it will be holding a doubles play event. The event will be held on a regular basis throughout the month of November. The matches will be held on a regular basis throughout the month of November.

The doubles play event is a chance for curlers to test their skills against some of the best in the region. The matches will be held on a regular basis throughout the month of November. The event is expected to be highly competitive and will attract a large crowd of spectators.

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So easy to starch!

NO BLUEING NEEDED!

NO WAX NEEDED!

NO MESSY POTS!

NO STICKY IRONING!

So easy to iron!

SAVES TIME!

SAVES MIXING!

SAVES BOILING!

SAVES STRAINING!

STARTING THURSDAY AT YOUR FAVORITE STORE

OFFER EXPIRES NOVEMBER 30

YOUR First Package of Little Dipper

FREE

To Prove you can make a BIGGER CAKE — and a BETTER TASTING CAKE!

HERE IS OUR LITTLE DIPPER OFFER

TO ALL WHOM IT MAY CONCERN

... and that's every woman who enjoys a compliment on her cooking

BE IT KNOWN that we are making a SENSATIONAL OFFER to prove that you can make bigger, better-tasting cakes. YOU make the cake — YOU enjoy the results — LITTLE DIPPER does the rest.

From now until November 30, we are offering you a package of our famous Little Dipper Cake Mix — FREE! You just buy two packages of your favorite mix — white, chocolate, ginger, lemon, or spice, and send us the two bag fronts. We will refund the purchase price of your first package by return mail.

We are convinced that your Little Dipper cake will be the biggest, best-tasting cake you've ever made but we want you to prove it for yourself.

The offer described herein expires on the 30th day of November 1953 and is limited to one refund per customer.

Mail two Little Dipper bag fronts to
Box 400, Vancouver, B.C.
and we will refund the purchase price of your first package!

Remember When:

Dr. Lee Richmond, who pitched the first perfect no-hitter in baseball game on record, died at Providence, R.I., 21 years ago today. Richmond was pitching for Worcester in the old National League in 1930 when he set Cleveland down with no runs, no hits, and no one reaching first base.

Ship's Master Lost at Sea

MAITLAND, N.S.W., (AP)—The ship's master of the Maitland, a 100-ton vessel, was reported missing today. The ship was last seen on the coast of New South Wales. The ship's master was reported to be missing after the ship was sighted on the coast of New South Wales.

ART KNAPP BULB, SHRUB AND TREE AUCTIONS AND SALES

PLACE: Pantomim Building, Fort at Quadra
DATE: FRIDAY, OCT. 9, SATURDAY, OCT. 10
TIME: 2 p.m. to 7 p.m.
\$100,000 STOCK
Don't Miss This Sale!
Special Advance Notice
We Sell TOYS
Don't Forget
Don't Be Fooled! Wait!
AN ART KNAPP SALE

JELL-O's Your Answer.

For new and delicious results
For budgets on the beam
For easy making

Quick Fruited Jell-O

1 package Jell-O any flavor
1 cup hot water
1 cup cold water

1 tablespoon lemon juice
1 box frozen fruit

Directions: (1) Boil water. (2) Add Jell-O and lemon juice. (3) Stir until dissolved. (4) Add frozen fruit. (5) Chill. (6) Turn into dessert glasses. Chill. Makes 6 servings.

JELL-O

SEVEN DELICIOUS FLAVORS

Jell-O is a registered trademark owned in Canada by General Foods Limited.

SOME JELL-O TRICKS THAT NEED NO MOULD

Glazed Fruit Tarts

Arrange a variety of fresh fruit on a plate. Pour over a thin layer of Jell-O. Chill. Makes 6 servings.

Jell-O Cubes

Chill Jell-O in small cubes. Use in salads, soups, or as a snack. Makes 6 servings.

Jell-O Flakes

Break up Jell-O into small flakes. Use in salads, soups, or as a snack. Makes 6 servings.

Fruited Jell-O Sauce

Use the recipe for Quick Fruited Jell-O above. Use as a sauce for fruit, or as a dipping sauce. Makes 6 servings.

BUY NOW — THIS OFFER IS LIMITED

Racing Results, Overnights- Golden Gate

FIFTH RACE
1. 11:30 AM
2. 11:45 AM
3. 12:00 PM
4. 12:15 PM
5. 12:30 PM
6. 12:45 PM
7. 1:00 PM
8. 1:15 PM
9. 1:30 PM
10. 1:45 PM
11. 2:00 PM
12. 2:15 PM
13. 2:30 PM
14. 2:45 PM
15. 3:00 PM
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39. 9:00 PM
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I Can Shop "JIFFY QUICK" at SUPER-VALU



Jiffy, quick or leisurely, shop the way you like. Super-Valu Stores are designed to enable you to swish through your complete food shopping in jig time or shop at your leisure in pleasant surroundings.



HERE IS OUR LITTLE DIPPER CAKE MIX
FREE PACKAGE OFFER

BUY NOW... OFFER EXPIRES NOVEMBER 30

TODD'S SOCKEYE SALMON

1/2 tin **41c**



DR. BALLARD'S CHAMPION DOG FOOD

2 15-oz. tins **25c**



SWEET MIXED PICKLES

McLaren's... **44c**
With free pickle fork, 16-oz. jar

RINSO	34c
RINSO	67c
LUX Large pkt.	34c
BREEZE Large pkt.	40c
BREEZE	79c
LIFEBUOY SOAP Regular...	3 for 25c
LIFEBUOY SOAP Bath Size...	2 for 25c

GERBERS

INFANT FOODS 5-oz. tins...	3 for 29c
INFANT CEREALS	22c

PERFEX BLEACH

16-oz. bottle	18c
32-oz. bottle	31c
64-oz. bottle	56c

★ APRICOTS ★ RED PLUM JAM ★ BREAKFAST OATS

Calrose, 15-oz. tins

2 for **35c**

Nabob, 18-oz. tin

57c

Robin Hood, 48-oz. pkt.

31c

WHOLE CLAMS	Clover Leaf—Makes delicious clam chowder soup—16-oz. tin	39c
TUNA FISH	Clover Leaf, flaked, 1/2 lb. tin	29c
AJAX CLEANSER	the foaming Cleanser... 2 for	33c
FURNITURE POLISH	Johnson's Pride, Bottle	87c
MARGARINE	Good Luck, 1-lb. pkts. 2 lbs.	79c
MEAT SPREADS	Farmierette, assorted. Ideal for kiddies' sandwiches, 1/2 lb. tin	14c
SUGAR	Granulated 49c 10-lb. bag	95c
PANCAKE FLOUR	Aunt Jemima, 3 1/2-lb. bag	55c
PUFFED WHEAT	Quaker, 6-oz. pkt.	19c
BRAN FLAKES	Kellogg's, large pkt.	24c

With 10c coupon on Purchase of Tostitos Coffee

SWIFTNING	1-lb. pkt.	33c
CRISCO	3-lb. tin	\$1.02
SHELLED WALNUTS	Fanless, 8-oz. Gella pkt.	39c
FRUIT COCKTAIL	Hunt's, 15-oz. tin	25c
KADOTA FIGS	Sam Pan, 26-oz. tin	23c
TOMATOES	Nabob, 28-oz. tin	25c
CUT GREEN BEANS	Nabob, 15-oz. tin	2 for 39c
SARDINES	King Oscar, 1/2 lb.	2 for 49c
KLEENEX	Regular size	2 for 39c
CHILI CON CARNE	Libby's, 15-oz. tin	32c



BOILING FOWL lb. **39c**

Specially Selected Birds From Ideal Vancouver Island Farms, Grade "A"

FRESH PORK PICNICS lb. **39c**

Full of meat

FRESH COHO SALMON lb. **43c**

Ready for the oven

SIDE BACON Rindless 1/2 lb. **39c**

BABY BEEF LIVER lb. **39c**

STANDING RIB ROAST lb. **65c**

CROSS RIB ROAST lb. **49c**



McINTOSH APPLES

3 lbs. **29c**

CRANBERRIES lb. **35c**

SWEET POTATOES 2 lbs. **35c**

CORN ON COB 6 for **31c**

GRAPES Flame Tokays 2 lbs. **29c**

ALL PRICES EFFECTIVE:

Thursday, Friday, Saturday, Oct. 1st, 2nd, 3rd

OPEN UNTIL 9 P.M. FRIDAY NIGHT

All Stores (except Esquimalt) will remain open until 9 p.m. Friday for the sale of smoked and cooked meats, produce and groceries. Fresh meats will be sold at Gorge Road and Esplanade Avenue stores only.

SUPER-VALU
FOOD STORES

B.C. OWNED AND OPERATED



Stock Quotations Market Report

Toronto Mines

Stock	Low	High	Close
4000 Acadia Iron	15 1/2	16 1/2	16 1/2
12000 Alcan. Y.E.	15 1/2	16 1/2	16 1/2
4000 Amer. Iron	15 1/2	16 1/2	16 1/2
4000 Amer. Y.E.	15 1/2	16 1/2	16 1/2
4000 Anglo-Nor	15 1/2	16 1/2	16 1/2
4000 Algonquin	15 1/2	16 1/2	16 1/2
4000 Algonquin	15 1/2	16 1/2	16 1/2
4000 Algonquin	15 1/2	16 1/2	16 1/2
4000 Algonquin	15 1/2	16 1/2	16 1/2
4000 Algonquin	15 1/2	16 1/2	16 1/2

Closing Averages

Index	Value
DOW JONES	364.94, off 0.78
30 Industrials	93.90, off 0.88
15 Utilities	49.48, off 0.17
65 Stocks	101.36, off 0.51
Shares: 940,000	
TORONTO:	
Industrial	599.95, off 1.16
Gold	60.17, up 0.51
Base Metals	139.42, off 0.57

Smart Gains By Cassiar And Conwest

TORONTO (CPI)—Prices were low and trading the lightest since mid-July.

Canadian Dollar Again on Upsurge

BY HARRY YOUNG
Colonist Business Editor

You can't keep a good man down, and Canada's Mister Dollar is again soaring into his place as the world's hardest currency.

After a series of advances during the past week the Canadian dollar has slipped back

head of the Royal Dutch-Shell group of companies.

His visit to Canada, however, is chiefly in his new capacity as chairman of the British Commonwealth Development Finance Company. This company formed in March of 1952 is designed to promote the development of British industry and know how in the Commonwealth and particularly in the dollar area.

In the dollar area, the British government's company is understood to have more than \$40,000,000 for investment in overseas enterprises together with a great deal of technical knowledge.

Sir Frederick and Lady Godber, who arrived in Canada last night, will be in the country for a few days.

While in Vancouver Sir Frederick inspected the new Shell refinery now being reconstructed at a cost of \$13,000,000.

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President Ole Berg, Jr., said additional earnings were due to increased profits from production in the Platte Pipeline which B.A. shared with four other U.S. companies.

The new Clarkson Ont. cat cracker refinery is due to be completed by mid-1954 and the new Vancouver office by April, 1954.

So far the company makes no attempt to start on its projected new refinery at Vancouver.

TELEGRAPH BOSS RETIRES
William D. Neil, OBE, who has been general manager of CTR communications since 1932, retired on pension Thursday.

He joined the CTR in Calgary in 1905 and is a leading authority in the field of communications.

Mr. Neil will be succeeded by George H. Pessold, assistant general manager at Montreal since 1952. Mr. Pessold joined the telegraph department of the

APPOINTMENT
Formerly an assistant at the Victoria agency of the Mutual Life of Canada, Cecil U. Lockhart has returned to Western Canada as group sales representative in the company's branch in Vancouver.

BURNS & CO. LIMITED
Dividend Notice
The fourth quarterly dividend of 50¢ a share on Class "A" and "B" shares of Burns & Co. Limited will be paid on October 29th, 1953, to all shareholders of record as of October 8th, 1953.

National Trust Company Limited is the Transfer Agent with offices at Toronto, Winnipeg, Calgary and Vancouver.

BURNS & CO. LIMITED,
E. J. Dinning,
President.

NEW ISSUE
CANADA SAVINGS
BONDS
3 1/2%
ORDER NOW THROUGH
Boorman Investment
CO. LTD.
616 View B-1214

THE FOURTH QUARTERLY DIVIDEND OF 50¢ A SHARE ON CLASS "A" AND "B" SHARES OF BURNS & CO. LIMITED WILL BE PAID ON OCTOBER 29TH, 1953, TO ALL SHAREHOLDERS OF RECORD AS OF OCTOBER 8TH, 1953.

NATIONAL TRUST COMPANY LIMITED IS THE TRANSFER AGENT WITH OFFICES AT TORONTO, WINNIPEG, CALGARY AND VANCOUVER.

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Grain Prices

WINNIPEG (CPI)—Flax prices eased near the close after resisting for much of the session the downward trend reflecting weakness in U.S. grain prices.

The decline also reflected lack of aggressive demand.

There were some purchases for export in barley, including small sales to the United Kingdom and some modest interest in oats from American shippers.

Processor support absorbed early offerings in flax.

Class 2 IWA and domestic prices were down a cent from Tuesday.

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Trans-Mountain Rallies

MONTREAL (CPI)—The stock market closed the month on a slightly lower note.

Losses outnumbered gains two to one but were generally limited to a fractional range.

Goodwin and Lake of the Woods fell a point each to 60 and 59 respectively.

Trans-Mountain rose 1 1/2 points to 20 1/2.

Senior metals and steel shares led the way.

Bankers, utilities and miscellaneous industrial shares.

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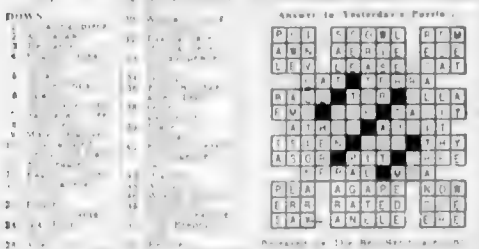
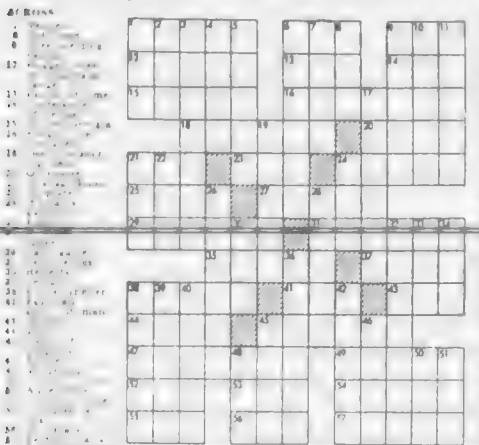
British Firm Will Handle

VANCOUVER (CPI)—A leading British contracting firm has announced formation of a Canadian company with local offices in Vancouver to handle construction of the multi-million dollar Alaska Island development in the Fraser River.

John Lang and Son Ltd., announced formation of the company to be known as John Lang & Son Canada Ltd., and named W. B. Haughan to head the operation.

Mr. Haughan, who has been general manager of overseas operations for the parent

The Daily Cross-Word Puzzle



City Asks Park Tests Stop

City council today voted to stop the use of the park for tests of the new type of car. The council also voted to stop the use of the park for tests of the new type of car.

INDIGESTION? The city council today voted to stop the use of the park for tests of the new type of car. The council also voted to stop the use of the park for tests of the new type of car.

Barbara Buys and Whys

Barbara Buys and Whys A WEEKLY INFORMATION SERVICE. MONTREAL, October 1st. (Byline for Barbara Buys and Whys.)

There are Quas Shams... and Quas Shams? The city council today voted to stop the use of the park for tests of the new type of car.

Paul's Later Than You Think... The city council today voted to stop the use of the park for tests of the new type of car.

New Freedom... The city council today voted to stop the use of the park for tests of the new type of car.

Apples... The city council today voted to stop the use of the park for tests of the new type of car.

Top Secret For Tailors... The city council today voted to stop the use of the park for tests of the new type of car.

Have You Heard The Good News?... The city council today voted to stop the use of the park for tests of the new type of car.

At Last, Modern Science Has Given Me The Perfect Answer to the... The city council today voted to stop the use of the park for tests of the new type of car.

Yes for the Wildest Wish... The city council today voted to stop the use of the park for tests of the new type of car.

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Magistrate Dismisses Case Against Real-Estate Firm

An information against the real estate firm of Pennington, Holmes and Co. was dismissed today by Magistrate J. P. Holmes.

The firm was charged with failing to comply with the Real Estate Act. The case was dismissed because the firm was not a real estate firm.

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Tips Given on Handling People

Three people in the city were given tips on handling people today. The tips were given by a group of people who were experts in the field.

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EATON'S

Make Walking a Pleasure in

Eatonia Walking Shoes

Remember "Your Best Buy Is an EATON Brand"

Yours can be the happiest, best-dressed feet in town when they're wearing EATONIA walking shoes. Yours be so on the way EATONIA's cradle your feet in comfort and smart style.

That's because EATONIA's have a special built-in wedge support and foam cushioning, plus extra light-weight flexible leather soles.

Spectator Strap in black or brown, low profile, with walking wedge sole, sizes 4 to 9 widths AA and EE. EATONIA Price, pair **10.95**

Spectator Pump in black or copper tan, low profile, with walking wedge sole, sizes 4 to 9 widths AA and EE. EATONIA Price, pair **10.95**

Cuban Heel Pump in black or brown, low profile, with walking wedge sole, sizes 4 to 9 widths AA and EE. EATONIA Price, pair **10.95**

Black Kid Oxford in black or brown, low profile, with walking wedge sole, sizes 4 to 9 widths AA and EE. EATONIA Price, pair **9.95**

EATON'S—Family Shoe Centre, Second Floor

It Pays to Shop at EATON'S FOODATERIA

Advertised Prices Apply to Personal Shopping Only. Phone and Mail Orders Filled at Slightly Higher Prices.

PEAS Royal City Fancy, size 10 in 1 lb tin **2 for 33c**
CORN Royal City Cream Style, Fancy 15oz tin **2 for 33c**
SPORK, KLIK 35c
SALMON Fancy Red, 35c
MARGARINE Blue Bonnet 2 lbs. **75c**

LEVER BROS. PRODUCTS
Sunlight Laundry Soap 10c
Lux Toilet Soap 3 for 25c
New Lux 34c
Surf Large size 39c Giant size 77c
Breeze Large size 40c Giant size 79c
Rinso Large size 34c Giant size 67c

PRODUCE
Potatoes No. 1 Washington Tatted Gems, Extra 10 lbs **47c**
Oranges Sothy Brand large size Extra sweet and juicy, Special, dozen **39c**

QUALITY MEATS
Blue Brand Steer Beef
Cross Rib Roast Lb. **52c**
Blade Rib Roast China bone removed, lb. **51c**

SEAFOOD
Ling Cod Fresh lb. **28c**
Salmon Lb. **55c**

DELICATESSEN
Beef Steak Pies 2 for **31c**
Chicken Loaf 1 lb. **27c**

EATON'S Bargain Basement

DOLLAR DAY TODAY!

Clearing! Electric Razors
Remington Electric "Autohome" Razor
EATON Special Price, each 21⁹⁵

Clearing! All-Weather Coats
Big Savings for Women
Special, each 18⁸⁸

Huge Clearance by Manufacturer Ordinarily 28.95!

EATON'S—Cutlery, Main Floor, House Furnishings Building, Jewellers, Main Floor

EATON'S The Store for YOUNG CANADA

Warming-Up for Cold Weather! Boys' All-Wool Jackets

Buck the cold this winter in one of these cozy, all-wool jackets with a fur-trimmed hood. Shadeflocking with its full zipper closing, slash pockets, head check patterns. Feature double shoulders for added protection. Sizes 6 to 18. **8.95**

Nylon Jeans, Fully Lined
4.95

Corduroy Longs
5.95
7.95

EATON'S—Boys' Wear, Third Floor

Collect the Kiddies and Come to EATON'S for Warm Underwear

Children's TECO Vests and Pants

"Kroy" 50% Wool Pants
1.49

Boys' Winterweight Denim Pants
1.69
1.19

Boys' 100% Wool Vests and Pants
98c and 1.19

EATON'S—Children's Wear, Third Floor

EATON'S Store Hours: 9 a.m. to 5 p.m. — Wednesday: 9 a.m. to 1 p.m. — Phone B 7141 — T. EATON CO.

This is it! Saturday, October 3rd, is

BAY DAY

For you! 3 convenient ways to buy on credit

Charge account: Convenient shopping with monthly itemized statement.

Budget: Pay 10% down (min. \$5) balance in 6 monthly payments (min. \$5) for clothing, blankets, etc.

Deferred payment: Pay 10% down (min. \$5), balance monthly (min. \$5) for furniture, appliances, furs, etc.

See! Page 9 for

BAY DAY 9 a.m. and 2 p.m. Specials

- No carrying charge on budget or deferred payment account paid in full within 90 days!
 - Free fire insurance on installment accounts until paid in full!
- Dial E 7111 for telephone service on any Bay Day item except clock specials.
Telephone Order Service opens on Bay Day at 8.30 a.m.

Special purchase! Save up to \$20 on Fall's new Elysian coats



39⁸⁸

Pay only **\$5** now 6²² monthly

12 styles! . . . 12 colors! . . . full interlining and chamois to the waist! So much for so little! These beautifully soft Elysians, reg. \$55 and \$59.95, are a luxurious blend of 100% wool and Angora . . . and come in scrumptious shades of Wine, Raspberry, Navy, Beige, Red, Olive, Grey, Mauve, Rust, Skipper, Blue, Taupe. Styles are the season's newest . . . some adaptations of classic favorites, others featuring the new Fleur de Lis silhouette . . . all beauties! The group also includes a few pure wool novelties. Sizes 10, 12, 14, 16, 18.



Manufacturer's clearance! Raincoats regular 29⁹⁵ to 39⁹⁵ . . . some at 1/2 price!



American corduroys, and plain, checked and novelty rayons . . . first quality raincoats by well-known maker! Reversible . . . in belted and loose styles with matching hats. Grand array of colors, including Navy, Brown, Grey, Blue and Rust. Sizes 10 to 18. Quantity is limited . . . so be early!

\$5 now

\$5 monthly

18⁸⁸
each



100% wool suits! Well tailored in plain and novelty fabrics, semi-classic styles, 5 colors



Some specially purchased, some marked down from regular stock . . . ALL first quality, 100% wool! Tweeds, worsteds and novelty worsteds in Beige, Grey, Navy, Blue, Rose . . . mostly semi-classic styles. Sizes 12 to 18. Limited quantity.

\$5 now

\$5 monthly

31⁸⁸
each



BAY Women's Coats and Suits, Second Floor

Bay Day EXTRA! Armless lounge with bedding compartment, double spring construction!

A record low price! Fine quality lounge that serves as comfortable seat by day, extra bed by night! Full sleeping length, easily adjusted to make a bed. Upholstered in figured plume tapestry in Green, Red or Blue shades. This is a Bay-Day-only price . . . so BUY NOW!

\$5 places one in your home

\$5 monthly

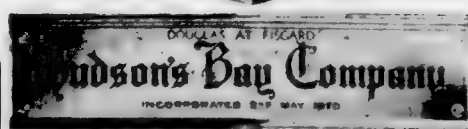
49⁹⁵



Store Hours:
9 a.m. to 5 p.m.
Wednesdays:
9 a.m. to 1 p.m.

BAY Furniture, Fourth Floor

COME TO THE BAY'S OPEN HOUSE, FRIDAY NIGHT, 7 P.M. TO 9 P.M.



SATURDAY OCT. 3 BAY DAY!

Bay Day special purchase! $\frac{3}{4}$ and full length muskrat back coats!

\$266
Each

Here it is... the coat of your dreams! And a dream of a coat it is... plush in surface, luxurious in appearance, hardy in wear, and, on Bay Day, LOW in price! Expertly finished with graceful collar, big or small cuffs, full backs... in shades of Ranch Mink and Moonglo. Sizes 12 to 20.

Yours for only **\$26** now! 14.75 monthly

Muskrat flank jacket a bargain in beauty!

(dyed)

It looks like extravagance, feels like extravagance, but it's the most sensible jacket at the most sensible price in a long, long time! Lustrous, rich fur... deep in pile, rich in color... styled with flared back, soft shoulders, small face-framing collar. Sizes 12 to 20. Each

\$166

Yours for only **\$16** now! 13.75 monthly

BAY Furs, Second Floor



\$76



\$26

Special purchase! Coney $\frac{3}{4}$ coat Lightweight, warm, low-priced

(dyed rabbit)

Anyone who can wear a rabbit coat can wear a Coney fur... for this stylish, sales, outer & comfortable fashion that should be equally loved by everyone. Small collar. Dark brown in color. Sizes 12 to 20.

\$76

Yours for only **\$7** now! 7.50 monthly

High style! Low price! on smart Coney jackets

(dyed rabbit)

Specially purchased for Bay Day... Soft lightweight Coney jacket, beautifully styled, very nomically priced.

Now **ONLY \$56**

Yours for only \$56 now, 5.50 monthly

Fashionable Russian squirrel neckpieces

(dyed)

Here's the little neckpiece that can make your fashion, with-out, becoming your budget! Four soft, luxurious skins, expertly matched.

Now **ONLY \$26**

Yours for \$26 now, \$5 monthly
BAY Furs, Second Floor

Just arrived! Specially priced! New Fall dresses in 1 and 2-pce. styles

13⁸⁸
Each

Bay Day Buy!

As crisp and colorful as Fall itself! A stimulating array of beautifully tailored dresses in 12 styles that reflect this season's newest lines... and compliment yours! Wools, orlon and wools, wool jerseys, failles, taffetas, crepes, heatinas... in black, navy, grey, blue, tan, brown, green. And look at the size range!... 10 through 20, 11½ through 24½. There's one here for YOU!

Special purchase! Reg. 10⁹⁵ - 12⁹⁵ dresses at big Bay Day savings

See these to appreciate how much they offer for the few dollars you spend! Wools, rayons, novelty fabrics in Fall's favorite colors... styled in one and two-piece models that look twice their low price! Sizes 10 to 20, 11½ to 24½. Specially purchased to sell for, each

7⁸⁸

Reg. 10⁹⁵ to 29⁹⁵ dresses! ... ½ price!

Marked down from our own stock! Novelty rayons, crepes, taffetas, wools... some plain, some patterned. Broken sizes in 12 to 18... a few half sizes.

Special, each

New Fall Styles

5⁴⁷ to 14⁹⁷



Imported velours, reg. 10⁹⁵ at less than half price!

Soft as fur, stylish as Paris... in face-flattering jewel tones that blend with new Fall basics and brilliants, add personality to fabrics. Bay Day... Save over half! Each

4⁹⁹

Regular 3⁹⁵ English corduroy hats

Just arrived to bring top value to Bay Day shoppers! Colorful, wearable all-weather hats in several flattering styles, shown off to perfection by gorgeous colors of sapphire, turquoise, gold, chestnut, chocolate, wintergreen, grey, navy and wine.

2⁹⁹

New York sample hats, regular 2⁹⁵

Cleared by a well-known maker and specially purchased by the Bay! Wool felts and velours in tailored and dressy styles designed to highlight your Fall wardrobe.

1⁷⁷

Regular 5⁹⁵ to 29⁹⁵ hats at half price

Better lines from regular stock, some imported models, clearing to early shoppers Bay Day. Be here bright and early for yours. 2⁹⁷ to 14⁹⁷ 18 only. New Fall styles.

BAY Millinery, Second Floor

Use a budget buying card

It's so easy, so convenient. Simply arrange for your budget account in the Credit Office, fourth floor... then present your card when you shop, and your purchases will be entered on it. No waiting... your card gives immediate delivery, and keeps track of every expenditure.

Pay only 10% down (min. \$5) and take up to six months to pay the balance (min. \$5 a month).

Please Carry Small Parcels... We'll Gladly Deliver the Large Ones

EVERY ITEM A SPECIAL BAY DAY PRICE!

Look-of-cashmere lambswool sweaters, 2 prices, 7 colors!

Cardigans, reg. 8.95. **5⁹⁹** Special
Pullover, reg. 6.95. **4⁶⁶** Special

Classic beauties at hard-to-imagine prices . . . so low you'll want more than just one set! These fully-fashioned, soft-as-silk lambswool sweaters come in grey, beige, red, green, blue, yellow, pink . . . won't shrink, are bound to look lovely through countless sudsings. Choose your size from sizes 34 to 40!



Reg. 29.95 wool boucle knitted suits for fall!

Bay Day Price Each **22⁴⁹**

Sizes 12-20.

Pink, blue, aqua, flamingo, navy gold! Six gorgeous suits that set off to perfection, the tops are styled in a length sleeve and Peter Pan collar of these designs. Take advantage of this Bay Day price! Buy now!

By Aljean of Canada! All wool worsted tartan skirts

11⁷⁷ each

The material was imported from Scotland! Made up in Canada by Aljean! Here you've got knit, lisse, with deep, rounded, one-inch pleats in tartans such as McIntyre, Black Watch, Dress Gordon, Mackenzie! Choose yours Bay Day at this unbeatable price. Sizes 12 to 20.



Favorite nylon blouses in classic shirtwaist style!

Short-sleeve blouse, regular 5.95. Now **4⁴⁹**

Long-sleeve blouse, regular 6.95. Now **5¹⁹**

You'll wear them to work, to school, to teas, on dates! There's nothing like a dry-in-a-jiffy, sud's-in-a-minute nylon tricot blouse especially at a Bay Day price! Choose from pink, blue, red, green, gold, with "pearl" button trim. Long sleeve has deep French cuffs. Sizes 14 to 20.

Wardrobe winners!—Finest quality blouses, regular 6.95 to 9.95, now selling at one low price that saves you up-to-and-down 81%! We've got dressy and tailored styles . . . in white, pink, blue, orchid, ivory! The finest of crepes, all-silks, nylon tricot and chambray! Sizes 12 to 20, 38 to 44. **4⁹⁹**

Reg. 3.95 business girl's blouse Favorite tailored blouse in easy wash, non-shrink alluracel . . . Here's the smart two-way collar, neat short sleeves in white and full-toned colors. Sizes 14 to 20. Bay Day Price is just **2⁹⁹**

RAY Sportswear, Second Floor

Save over \$1 on pure wool classic Sweaters, all first quality

Cardigans, reg. 3.95. **2⁶⁶** Special
Pullover, reg. 2.95. **1⁶⁶** Special

An item you never have enough of . . . Soft, flattering sweaters! They're indispensable to high school and college girls, careerists at home or in the office! Colors are red, green, blue, yellow, beige! Sizes 14 to 20. Come down Bay Day . . . get yours while they last!

Coats for junior figures, 5'5" or under! A saving for you of \$13

Here's a special Bay Day treat you won't want to miss! Charmously styled, woolen, ribbed-wool or fleece coat in blue, grey, blue, rose beige or red. Sizes 9 to 17. Reg. 39.95. Each **\$27**

\$5 now \$5 monthly

Interlined wool fleece coats for Teeners at a \$10 saving!

Only on Bay Day such a saving! Only on Bay Day such a value! Reg. \$19 coats, first quality, new fall styling at a low, low price! Colors are red, green, grey, beige. Sizes 10 to 16. Bay Day Price **\$25**

\$5 now \$5 monthly

Gabardine skirts—Here's terrific value! Slim, straight-cut models in navy, red, grey, beige. Reg. 6.95! Specially smart for classroom or office . . . Wear and look well! Each **4⁷⁷**

Reg. 12.95-14.95 skirts—Unbeatable! Wool tweeds, checks, grey flannel . . . straight cut with back kick-pleat, full cut with unpressed pleats. Grey, blue, gold. Sizes 12 to 18. Bay Day Price **6⁶⁶**

RAY Junior Apparel, Second Floor

Top quality "style pumps"! Save almost \$3 Bay Day on reg. 11⁹⁵ shoes

8⁹⁹ Pair



Here's value, hard-to-beat styling in soft, ever-fashionable leather pumps . . . We've got two styles, one features the slim-high heel with closed back and toe, in black suede or smooth leather. The other mid-high heel with closed back, toe, in black or brown smooth leather. Sizes 5 to 9, AAA-B.

Bay Day import! . . . English felt slippers at lowest-ever prices!

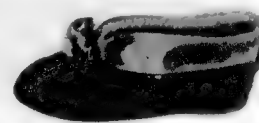
Ladies here's a bay you won't want to miss. English style felt with a lot of these lovely slippers in soft felt colors. Felt slippers in blue, red and gold. Rubber soles in latex, foam. Sizes 4 to 10. Bay Women's Shoes, Street Floor. **1⁶⁹**

Children's felt slippers—Good slippers at \$1.29. Bay Children's Shoes, Second Floor.

Shearling slippers, trim neat English leather style **4⁶⁹**
Slipper with style, comfort plus! Gay, toned, luscious red, pink or blue moccasin slippers for casual wear have stitched leather soles, rubber uppers, shearling cuff trim. Pair

Women's Nylon-upper overboots with zipper front, 2 colors **7⁹⁹**
Protect your precious pumps! Keep feet looking neat with a pair of nylon overboots. Sturdy with rubber soles, soft "fur" top-trim. Black or brown. Sizes 5 to 9. Ladies, buy yours Bay Day . . . there's not a better price anywhere! Pair

RAY Women's Shoes, Street Floor



Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

SATURDAY OCT. 3 BAY DAY!

Sew your own clothes . . . save fashion dollars

Regular 1.59 connaught satin . . . 54 inches wide

High-quality rayon satin for dressing gowns, lounging pyjamas, linings. In a wide color range and white. Special price, yd. **1.19**

Sale! . . . Regular 1.95 Sherwood gabardine!

Fine celanese suiting . . . a high favorite for Fall wardrobes. Popular shades, for skirts, suits, slacks and dresses. 58 inches wide. Special price, yd. **1.59**

Mill clearance! makes it possible for us to offer reg. 2.95 wool suiting at almost half price! Yd. **1.49**
Suits checks. 34".

Reg. 59c mill ends of 36" cotton points. Floral and figured patterns in assorted color combinations. Special, yd. **39c**

Spec. purchase of reg. 1.49 narrow waist corset. Mill ends in 2 to 10 yard lengths. In a beautiful color range. Special yd. **1.19**

Reg. 98c kriskay, embossed everglaze type in floral, chevron and bubble designs on pastel and white grounds. 36". Special, yd. **55c**

Mill clearance of reg. 89c denim! High-fashion color co-ordinates in plains and stripes . . . so important this Fall! Special yd. **66c**

Reg. 79c broadcloth, a fine quality cotton in dress weaves. Ideal for pyjamas, suits, kiddies' dresses. Many colors. 36". Yd. **59c**

Spec. purchase of quality flannel-ette in mill ends of plains and florals so ideal for pyjamas, kiddies' wear. 36". Yd. **55c**

Reg. 1.95 bengaline, fine quality Celanese fabric that offers smart Fallwear at low prices! White, pastels, navy. 54". Yd. **1.19**

Taffeta mill ends, reg. \$1.00 perfect rayon fabric for extra special Fall dresses. Wide color range. 42". Yd. **59c**

British woollens Reg. 3.45 Specially purchased mill ends in fine wool checks and plain dress weights. 34". Yd. **1.99**

Reg. 1.95 suiting . . . mill ends of fine rayon gabardine, specially purchased for Bay Day! Popular Fall colors. Yd. **1.19**

BAY Dress Goods, Second Floor

Bay Day use a budget buying card—Just arrange your budget account in the Credit Office, fourth floor . . . then present your card when you shop, purchases will be entered on it! There's no waiting, card gives prompt delivery, keeps track of purchase!

Bay Day EXTRA! Save on Piedmont portable!

At a low Bay Day price. Has reverse stitch, stitch gauge, 15' cord, handy button-down darning, automatic button winder, foot cover. A wonderful investment!

\$66

*6 places one in your home

*5 monthly

Piedmont console with same wanted features

\$96

*9 now 5.50 monthly

BAY Dress Goods, Second Floor

Special purchase saves you 3⁰⁷ on famous-name white nylon tricot slip

A maker's clearance of a discontinued style accounts for this low, low price on reg. 8.95 slips! Fine quality nylon tricot fabric, fashioned with nylon permanent fluting at bodice and wide flounce of frosty net at hem. A few seconds . . . but flaws minor. 32-42. Each **5⁸⁸**

Spec. purchase! Reg. 2.95 rayon knit gowns

In several attractive styles embellished with frothy lace trim. Some short-sleeve high-neck models. Pastels. In S, M, L and OS. Each **1⁸⁸**

Reg. 2.95 gowns of fleecy soft cotton flannelette. Styled with long sleeves. No neck. Buttons on pastel grounds. M, L. Each **1⁹⁹**

Special purchase of reg. 2.95 rayon wrap style of tailored straight cut style. White and pastel. 32 to 42. Each **1⁹⁹**

Nylo-vent gowns, reg. 3.95, fashioned by well-known maker. Nylon tricot in busy weaves with soft ruffle at neck and hem. Pastels and white. 32 to 42. Each **6⁸⁸**

Reg. 2.50 brief to match above gown. Flattering style in white, azure, blossom, pink and buttercup. S, M, L. Special pr. **1⁴⁴**

Nylon tricot briefs . . . fancy style in pastels

Special purchase of seconds of a \$1 line offered new at worthwhile savings. Snuggly fitting style with fancy trim. Pastels. S, M, L. Pair **68c**

Save over \$3 on reg. 9.95 nylon tricot pyjamas. Tailored style with coat jacket in pink, blue and white. S, M, L. Pair **6⁸⁸**

Reg. 2.95 pyjamas, fashioned in tailored style. Very good value, give comfort and style. Pink, blue. S, M, L. Pair **1⁹⁹**

Spec. purchase panties, reg. 99c. Rayon knit in locknet, ruche, stretch. Brief, bloomer and flare styles in white. S, M, L . . . also OS in bloomer style. Pair **68c**

Save \$1 on nylon slip, specially purchased from reg. 3.98 line. Nylon tricot straight cut style, daintily trimmed. White. 32-42. Some sizes. Each **2⁹⁸**

BAY Lingerie, Second Floor

Stock up on lingerie needs Bay Day: YOUR day to save!



Spec. purchase! 100% wool tartan housecoats . . . wrap or zipper style

Pure wool housecoats beautifully tailored to promise flattery and warmth to the lucky wearer . . . and low priced to promise savings to thrifty shoppers! One pocket, tie belt, full skirt. 14 to 20, 40 to 44. Each **10⁸⁸**

Tie silk housecoats at low price

Glamorous, serviceable tie silk housecoats in wrap and zipper styles. One pocket, long sleeves, self belt . . . just what you need to be comfortable, look pretty in your leisure moments. Gay patterns. 14 to 40-44. Each **4⁹⁹**

Pure wool English flannel housecoats

Wrap style with shawl collar, one pocket, self belt with ties. In plain wine, royal red or green . . . with white braid trim. Sizes 14 to 20. Each **11⁹⁹**

Colorful, easy-to-laundry cottons

At a special Bay Day price! Button-to-the-waist and down-the-front styles with short or cap sleeves, self belt, tailored or square neckline. Novelty button trim on gay prints. Sizes 12 to 20, 40 to 42. Each **2⁴⁹**

BAY Housewares, Second Floor

Shoe Clinic specials . . . for Bay Day only!

Ladies' toe pieces . . . Reg. 75c. Bay Day Special pr. **59c**

Leather lifts, ladies', reg. 50c. On Bay Day only, pair **39c**

Men's full soles . . . Cat-ex. Reg. \$4. Bay Day Special pr. **3⁴⁹**

BAY Shoe Clinic, Street Floor

Please Carry Small Parcels . . . We'll Gladly Deliver the Large Ones

SATURDAY OCT. 3 BAY DAY!



Blue or Grey carriages that convert to stroller

Full-size carriage at a minimum BAY DAY price! Features include a combination brake and anti-tip bar that guarantees safety! This better-than-ever BAY DAY buy is yours for just \$5 down! ... BUY NOW at this low price.

\$5 Now places this in your "nursery"

34⁹⁹

\$5 monthly

Drop-side wooden cribs—Decorated with gay animal "decals" ... these drop-side cribs have plastic "bite rail," come complete with cable spring. 24x48 inches. BAY DAY price, just

27⁹⁹

\$5 Now places this in your "nursery"

\$5 monthly

Wooden hi-chairs—Sturdy little chairs with overhead trays held down with leather strap, prevents wee one from climbing out ... natural finish ... BAY DAY price is, just

10⁹⁹

Metal strollers—Collapsible, feather-light strollers that can be easily put in cars, carried aboard busses! Blue. BAY DAY price, only

8⁹⁹

BAY Children's Wear, Second Floor



Best Bay Day buy, corduroy jackets for school-timers

Your best bet: a warmly lined, durable corduroy jacket for that energetic lad or lass! Children will love the style ... it's hip-length, belted, has two smart pockets for pencils, "lunch-money"! Buy this BAY DAY, it's a jacket for year-round wear ... will give real satisfaction! Sizes 8 to 14. BAY DAY PRICE just

5⁹⁹

Frieze cloth ski pants—Warm washable, WEAR longer! Bay Day unbeatable buy! Pants have double knee that doubles wear ... pants have knitted, close-fitting cuff and shoulder straps ... Winter colors: brown and navy. Tots' sizes, 2 to 6. Hurry down, 'cause at this Bay Day price they won't last long! Just

1⁹⁹

Wool cardigans—For school-going girls! Neat, button-front cardigans in green, blue, turquoise, yellow and grey! Look fresh, smart, after many washings. Sizes 8 to 11. Each

2⁸⁸

3-piece coat sets—Warm, comfy and smart! Blue, wine all-wool sets for boys or girls that offer durability plus! Sizes 2, 3 and 4. BAY DAY SPECIAL, 10⁹⁹

Flannelette pajamas—Stock up on p.j.'s for your youngsters at a lower-than-ever price! Prints and plains. Sizes 2 to 6. BAY DAY price

1⁶⁶

Cotton briefs—White, yellow, pink or blue. Just right for training purposes, easily laundered. 2-6. BAY DAY special

4 pairs \$1

Ankle socks—Cotton and rayon mix for lots of wear! Just right for school! White, yellow, pink, blue. Sizes 6 to 8½.

5 pairs \$1

Denim jeans—Sanforized, non-shrink, lined with soft flannelette in check design. Comfortable, elasticized "boxer" waist. 2-6. Pair

1⁸⁸

Nylon tricot slips—Reg. 2.98! Dainty, durable slips for your little miss. White, pink, blue. 2-6. Each

1⁸⁸

3-6x's blazers—Single-breasted melton flannel blazers. Navy with white or blue piping. Just right for school! BAY DAY price, just

2⁸⁸

Cotton T-shirts—Washable, short-sleeve cotton shirts for wear at school or playtime. Assorted colors. Sizes 2 to 6. Each

57¢

Flannelette shirts—Assorted checks and plaids to match 1.99 blue jeans! Comfortable, easily washed, hard-wearing! Long sleeves for Winter wear. Sizes 3 to 6. BAY DAY price, just

1⁴⁴

All-wool coats—Special samples at a low BAY DAY price! Quality wool in loose or fitted styles. Wine, navy, royal, green. Sizes 7 to 12. Get one BAY DAY! Each

14⁹⁹

3-piece coat sets—Wine, royal, navy or green. Sample set includes leggings, coat and hat. Sizes 3 to 6. BAY DAY price, only

13⁹⁹

Flannelette pajamas—Warm ... cozy! Kiddies love them chilly nights. Washable flannelette p.j.'s with gay-printed trim. Sizes 7 to 12. Lower-than-ever BAY DAY price

1⁸⁸

BAY Children's Wear, Second Floor

Bargain BAY DAY buys for boys from 6 to 18 years!

Regular 12.95. Station wagon coats—Here's true value! "Fur"-trimmed, hip-length "nylon-gabardine" coats that resist wind and rain ... give warm wear on cold Winter days! Blue, navy, brown, green. Sizes 6 to 16. BAY DAY price couldn't be better! Just

9⁹⁷

Water-repellant parkas, "fur-trimmed" hood

Your boy will want one! Smart, snug "sanforized" drill parkas feature full padded lining, water-repellant hood trimmed with fur! Tan, brown, royal-blue and green. Sizes 6 to 16 ... This coat's a buy! Regular 9.95. BAY DAY ONLY!

7⁴⁷

Cotton flannel shirts—For school, a check pattern flannel shirt couldn't be better, especially when it features long sleeves, sport collar. Won't shrink when washed! Sizes 6 to 11. It's a "best" BAY DAY buy! Each

2³⁹

Corduroy longs—Long-time favorite of school-goers! Hard-wearing corduroy longs, come in wine, grey, blue, green, brown ... sizes 6 to 18. Sizes 6 to 10, pair

4⁶⁹

Reg. 2.95 wool and cotton pullovers—With V or round neck, plain and fancy knit! Wine, blue, green, tan. Sizes 6-16. Hard-wearing sweaters are a MUST for school! Each

2²⁹

Reg. 3.25 flannelette pajamas—Long sleeves for cold nights ... Comfortable pajamas feature gay stripes in blue, wine or green. Sizes 6 to 16. BAY DAY price, pair

2⁵⁹



Reg. 1.95 "fur-trim" gabardine station wagon hat!

To match station wagon coat! Comfortable, warm, water-repellant "fur"-trim caps in tan, brown or navy gabardine! ... Don't miss your chance to get this BAY DAY bargain ... come down early, else they'll soon be gone! Each

1⁴⁹

Cotton underwear—For growing boys from 6 to 14 ... Here's a BAY DAY "best" buy ... sleeveless vests with comfortable matching briefs. Heavier cotton for year-round wear. White only. Subs. of a 79c line! Each

47¢

Nylon ankle socks—Hard-wearing socks that suit the need of the growing boy ... Gay striped socks that feature an elastic top to keep socks neatly up. Choose a pair for your boy BAY DAY ... Sizes 8 to 10½. THE really LOW price: Pair

55¢

BAY Boys' Wear, Street Floor

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

EVERY ITEM A SPECIAL BAY DAY PRICE!

Spec. Purchase . . . low price! Guelph Kroy wool that will not shrink!



First quality Guelph "Kroy" wool . . . as soft and smooth as any, but at a special low price! 3 and 4-ply yarn in a complete range of colors and white . . . ideal for socks, sweaters! Guaranteed unshrinkable! 1-oz. ball

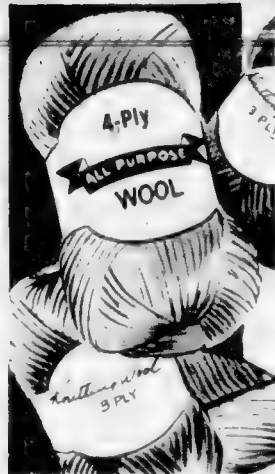
37¢

Famous-name boucle dress yarn!

A special Bay Day offer! All first quality, at half what you'd usually pay for such high-grade yarn. In luscious colors that will add new sparkle to your dress wardrobe! 2-oz. hank

63¢

BAY Art Needlework, Street Floor



57¢ wool at less than 1/2 price!

A special purchase makes this outstanding value possible. First quality pure wool . . . all new stock . . . in an assortment that includes 3 and 4-ply as well as double knitting and baby wool. Full range of colors! 1-oz. ball

24¢

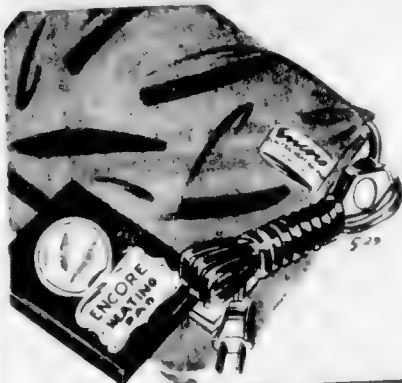
Regular 57¢ yarn, 100% nylon!

Won't shrink, won't attract moths! New stock yarn . . . all first quality . . . in a wide color assortment. Ideal for socks, sweaters, kiddies' wear! 1-oz. ball

39¢

BAY Art Needlework, Street Floor

Exclusive to the Bay! Heating pad with 3-heat switch, full guarantee



4⁹⁵
each

Famous "Encore" heating pad . . . worth far more than its low Bay Day price! Three-heat switch, long flexible cord, soft, smooth cover in rose or green. Buy one for your home . . . or for a sure-to-please gift! You'll look far to beat this sale price!



Maker's clearance of Premier manufacture cases with self-closing covers, zippers, and magnetic attachments. Zipper coating. 1.69, 2.95, 3.95

Spa toilet set with toilet hair brush, cushion brush, complexion brush and comb. Pink or blue. Set **1.39**



Toilet tissue — Pure and absorbent . . . at a true economy price! 600 sheets per roll. Stock up. at **6 for 59¢**

Elec. mirror that makes shaving so easy! Magnifying mirror with light, long cord. Ivory finish. Special **5.99**

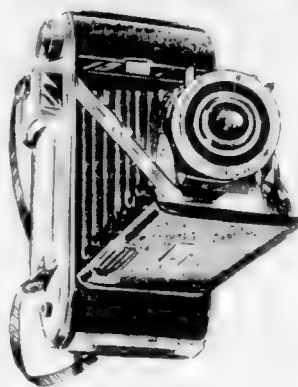


Cod liver oil — H.B.C. brand, rich in vitamins A and D . . . a tonic builder for all the family. 16 oz., **59¢** 32 oz., **1.39**

English soap — Royal Devon, that adds a delightful fragrance to your bath. Generous size in many shapes, 6 for **59¢**, colors, scents.

BAY Drugs, Street Floor

Look! F6.3 German folding camera with solid leather carrying case!



26⁹⁹
Complete

Check these features! Vario shutter from 1/25 to 1/200 second speed; Steinheil-Cassar lens; synchronized for flash attachment; built on shoe to hold range finder or flash gun; takes either 8 exposures, 2 1/4 x 3 1/4 in. or 16 2 1/4 x 1 1/4 in.; takes color pictures and black and white; takes standard 120 film! A real Bay Day buy!

Yours for only \$5 now, \$5 monthly



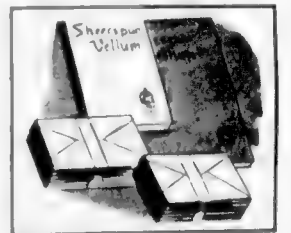
Solid leather zipper handle with 3 extra heavy metal rings, 2 inside pockets, identity window. Alligator grain in choice of 5 colors. Each **3.99**

Special purchase! 25 sheets of folded correspondence paper; smooth white vellum, 25 matching envelopes, neatly packed in cellophane. Pack **29¢**



Emily Sartain floral notes, specially purchased to offer Bay Day savings! 12 notes, 12 envelopes. Box **44¢**

Danish napkins — Fancy, colorful designs on fine quality, absorbent tissue. Large range of colors and designs. Pack **17¢**



HBC letter pack including 2 letter pads, 2 note pads, 100 blue lined envelopes. Neatly packaged. Add the price of items separately, and you'll realize the value! Stock up now . . . and double your savings. Set **77¢**

BAY Stationery, Street Floor

Spec. purchase! Garment bags, 3 sizes!



Mayfair quality brand in lime green, maroon, orange. 57-inch jumbo or new embossed vinylite. Quilted panels on front of bag. 36-inch zipper . . . Regular 2.69, for 57-inch dress . . . same features . . . at a true economy price! 42-inch quilt . . . same as above, 36-inch zipper. Reg. 2.59 for **1.49** Reg. 2.39 for **1.39**

1.59

Waste basket — Sturdy metal . . . imported from the U.S.A. Oval shape, 4 inches high, with floral scene. Pink, blue, yellow. 2 for **89¢**

Reg. 79¢ to 1.50 scissors, imported specially for Bay Day! Of forged steel. French sewing, embroidery, folding scissors, and others. 47¢

Reg. 1.49 shoe bags of heavy vinylite. Attach to inside of closet door, keep 6 pairs of shoes tidy. Each **99¢**

Hosiery case — Reg. 69¢. Quilted vinylite with snap fastener. 6 pockets. Ideal travel companion. Each **49¢**

Plump chair pads with tape tie-backs. Covered in red, green and blue plastic. 50¢ each. 2 for **89¢**

Special purchase — Reg. 49¢ bowl of 5 covers, assorted sizes. Special **35¢**

Quilted oven mitts in assorted colorful prints. Thickly padded to offer good insulation. 1 pair **19¢** 2 pairs **79¢**

BAY Nations, Street Floor

Special purchase! Candy treats!

59¢ Rainbow toffee — Imported from England. Tasty, smooth, melt-in-the-mouth. Bay Day special. **39¢**

Dulcet fruit centres — Imported from England. As soft as butter, with delicious soft centres. Bay Day special. **49¢**

BAY Candies, Street Floor

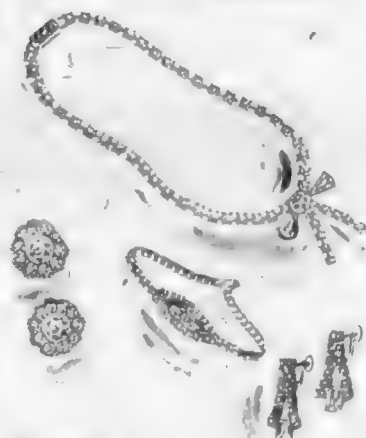
1/2 Price! Genuine briar pipes. Reg. \$1 to 12.50!

An overstock explains this money-saving offer! Fine quality pipes in assorted shapes and sizes, clearing now at half . . . **50¢ to 6.25**

BAY Tobaccos, Street Floor

Manufacturer's clearance! Reg. 1.95 to 3.95 rhinestones! You save up to 2.95

\$1
each



Imagine! First quality high-fashion rhinestone jewelry offered at such fantastic savings! Neckties, earrings, bracelets . . . in a wonderful selection of smart new styles and designs!

15-jewel Swiss watch

EXTRA special purchase for all you men! Round style with chrome case, stainless steel band, day-date, leather strap. One-time service guarantee. Each **11.95**

335 5-pc. tea set — Silver plate on copper. 14-inch tray, generous teapot, coffee pot, cream and sugar. Each **23.95**

Gift holloware that makes Christmas shopping easy! Silver plate on copper. Salts and peppers, hot bon, butter dishes and more. Special for Bay Day, each **1.69**

Women's Swiss watch — Another EXTRA special purchase! 15-jewel with chrome case, stainless steel band, square face with day-date. Leather strap. One-time service guarantee. Special, each **12.95**

Reg. 1.95 and 2.95 costume jewelry, imported by well-known maker! White and snow metals, some with stones. Special, each **\$1**

BAY Silverware and Jewelry, Street Floor

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

SATURDAY OCT. 3

BAY DAY!

Install it Yourself!
and **SAVE over \$100**



17" table model,
Name brand TV and
New 30 ft. all-wave
Antennae Kit....

259⁵⁰ Complete!

Outstanding table TV... at a spectacular low price! Amazing long-range reception, brilliant performance in difficult areas... the ultimate in picture quality anywhere! Mahogany cabinet. Antenna kit consists of new Telemaster V-cone double stacked array... 30-ft. telescope mast with wire, guy-wire, hooks and other features necessary for complete installation. Limited quantity!

Just Pay **\$26** ... to place this TV set in your home.
14⁵⁵ monthly

BAI Major Appliances, Third Floor

Terrific Bay Day Buys in major appliances!



**Look! Big trade-in
on 7.14 cu. ft. AMC**

Cash Price is **\$239**
Less Bay Day Trade-in
on your ice box or fridge
of at least **\$30**

You pay only **\$209**

Modern design gives you a big, 7.14 cubic foot amazing storage capacity in less floor space! Check these features: frozen food storage; meat tray for fresh storage; quiet operation; finger-tip control on door catch.

\$30 trade-in places this in your home

**Bay Day Special 9.24 cu. ft.
AMC fridge. \$40 trade-in!**

Cash price **\$289**
Less trade-in
at least **\$40**

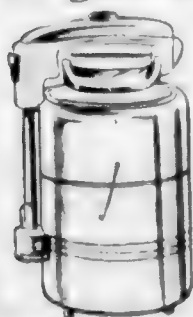
\$249

You pay only

Your trade-in is the down payment

Extra front storage has made this refrigerator a space-saver that's on top! Extra food locker across the top has three more trays... Supercool drawer... door shelves.

**AMC wringer washer. Porcelain finish
22 gal. capacity to top! \$30 trade-in**



Features: Lovell safety wringer, specially designed agitator action insures efficient washing action! Lifetime lubrication!

You pay only

Cash price **139⁵⁰** Less trade-in **\$30** **109⁵⁰**

Your trade-in places this in your home

6⁷⁹ monthly

BAI Major Appliances, Third Floor



\$589

**For quality of tone, flawless
beauty of line! The Windsor
Piano at a low Bay Day Price!**

Classic, unexcelled craftsmanship to add beauty to your home, plus crystal clear tone! EXCLUSIVE FEATURES: 7-ply pin planks which keep piano in tune; improved sounding board; non-blur action; matched walnut finish, 40 inches in height, five-year guarantee.

\$59 places this in your home **17⁹⁵** monthly

**Pye radio phonograph combination
Terrific Bay Day Trade-In Offer!**

299⁵⁰ Less Bay Day trade-in **\$80**

You couldn't ask for a better value... just look what you get: 3-speed player for 78, 45 or 33 $\frac{1}{2}$ R.P.M. records; walnut cabinet with hand-rubbed finish; lots of record storage space; five separate wave bands; 10-inch speaker.

Your trade-in places this in your home.

13⁶¹



**YOU
PAY ONLY
219⁵⁰**

**Bay Day Buy! Five-
Tube table radio!...**

Only **22⁹⁵**

Top in quality, low in price and only for Bay Day! Enjoy your favorite program with this powerful little set. Choice of colors.

**4-Tube Table Radio
Priced low Bay Day**

19⁹⁵

Powerful little set, with cabinets in green, ivory, walnut or tan! Limited quantity, so be sure to shop early. Bay Day.

BAI Radios, Third Floor

**Your old radio is worth up to \$200 on
a famous-name television set. Buy now!**

What an opportunity... your chance to own a television set at Bay Day savings... Check these values... then trade in that old radio on your choice TV NOW!

	No.	Make	Per.	SALE
Group I		\$200 minimum trade-in allowance on your radio		
	2 only	RCA Victor de luxe, 17" with radio-phonograph Walnut	\$695	\$495
Group II		\$100 minimum trade-in allowance on your radio		
	1 only	RCA Victor table 17" walnut	\$399.50	\$299.50
	1 only	Electrohome console 12"	199.50	199.50
Group III		\$75 minimum trade-in allowance on your radio		
	1 only	Westinghouse console 17" walnut	\$384.50	\$299.50
	1 only	RCA Victor console 17" walnut	\$375	\$299.50
	1 only	Westinghouse table 17" walnut	\$319	\$244
	1 only	Westinghouse table 17" mahogany	299.50	224.50
	1 only	Venus table 17" walnut	299.50	224.50
	1 only	Westinghouse table 17" lined oak	299.50	224.50

Normal installation charges extra: Tacoma only \$36, Seattle only \$49.95, Tacoma and Seattle \$35.50

BAI Television Third Floor

Please Carry Small Parcels... We'll Gladly Deliver the Large Ones

BAY DAY 9 A.M. SUPER SPECIALS

ON SALE 1 HOUR ONLY OR WHILE QUANTITIES LAST

LOWER MAIN FLOOR

Whistling Kettles—2-qt. capacity thick sheet aluminum with detach. whistles. Each **99¢**

26-oz. Turpentine—Purest of turps made especially for the HBC. 26-oz. size. **31¢**

Bamboo Rakes—Sturdy bamboo rakes with 31 teeth. A must for every gardener. Each **19¢**

Clothespins—Sturdy spring-type pins at a BAY DAY special price. **3 for 18¢**

Vacuum Bottles—British-made plastic bottles in 1-pint size. Fits men's lunch kits. BAY DAY special **88¢**

STREET FLOOR

Clearance! Neckwear... Reg. 79¢-89¢. Corduroy, pique, velvet. Collars, cuffs, vests. Assorted colors. BAY DAY special **39¢**

Raincoat and Kerchief... Clear vinylite. Plastic raincoats... plus kerchief. Small, medium, large sizes. BAY DAY special **99¢**

Garment Bags—Sturdy vinylite. Brown, tan, blue. Zipper, popular junior size. Tough, durable plastic. Reg. 3.49. Special each **1.99**

Umbrellas—Reg. 2.98-3.98. Plastic and acetate. 10-rib construction. Light frames. BAY DAY special, ea **1.99**

Blouses: 1.98-2.98—Neat little blouses in favorite colors and materials. Broken sizes. BAY DAY special, each **99¢**

Clearance! Handbags... Reg. 9.95 to 19.95. Calf, morocco, soft leathers! All better quality! BAY DAY special, each **5.95 to 11.95**

Calendar Watches—15-jewel! Imported from Switzerland! Tell time, day-of-week, day-of-month, month. Reg. 19.95. BAY DAY special, each **9.99**

PERSONAL SHOPPING ONLY!

Nylon Blouses—Reg. 3.98! Neat, perky, assorted colors and broken sizes. BAY DAY special **2.95**

Fresh Tobacco—Ideal for smoking. Baitig tobacco in half-pound packages. BAY DAY special **1.09**

HBC Facial Tissues—Specially packaged for the BAY! 1,000 sheets of soft, white tissues. BAY DAY special **73¢**

Stick Colognes—Solid style in 4 light, floral scents. Fragrant, refreshing. BAY DAY special, ea. **19¢**

Boys' Ankle Sox—Cotton with nylon heel and toe. Assorted stripes. Sizes 8 to 10½. BAY DAY special, pair **33¢**

Boys' Blue Jeans—Spec. purchase! Extra strong, full cut, just right for school. Sizes 6 to 16. Reg. 2.95. Now, pair **1.59**

Wool-Fill Comforters—Cotton print covers 60"x72" warmly filled with wool. BAY DAY special, ea. **4.95**

Reg. 1.38 Bath Towels... First quality in colorful jacquard pattern. Generous 22"x44" size. Special, each **88¢**

Auto Rugs—All-wool rugs with fringed ends. Assorted colors in check patterns. Each **4.99**

Clearance! Hollowware—Reg. 14.95 to 24.95! Assorted includes tea-sets, candleabras, jugs, trays! BAY DAY special, ea. **10.95 to 19.95**

Ballerina Shoes—1/2 price! Strap pump shoes in black, brown suede, red leather. 4 to 8 coll. Pair **2.99**

Zipper Overboots—Women's rubbers with side zipper, military heel. Black. Sizes 4½ to 10. Pair **2.99**

Women's Snow Boots... Rubber boots, sheepskin lined. Black and brown in the group. 4-10 coll. Pair **8.99**

Men's Snow Boots—Lined with sheepskin, brown rubber boots in sizes 6 to 12. Reg. 15.95. BAY DAY special, pair **10.99**

Wool Half Hose—Reinforced with nylon! Made in England. Assorted colors. Sizes 11 to 12. Slight flaws. Special, pair. **45¢**

Look! Clearance of Men's Furnishings, 1/3 to 1/2 Off!

White shirts, reg. 3.95. Special **1.95**
White shirts, reg. 5.85. Special **2.95**
Broadcloth pyjamas, reg. 10.50. Special **5.95**
White shirts, reg. 7.50. Special **3.75**
White shirts, reg. 1.94. Special **95¢**
Wool sport shirts, reg. 7.95. Special **4.95**
All-wool scarves, reg. 3.95. Special **1.95**
Ties, reg. 1.50 to \$2. Special **50¢**
Socks, reg. \$1. Special, pair **45¢**
Sweaters, reg. 7.95. Special **4.95**

Denim Work Pants—Reinforced at points of strain. 8-oz. Sanforized denim. Sizes 30 to 42. Pair **2.99**

SECOND FLOOR

Suit, Coat Oddments—Light-weight suits in classic styles. Broken color range. Rayons. Sizes 12 to 18. Each **13.99**

Rayon Suits—Reg. 1.95 yd. 42" rayon suits in Fall shades. BAY DAY special, yard **99¢**

Rayon Knit Gowns—Lace trimmed at neckline. With cap sleeves, elasticized waist. Pink, blue. S-M. Subs. Each **38¢**

Rayon Briefs—Brief and cuff-style panties in white only. Medium, large and outside. BAY DAY special, pair. **29¢**

1/2 Price! Sweaters—All-wool, broken range of styles, sizes. 11 to 20.
Reg. 2.95. Special **1.47**
Reg. 7.95. Special **3.97**
Reg. 3.95. Special **1.97**
Reg. 5.95. Special **2.97**
Reg. 6.95. Special **3.47**
Reg. 9.95. Special **4.47**
Reg. 12.95. Special **6.47**
Reg. 24.95. Special **12.47**

Reg. 1.49 Girdles—Two-way stretch, soft, comfortable, slimming. Small, medium and large. BAY DAY special **69¢**

Cotton Sleepers—Warm, cozy, 1-pc. sleepers in yellow, pink, blue. Sizes 1-4. BAY DAY special, each **1.99**

Denim Jeans—With well-fitting boxer waist, double stitching along seams. Sizes 2 to 8. BAY DAY special, pair **8.99**

Kiddies' Snow Suits—Gaber-dine. Comfortable and warm, washable! For sizes 2, 3, 4. Each **3.99**

Children's Shoes—Leather uppers, composition soles. Ghibbie tie, monk strap or moccasin style. Brown. Child's 8 to misses' 3 collectively. Pair **2.99**

Kiddies' Mattresses—Pink and blue stripes with nursery motif. Rolled edge. 24"x48" cotton ticking. Each **6.99**

High Chairs—Wooden high chairs with over the head tray. Easy to clean. BAY DAY special **6.99**

Dresses! Save 10.46—On reg. 14.95 cottons... ideal to wear around home all winter. Ideal for all-round wear next summer! Washable everglaze, chambray... assorted colors, sizes. Each **3.99**

Cotton House Dresses—Button-to-waist and coat dress style. Gay prints. 12-18, 18-24. Broken sizes. Each **1.49**

Quilted Housecoats—Luxurious satin in flattering shades; Celanese lined; one pocket; turnback cuffs. Sizes 12 to 40. **11.89**

THIRD FLOOR

Golf Balls—High tension balls, made by a leading manufacturer. BAY DAY special. Each **44¢**

Salmon Plugs—Reg. 1.75, 1.85; 4½ to 5" plugs in assorted colors. BAY DAY special. Each **97¢**

Rubber Dolls—Regular 2.95! Chad Valley all-rubber dolls to please your little girl. Special **97¢**

Skates! 1/2 Price—1/2 Price! Buy now for Christmas giving at this special BAY DAY price. 25 pairs only!

Reg. 10.49 Girls' Figure Skates. Sizes 11, 12, 1, 3. **5.24**
Reg. 10.95 Girls' Figure Skates. Size 11. **5.47**
Reg. 9.95 Girls' Tube Skates. Size 11. **4.47**
Reg. 7.29 Boys' Tube Skates. Sizes 1, 2, 3, 4, 5, 9. **3.74**
Reg. 10.50 Boys' Tube Skates. Sizes 1, 2, 3, 4. **5.25**
Reg. 8.75 Boys' Tube Skates. Size 13. **4.47**
Reg. 39.95 Tackebury. Size 6. **19.97**
Reg. 24.75 Men's Figure Skates. Size 6. **12.37**

FOURTH FLOOR

Reg. 2.25 to 3.50—Plains and cretonnes in modern patterns. Choice of 10 colors. 48". Yard **97¢**

BAY DAY 2 P.M. SUPER SPECIALS

ON SALE 1 HOUR ONLY OR WHILE QUANTITIES LAST

LOWER MAIN FLOOR

Rolling Pins—Imported from Europe! Reg. 69¢ hardwood rolling pins for smooth pastes. Each **49¢**

Corn Brooms—Sturdy well-bound 4-stick corn brooms. Reg. 1.29. BAY DAY special, each **91¢**

Galvanized Pail—For babies' diapers—strong, made pails in a large size. BAY DAY special, each **91¢**

Kiddies' Lunch Kits—Metal container with handy 7-oz. vacuum bottle. BAY DAY special **2.95**

Dutch Bulbs—Selected popular varieties of new season Holland daffodils and narcissi. Bag of 10, mixed **33¢**

Reg. 79c Tool Box—Of sturdy wood. Handy caponoid. 10 x 9 x 6. Special each **29¢**

Chenille Sponge—Filled with sponge and the pleat window washer, car sponges. 6 x 11. Special **8¢**

Storm Windows—Reg. 1.29. Of transparent plastic. Will fit windows up to 34"x70". Special, each **88¢**

STREET FLOOR

Plastic Handbags—Reg. 2.98! 5 smart styles. Glossy black plastic. BAY DAY special each **1.95**

Clearance "Pearls"—Beautiful 4, 5 and 6-strand simulated pearls with rhinestone clasps. Reg. 2.69. Special **1.99**

Pillow Cases—Slight flaws class these as seconds... but won't detract from hard wear. 4 only per customer. Special BAY DAY price, each **49¢**

Cotton Sheets—Extra large 90"x104" size cotton sheets at a special BAY DAY price of, each **2.95**

Cosmetic Mirrors—Double sided, regular and magnifying. Pink and blue. For your dressing table. Each **79¢**

Kiddies' Dresser Set... Contains nylon bristle brush, comb and mirror. Dainty pink and blue. Gaily decorated. Set **59¢**

Don-Juan Razor Blades... 100 keen-edged standard-shape blades. Guaranteed. BAY DAY special, package. **79¢**

Smoker's Set—Tray, cigarette holder and tube holder. Embossed stainless finish. Reg. 7.95. Special **4.99**

Licorice Allsorts—Tasty, fresh, wonderful! Assortment of 1 lb. per customer while merchandise lasts. Lb. **25¢**

Miniature Planter—Reg. 58¢. Complete with a piece of air fern. Japanese pottery... in dainty shape. Special, each **39¢**

Reg. 1.79 Bowl Set—Heat resistant "Glassbake". Nest of 4 handy sizes... kitchen aid at a saving. Special, set **99¢**

Sale! Syrup Jug—Dripless type, reg. 35¢. Approximate 10-oz. size with red plastic top. A real "table cover-saver". Special **19¢**

Italian "Ernestine" Ware—Reg. 1.75 to \$2. Hand-painted cups, saucers, salad plates, dinner plates and other items. Each **99¢**

Reg. 2.49 Panthers—Shiny black pottery, with jewel eyes. 18" long. Ideal for your own mantel, or for gifts! Each **1.69**

Fibre Glass Tulip—Regular 30¢. Realistic design... tulip with leaf... that will last forever. Special **19¢**

Reg. 1.49 Scuffies—Of washable tissue cloth with yellow plastic sole and trim. Wine... in medium and large. Pair **69¢**

Boys' Sport Shirts—Spec. purchase! Cotton flannel shirts with long sleeves. Assorted checks. Sizes 6 to 16. Reg. 2.95, for each **1.97**

Men's Ski Pajamas—Subs of a 4.95 line... Plain shades with contrasting trims. Small, medium and large. Special, pair **2.99**

SECOND FLOOR

Felt Hats—Several styles and colors to choose from. Reg. 2.95 and 3.95. BAY DAY special. Each **1.99**

54" Woollens—Reg. 3.95! Selection of discontinued patterns in fall colors. BAY DAY special... Yard **1.99**

69c Broadcloth—36" plain cotton broadcloth in a wide color assortment. BAY DAY special. Yard **44¢**

36" Material—Tartans, suedes, flannelles. 2 to 5-yard pieces. Assorted plaids and patterns. Reg. 89¢ yard. Now **55¢**

Teeners' Dresses—Wool, crepes, taffetas, gabardines... All 1/2 price! New Fall styles. Reg. 9.95 to 14.97. BAY DAY special **4.97 to 14.97**

1/2 Price! Blouses—Nylons and crepes in tailored or dressy styles. White and colors. Broken sizes. 17 to 31. Reg. 2.95 to 6.95. Special **1.47 to 3.47**

Bandeau Brassieres—Cotton, rayon satin, nylon, marquisette. Clearance of the famous "Hifin" pattern. 32-38 coll. Each **99¢**

Nylon or Crepe Slips... Regular 2.95! Tailored and lace-trimmed styles to choose from. White only. Sizes 32 to 40. Each **1.65**

Nylon Tricot Panties—Cuff style. Reg. 1.95 pair. White only. Small, medium, large. Pair **1.95**

Corduroy Overalls—Bib-front style in hard-wearing and serviceable corduroy. Assorted colors. Sizes 2 to 6. Pair **1.99**

Cotton Blankets—30"x36" pink or blue blankets for babies' crib. Fluffy, soft, cozy, washable. Subs. Each **1.99**

Cotton Diapers—Top quality diapers, soft and easy to wash. Low low price a BAY DAY special. Dozen diapers **2.95**

THIRD FLOOR

2-Cell Flashlight—Complete with batteries! Standard 2-cell metal case in blue, green, red. **88¢**

Bucktail Files—with two books in assorted colors. BAY DAY special. Each **33¢**

Russellure—For fire red, ironing, casting or spinning! Electroplated in tarnish-proof aluminum finish. 1-3". Reg. 85¢ to 1.25. Each **49¢ to 69¢**

Popular Records—Discontinued and demonstrator 45 and 78 rpm. BAY DAY special, each **29¢**

or **4 for \$1**

FOURTH FLOOR

Rayon Panels—Soft rayon marquisette panels in 42"x80" size. Reg. 1.95. Each **97¢**

Sale! Numdah Rugs—Regular 2.50 embroidered mats approximately 24"x36". BAY DAY special, each **1.45**

Chrome Smoker—Ornate style, with 6-inch ash tray and chrome handle. 25 only... limit one per customer. Each **5.95**

MOM!

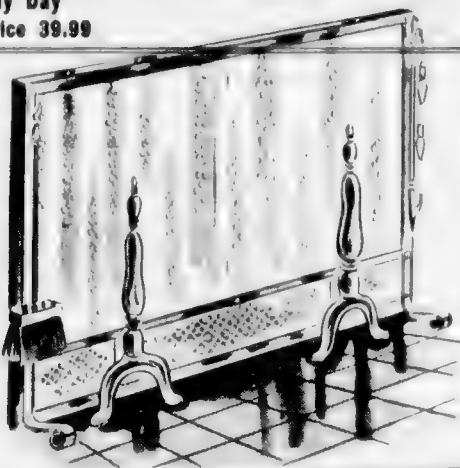
Bring Dad and the family to OPEN HOUSE Friday night, 7 to 9. FREE door prize!

Plan NOW to make Friday night a family shopping spree... a chance to see the hundreds of super-duper Bay Day values that will be on sale Saturday!... on every floor, in every department... See for yourself why these are better-than-ever Bay Day bargains, at bigger-than-ever savings! And remember, you may be the lucky winner of the exciting door prize!

SATURDAY OCT. 3 BAY DAY!

Specially planned home needs at special Bay Day prices

Bay Day price 39.99



Matched ensemble of the fireplace fittings you'll need . . .

Brass side-pull curtain firescreen, brush, poker and brass dogs . . . dress up your fireplace, protect precious rugs from flying sparks! Set

29.99

Mesh non-tarnish brass draw screen . . . Bay Day Feature

Chain mesh screen with overlapping curtains, hooks for poker and brush. Strong brass frame. Lacquered . . . so no cleaning required! Screen

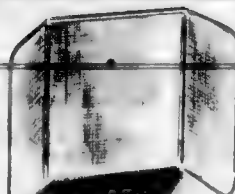
15.99



Now! Get an electric real-log fireplace, 1500 watt element

Real logs on brass dogs! Simulated flickering flame, heating element at back. Last 1 1/2 hr. for good winter evenings. Complete. \$5 places one in your home \$5 monthly

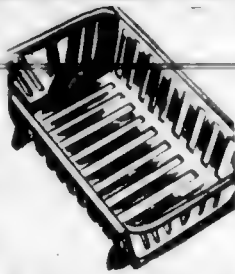
44.44



Black firescreen! 3-fold type with shiny brass trim

So useful, to have when the fire gets busy. Fits easily out of the way when not needed. Each

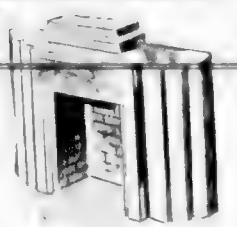
5.99



Bay Day Special! Cast firebasket for wood and coal

Well-made firebasket with removable ends for logs. Makes better fires because it lets air under them. Each

5.49



Fireplace mantel! Smart finish of imitation marble

The ideal centerpiece for the living room. Assorted styles, sizes . . . all with reinforced construction. Ea

37.77



Latex base paint scrubbable finish

Made by one of Canada's leading paint manufacturers! One coat covers . . . dries in minutes! In decorator pastels. First quality! Quart

1.67

Easy, economical roller coater

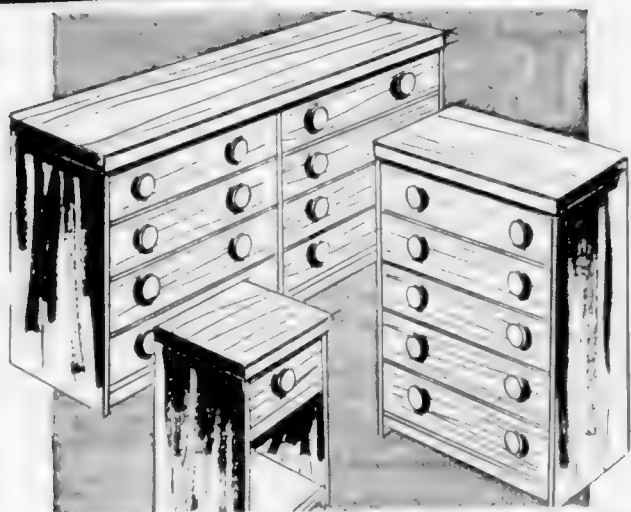
The quick, convenient way to apply paint. Gives even coverage, saves time . . . eliminates brush marks! You'll want this handy roller . . . complete with tray. Each

1.88

Hi-Gloss Enamel to beautify your home! . . .

Brushes on smoothly for lustrous, gleaming finish. White or ivory. Quart

88¢



Seasoned plywood night tables . . . well sanded and ready to finish

Look at this price! . . . for night tables that you can finish yourself! 12 in. wide, 12 in. long, 24 in. high with top drawer and space below for magazines. Here's the economical way to buy furniture . . . with scope for individuality in refinishing. Each

4.67

Mr. and Mrs. chest that you can finish to match the night tables. Six-drawer size, 40 in. long, 29 in. high, 16 in. wide. Special

19.99

3-drawer chest modern style with large round drawer knobs. Practical size . . . and price!

13.49

4-drawer chiffonier with roomy drawers that slide easily, close tightly.

15.88

Student's desk modern knee-hole type with single desk drawer and three roomy filing drawers on side. 35 in. wide, 16 in. deep, 31 in. high.

15.99

Unpainted bed frame . . . Sturdy, wonderful for children's rooms. Two sizes! Buy yours! Paint now!

Bay Day price 17.99

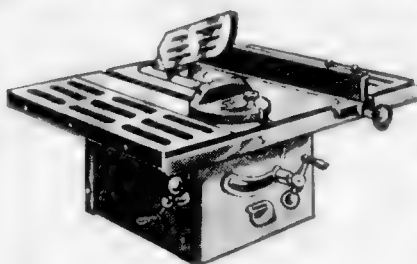
5-drawer chiffonier with lots of storage space in the roomy drawers. Well sanded ready to finish.

19.99

\$5 now \$5 monthly

New housewares department now located LOWER MAIN FLOOR

Tilting arbor 8" saw with table extensions



A Bay Day special for the hobbyist. Sane saw with independent floating motor mount, pre-lubricated heavy duty ball-bearing arbor, 2 1/2 inch depth of cut. Complete with table extensions, 25x18 inches. Complete

59.99

\$6 places one in your workroom

5.41 monthly

1 1/2" elec. drill kit . . . complete 22 piece home workshop outfit. High-speed drill and attachments for buffing, peening, sanding, grinding, paint stirring. Steel carrying case. Complete kit

23.99

Portable saw with 10 in. combination blade. Complete with depth and back gauging . . . also up guide. Bay Day price . . . make your own Christmas presents.

31.44

Reciprocating sander with powerful electric motor which works with oscillating motion. This time-saver, work-saver is also a money saver . . . on Bay Day . . .

37.77

BAY Housewares, Lower Main Floor

Save \$35 on Savage power mower

18-inch power mower, made by Savage Arms Co. . . reg. 134.50. Top quality machine with Briggs Stratton motor . . . precision made with Timken roller bearings and fingertip clutch and throttle controls. And look at the low price!

98.88

\$10 now 5.18 monthly

Two-wheel all-steel garden dump cart

Quality construction easy to handle. Very roomy 10 cu. ft. capacity. Green finish. Each

11.99

Well made, steel beauty barrow . . .

Lightweight . . . easy to handle with its semi-pneumatic tire. Colorful red finish. Special

15.88

Round-nose shovel with long handle

Sheffield forged steel blade and shank. Round nose blade. Long ash handle. Bay Day Price

2.89

BAY Housewares, Lower Main Floor



Hamilton Beach Mixer! with 10-speed control!

Finest price in a long time! Well-known Hamilton Beach Mixer with rotating base. Dough can be kneaded. Bay Day . . . at this special Bay Day price! . . .

36.49

\$5 places one in your kitchen \$5 monthly



Electric kettle

Fully guaranteed 7 1/2 quart. 1000 watt. 110 volt. Bay Day Price

10.99



Elec. percolator

Aluminum with cool touch. 1000 watt. 110 volt. Bay Day Price

4.49



Electric blanket

Single bed size. auto. shut-off control. Bay Day Price

22.99



Steam iron

Can be used wet or dry. 1100 watt. 110 volt. Bay Day Price

17.99



5-ft. stepladder

Reinforced under rung. Full size. 5 ft. long. Bay Day Price

8.99



Garbage can

Galvanized, has two handles. Bay Day Price

8.49



Hamper

Bathroom type. 14 in. high. Bay Day Price

7.49



Copper bottom

Stainless steel. 10 in. high. Bay Day Price

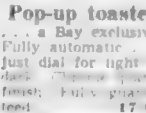
8.99



Rotary dryer

12 in. x 12 in. aluminum. Bay Day Price

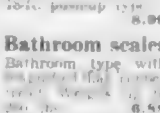
12.99



Pop-up toaster

. . . a Bay exclusive! Fully automatic . . . just dial for light or dark. Chrome plated finish. Fully guaranteed. Each

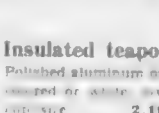
17.99



Bathroom scales

Bathroom type with 100 lb. capacity. Bay Day Price

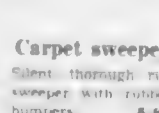
6.44



Insulated teapot

Polished aluminum or enameled. 4 or 6 quart. Bay Day Price

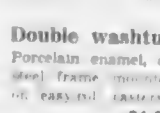
2.19



Carpet sweeper

Silent, thorough rug sweeper with rubber humpers. Bay Day Price

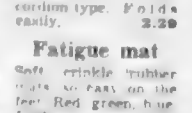
5.99



Double washtub

Porcelain enamel, on steel frame. Mounted on casters. Bay Day Price

21.99



Fatigue mat

Soft crinkle rubber. 4 ft. x 6 ft. Bay Day Price

9.99

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

EVERY ITEM A SPECIAL BAY DAY PRICE!



For a big event! A terrific bargain 93 Pce. Floral Park dinner sets!

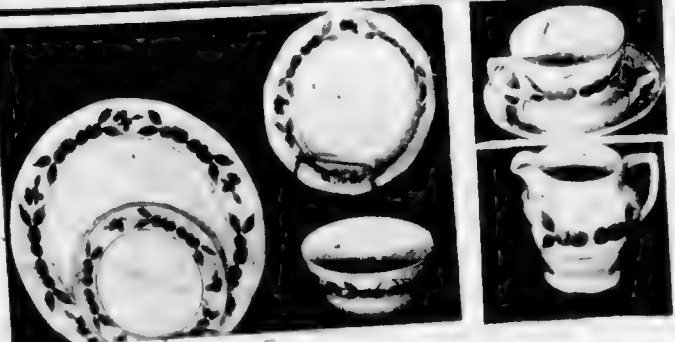
Special Bay Day Purchase! Finest quality imported china... service for 12... and imagine! only 34.99! Which means the price on each piece, including casseroles and platters is less than 38¢! Only 50 sets at this once-a-year value! Be early Bay Day!

Set includes

12, 10" plates	1, 18" platter
12, 7 1/2" plates	1, 10" platter
12, 8" plates	1, 10" baker
12 soups	1 gravy boat
12 fruits	1 covered sugar
12 cups and saucers	1 cream
1, 12" platter	1 casserole

34.99

\$5 NOW and \$5 MONTHLY



Service for 8! Low in cost 50-pce. Cherry Luncheon Set!

Bay Day "unbeatable buy" For beauty, for durability, for low cost this English semi-porcelain china-ware is a winner! ... Gay glazes of red, green, yellow and bluestone four border the creamy ivory plates, bowls, cups and saucers that make up this set.

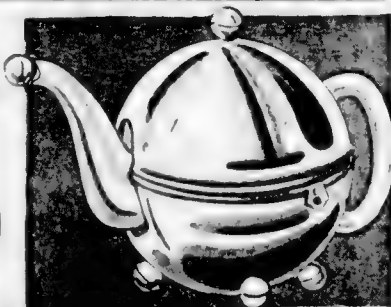
Set includes 8 luncheon plates, 8 side plates, 8 cereal bowls, 8 fruit nappies, 8 cups and saucers, 1 cream, 1 open sugar.

10.49

Reg. 4.95 insulated chrome teapot 5-cup size, imported from England!

Bay Day special! It's seldom you see these imported English Teapots selling at such a low price. Noteworthy features include: Shiny aluminum jacket that's insulated to keep tea hot for hours. Creamy ivory colored semi-porcelain pot standing on 3 "ball" type legs, easy-to-grip handle that won't get too hot! Be early BAY DAY they won't last long! The price is

3.49



Czech Crystal Jewel-like stemware that includes goblets, sherberts, cocktails, champagne, tumblers in 5 or 12 oz. sizes. A beautiful, durable, close match. BAY DAY price. Each

79¢



Cups and Saucers Imported chinaware in modern, contemporary patterns. Every color you could wish. Durable enough for everyday use, pretty enough for gift-giving.

99¢



Floral Centrepieces English bone china, hand-made, hand-colored flowers and leaves on pastel bases. Tall shapes 2" or low 2" BAY DAY special price. Each

1.49

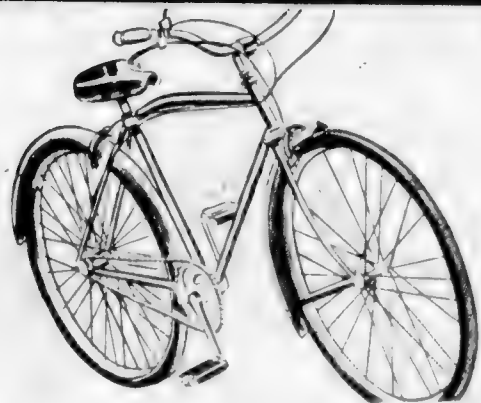


Cups and Saucers Specially purchased to give you a BAY DAY BUY! Ivory, cream, white, pink, patterned with floral motifs. Mostly tall shapes

69¢

BAY Chinaware, Street Floor

Buy a "bike" Bay Day! Models for Dad, Mom, Sister, Brother!



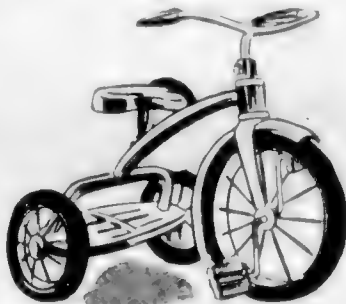
10" Junior Tricycle Perfect away for Christmas or birthday. Lightest and most maneuverable. Tubular steel, with 10" front wheel with welded spokes. White and red trim. Each

8.99

20" Tricycle with tubular steel frame!

Lots of fun for the youngsters at an inexpensive price! What every child should have... sturdy tricycle with heavy gauge tubular steel frame... Sandpaper-tire wheels with individual spokes. Unbeatable BAY DAY price!

19.99



Pedal Car—For tots from 2 to 4! To keep them busy... happy... and quiet there's nothing like an aluminum pedal car with rubber tires, pedals! Gay blue and red enameled finish.

BAY DAY lower-than-ever price

3.99

Hardwood Wagons—More fun for tots and grade-schoolers... It's wagon coasting on a Fall day! These sturdy box-type wagons, with steel undercarriage, roller-bearing wheels and rubber tires can be used for carrying groceries, papers, etc. Buy one for a Christmas surprise at this BAY DAY price

9.99

Plastic Stroller... Just right for your little girl's favorite doll! Folds away just like a big one! Has steel frame, plastic seat... comes in grey, blue, red. And little girls will love a stroller, play with it by the hour!

2.99

Kindergarten Sets—For nursery "luncheons" or "tea-parties"... Decal top hardwood table with 2 matching chairs. Size of table 16 x 24". BAY DAY price

6.99

Electric Trains—14 pieces include 8 pieces of track, engine, tender, open car, box car and caboose plus a 25-watt transformer... Just as much fun for Dad as for the "kids". Get one at this BAY DAY low price

12.99

BAY Sporting Goods and Toys, Third Floor

Aluminum caddy cart, reg. 23.50! You save 4.51!

Only 18 lbs., but will support 50 lbs. That weight! Compact caddy cart that folds so easily it's so handy to take around the course. Has 10" rubber-tired ball-bearing wheels. Each

18.99



Rubberized grip golf-clubs

Irons, regular 7.25... Special 4.88

Wood, regular 9.25... Special 5.88

Fast-driving woods are made of sturdy hardwood, have plated shafts, chrome-plated heads with plated shafts. All clubs have rubberized grips to facilitate easy and comfortable handling. Each set at this BAY DAY price

Bird Cages High quality cages to give your bird a home. Each cage has a large front door, a top door, a bottom door, a side door, a back door, a front door, a top door, a bottom door, a side door, a back door. Each 1.99 9"x12"x14" 2.99 10"x13"x15 1/2"

7-Ft. Glass Trolling Rods 2-piece rods with stainless steel guides, adjustable reel seat... Regular price 17.95... BAY DAY special low price

7 1/2-Ft. Trolling Rod—2-piece cane trolling rods with stainless steel guides. Regular price is 10.95... get yours BAY DAY for just

5-In. Trolling Reel—Wooden reel with capacity of approximately 300 ft. of 30-lb. line. Has bronze bracket and bearing. BAY DAY special price

Badminton Racquets—To send that "bird" flying high! Well-made racquets with steel shaft, nylon strings and laminated nylon frames. Compare with price BAY DAY price

Each 6.99

Now, converted for sport use! P-14.303 calibre army rifle!

British army rifle converted for sporting use. 25" barrel has been refitted, is chambered for .25 British cartridges. Magazine is clip type with 10 cartridges. Bolt action. Buy now at this BAY DAY special price

35.99

\$5.99 now \$5 monthly

Tackle Box Well made to hold all your fishing gear so you always know where to find it! Green enamel finish with divided tray. 6 1/2" x 13" x 11" high. BAY DAY special

1.99

BAY Sporting Goods, Third Floor

Travel with smart, matched luggage... blue or maroon, rawhide binding

Cosmetic case	Reg. 18.95	Now 13.99
Overnight	Reg. 18.95	Now 14.99
Week-end	Reg. 22.50	Now 17.99
Wardrobe	Reg. 31.50	Now 24.99
Pullman	Reg. 52.80	Now 21.99

Ladies... here's a matched luggage set you'll want! and low price that gives Combination of beauty... Buy yours BAY DAY! an opportunity to really save! BAY Luggage, Third Floor

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

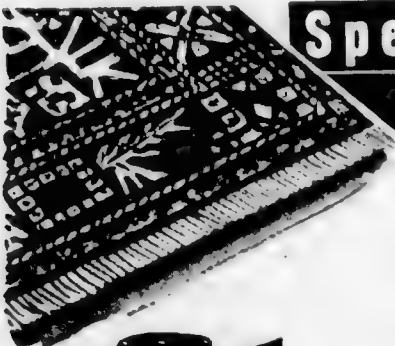
SATURDAY OCT. 3 BAY DAY!

Prices slashed for Bay Day! Luxurious first quality Indian rugs! Pure wool... deep pile!

Rarely can we offer such worthwhile savings on beautiful, all-wool Indian rugs; only on Bay Day do we toss conventional prices to the winds and market luxurious floor coverings at almost less than their original cost! Not often... if ever!... will you be able to equal these savings with so much lasting beauty to show for every dollar!

3' x 6', 3 only, Chinese Spray... grey, green, rust. Reg. 44.50 for	34.60	8' x 10', 1 only, in red. Reg. \$325 for	\$260	9' x 12', 3 only, Spray in grey, green, beige. Reg. \$395 for	\$316
4' x 7', 1 only, in grey. Reg. 69.50 for	55.60	8' x 10', 3 only, in plain rose, beige. Reg. \$250 for	\$200	9' x 12', 1 only, spray in rose. Reg. 299.50 for	239.60
6' x 9', 1 only, in rose. Reg. \$195 for	\$156	8' x 10', 1 only, embossed rose. Reg. 299.50 for	239.60	9' x 12', 1 only, plain beige. Reg. \$350 for	\$280
6' x 9', 2 only, embossed... in beige, rose. Reg. 199.50 for	159.60	8' x 10', 1 only, spray in rust. Reg. 229.50 for	183.60	9' x 15', 1 only, embossed green. Reg. \$595 for	\$476
6' x 9', 2 only, in plain beige, rose. Reg. 169.50 for	135.60	9' x 12', 1 only, embossed beige. Reg. \$325 for	\$260	9' x 15', 1 only, Spray in beige. Reg. \$450 for	\$360
6' x 9', 1 only, in grey. Reg. 119.50 for	95.60	9' x 12', 1 only, plain off-white. Reg. \$350 for	\$280	10' x 16', 1 only, embossed green. Reg. \$595 for	\$476
7' x 9', 1 only, embossed green. Reg. 229.50 for	183.60				

Pay 10% down, balance monthly

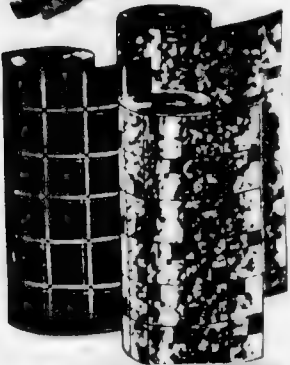


Special purchase! 9'x12' all-wool Axminsters!

A Bay Day rug value long to be remembered! First quality all-wool Axminsters with plush, sturdy pile. Neat all-over patterns. Each 7⁰⁵ places one in your home, \$7 monthly 9'x10'6"—Each 59.95 6'9"x10'—Each 39.95

Axminster broadloom for rugs or wall-to-wall carpeting! Save!

Deep-pile all-wool Axminster broadloom specially priced to make your dream of wall-to-wall carpeting come true! Red or green ground with grey floral, 9' wide. Sq. yd. 6⁸⁸



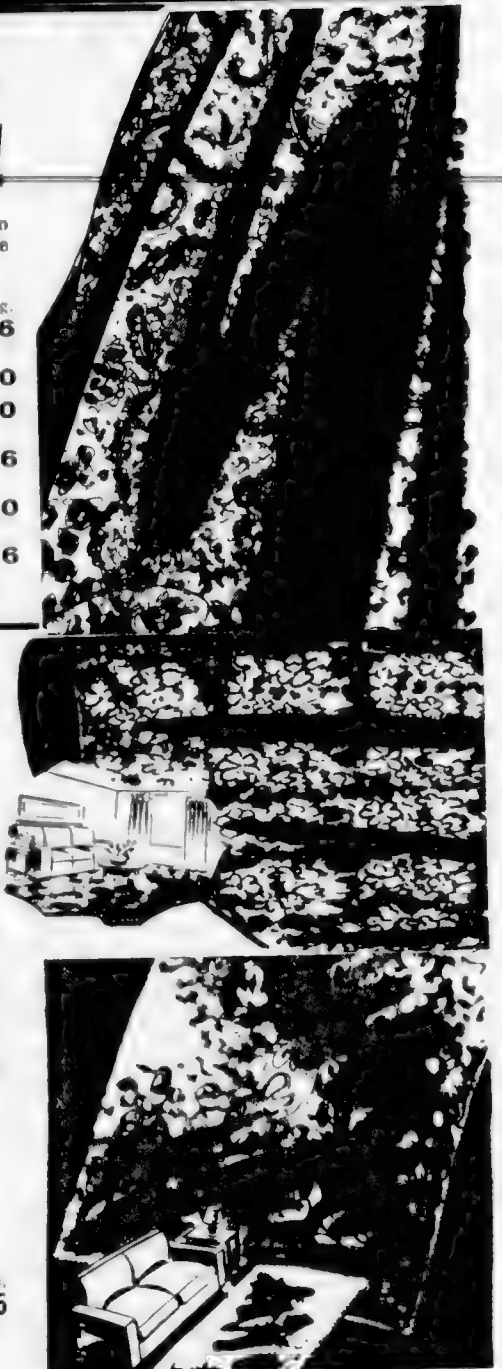
Plastic Rexolite at 30% off...cover floors now and SAVE!

For kitchen, hall or bathroom... here's the economical, easy-to-care-for covering that will keep your floors clean, neat, colorful! Marble and tile effects in blue, grey, green or red. Seconds of a 125 line... but flaws are minor, will not affect wear! Bay Day Special, sq. yd. 80^c

BAY Floor Coverings, Fourth Floor

Save 6.55 on regular 16.50 Axminster mats, 36"x68"

All-wool mats designed to brighten your room, protect your floors... so economical! Medallion and all-over patterns. Each 9⁹⁵



Factory clearance! Roley Poley customette slip covers!

Chair, reg. 13.95

8⁸⁸ ea.

Chesterfield or daveno, reg. 29.95

17⁸⁸ ea.

Pay 10% down, balance monthly.

Special purchase! Famous-for-looks, famous-for-fit Roley Poley slip covers in 3 colorful patterns! Strongly woven twill and repp cloths... washable, preshrunk and colorfast! Two-piece construction, cord welted seams, reversible cushions! Plain wine, green, grey, stripes in wine and green, 2-tone grey and wine.



Save up to 14⁶² on full-width lined drapes, reg. 29⁵⁰-34⁵⁰

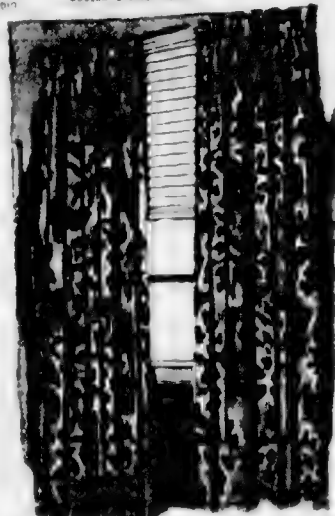
Printed burlap cloths specially purchased to offer super savings to Bay Day shoppers! Greys, naturals, golds, some with gold Lurex non-farmishable thread. Sateen lined, 48" wide, 7' long. Special, pair 19⁸⁸

Sale! Fade-proof, insect-proof 42" washable chromspun panels

54", reg. 4.50 | 63", reg. 4.95 | 72", reg. 5.50 | 81", reg. 5.95
3³⁹ pr. | 3⁵⁹ pr. | 3⁷⁹ pr. | 3⁹⁹ pr.

Practical, graceful chromspun... at special Bay Day sale prices! Wash like drapes... won't fade. In ivory, beige, pink, blue-green, gold. 30"x81" ruffles, reg. 9.50. Bay Day price! 5⁸⁸

1500 yds. English 48" lining sateen 78^c
Reg. 1.49 a yard... in corn shade. A quality lining at terrific savings for thrifty homemakers. Special, Bay Day, yard



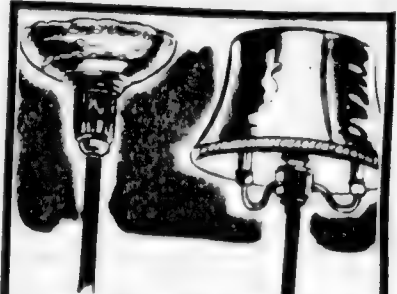
60" hemmed rayon marquisette, reg. 1.35. Colors as above. Special, Yard 97^c
Reg. 5.50 burlap cloth, ideal for draperies and slip covers. Natural grey, green, golds in 18" width. Bay Day Special, Yard 2⁰⁹



60" marquisette panels

Bay Day Price! 2⁷⁷ Each

Reg. 3.50 Smooth soft rayon marquisette panels in eggshell, rose, blue green, gold, etc. Washable. 60" hemmed marquisette. Reg. 1.35 a yard. Special 97^c
Foam rubber cushion forms that offer so much scope to the imaginative... and 3⁴⁹
practical "homemaker" 17"x17" Ea.
17" round each 2.49
Foam rubber remnants... some at far less than half price! Reg. 2.95 to 4.95. Each 1⁰⁹
Reg. 1.95 to 7.95 ea. 2.99 Reg. 8.95 ea. 3.99 Reg. 10.95 ea. 4.95
BAY Draperies, Fourth Floor



Save 3.96 to 5.96 on a shaded trilite or torchiere

Reg. 18.95 trilite complete with shade, reg. 16.95 torchiere complete with 15" brass tone reflector. Same finish, adjustable and base, heavy weighted base, sockets. Special, reg. 12⁹⁹

18.95 boudoir set, specially purchased 2 dainty lamps, matching base. Set 14⁴⁴

Spec. purchase, reg. 14.95 1 lamp in rose dust, green, wine, natural. 2-tone Celanese shade. Ea. 9⁴⁹

Trilite shade, silk. Reg. 4.50. Assorted trims. Replace that old shade. Now... and save. Ea. 3⁴⁹

22.50 Glassed florals, attractive, framed to complement your... 24"x30" each 13⁰⁹

Sale! Plate mirror, reg. 19.95. Smooth plate glass, 20"x36". Special, each 13⁹⁹

Door mirror with expanded wood frame 12"x48" full length one. Special, each 3⁴⁹

Reg. 26.50 Hobbs mirror, mantel or hallway type. Fine smooth glass. Each 19⁹⁹

Reg. 72.50 plate-glass mirror, 3-section type. Bevelled edge and design. Each 49⁹⁹

BAY Lamps, Mirrors, Fourth Floor

Please Carry Small Parcels... We'll Gladly Deliver the Large Ones

EVERY ITEM A SPECIAL BAY DAY PRICE!



Subs!

World-famous Hudson's Bay Point Blankets at seldom-seen low prices! 3½-pt. reg. 20⁷⁵, 4-pt. reg. 24⁷⁵

3½-Point, 63x81 inch **16⁸⁵** each 4-Point, 72x90 inch **19⁹⁰** each

Bay Day! . . . what a hey day! . . . here's an opportunity you've long awaited. 100% Virgin wool point blankets prized the world over for warmth, durability, luxurious sleeping comfort. These are classed as seconds . . . but imperfections are minor, will not affect wear. White with multi-stripes . . . and a few pastels. Quantity is limited . . . so be early for yours!

Special Purchase! Kenwood blankets first quality, pure wool . . . low price!

The fine reputation of Kenwood is enough to convince the wise shopper of this outstanding value! Soft, fluffy heather blankets that last and last . . . and make the coolest nights cozy and warm. Twin size, 60x84 inches. **7⁷⁹** Each

Sale! Closely tufted chenille spread

Specially purchased for Bay Day! All first quality . . . in twin and double-bed sizes, neatly finished with fringed edge. Rose, blue, green, gold, white . . . and others! Special Bay Day price! **5⁴⁸** Each

Get 2!—Save 5.94

Wool blankets in pastels, reg. 12⁹⁵

Bay Day price! **9⁹⁸** each

Bay Day scoop! First-quality virgin wool blankets in rose, green or blue with matching satin binding. Ideal for your home . . . appreciated gifts! 62x84 in. Get two . . . save 5.94!

BAY Staples, Street Floor

Spec. purchase! First quality Cannon sheets, pillow cases

72x108 inches, pair **6⁴⁸** 81x108 inches, pair **6⁹⁸** 90x108 inches, pair **7⁵⁸** Pillow Cases pair **1⁴⁶**

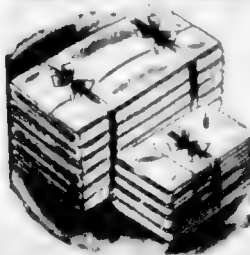
Better check your linen cupboard, line up wedding presents, consult your Christmas list . . . because here's a Bay Day Special you'll hunt far and wide to equal! Fine white cotton sheets and cases . . . 130 threads to the inch . . . with plain hems that stand up so well under long wear, vigorous washings. Cellophane wrapped to keep their snowy whiteness, to make attractive gifts. Take advantage of this Bay Day Extra!



Enjoy a bed with that just-made comfort all night . . . with smooth fitted sheets!

Special purchase! . . . fine cotton fitted sheets in fresh, snowy white . . . the time-savers that Bay Day offers as money-savers as well! Double-bed size, reg. 9.95 a pair, twin-bed size, reg. 7.95 a pair . . . offered at almost a third off! Try these NOW . . . for the smoothest sleep ever!

double, pair **6⁷⁹**
single, pair **5⁴⁹**



Look! famous hard-wearing Wabasso Extra-fine white percale pillow cases!

Specially purchased from Wabasso to offer Bay Day savings. Closely woven of hard-wearing cotton in fresh, snowy white. 42-inch size. Very minor flaws permit this LOW, LOW price **87^c** each



Large, wool-filled satin comforters!

Bay Day **8⁷⁴** each

Lightweight warmth for the cool nights ahead! Reversible satin comforters in wide choice of rainbow colors. Generous 86x72-inch size.



Save over 1/3 NOW on towel ensembles!

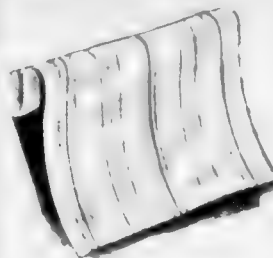
Seconds of a well-known line offer you top savings on these useful towel ensembles. Popular pastel shades:
Bath size, 22x41 inches, Reg. 2.49 to 2.95, **1.58**
Guest, 16x28 inches, Reg. 1.49, **68^c**
Wash cloth, 12x12 inches, Reg. 34c, **34c**



Save \$3 on reg. 8.95 Goodyear foam pillow

Bay Day **5⁸⁵** each

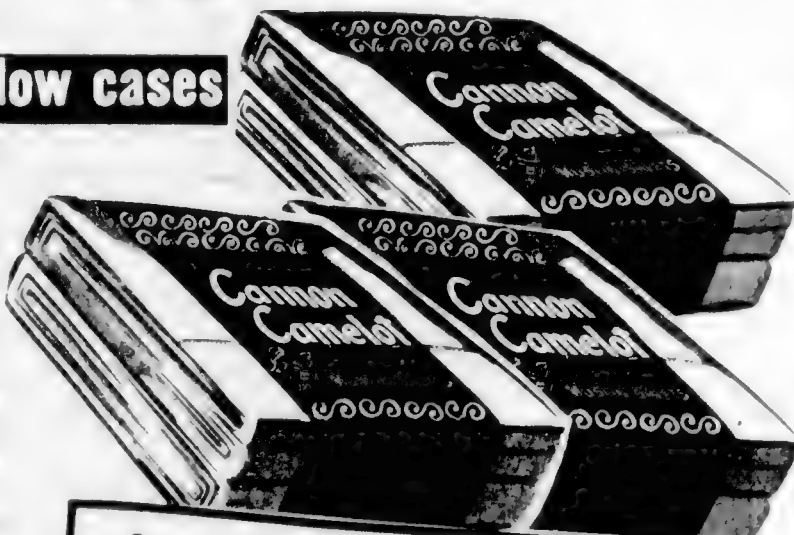
First quality, plump, luxurious pillows of natural latex foam . . . the beginning of your new sleeping comfort! Large size with white cotton cover.



Reg. 49c tea towels Irish Linen, 17"x29"

Bay Day **28^c** each

Pure Irish linen . . . you can't beat it for absorbency, long wear, close nap. These are all first quality in multi-color stripes. Stock up now!



Special Purchase!

Save \$1 on flette sheets!

2⁹⁹ each



Ideal for winter . . . these all-weather sheets are made of fine cotton . . . with a soft, cozy feel. A big time to stock up on these sheets . . . and SAVE!

Here's REAL economy . . . this size is slightly smaller than the above sheets . . . but the price is right! . . . **2⁶⁸**

Single-bed size . . . flannel sheets . . . **2³⁸**

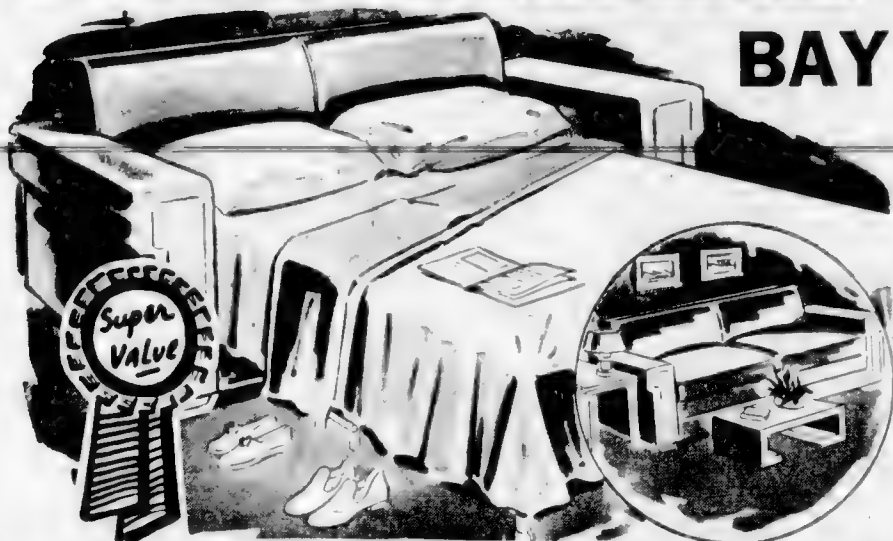
Heavy quality . . . flannel sheets . . . **7⁷⁶**

Plaid flannel . . . sheets . . . **2⁴⁶**

BAY Staples, Street Floor

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

SATURDAY OCT. 3 BAY DAY!



BAY Day buy! Bed chesterfields with coil spring mattress!

Seldom Seen Sale Value! "Minute" Bed Chesterfields with: two spring-filled cushions, coil spring mattress. Here's COMFORT!... QUALITY!... DURABILITY!... All in this lounge-into-bed at a can't be beat BAY DAY price that brings you terrific once-a-year savings!

Just pay **\$17** down **9²⁰** monthly and that small amount places it right in your home!

\$166

Bay Day stop press value! 5-pce. chrome dinette suite



Cash Price
\$88

Look at this! For this low price you get... Triple plated chrome table with carbide, non-slip corner. Four comfortable curved back chairs in vibrant colors: Grey, green, red, yellow! Only on BAY DAY such an unbeatable buy.

\$9 places this in your home
\$5 monthly

Kant-Sag chesterfield suite Guaranteed for 10 years

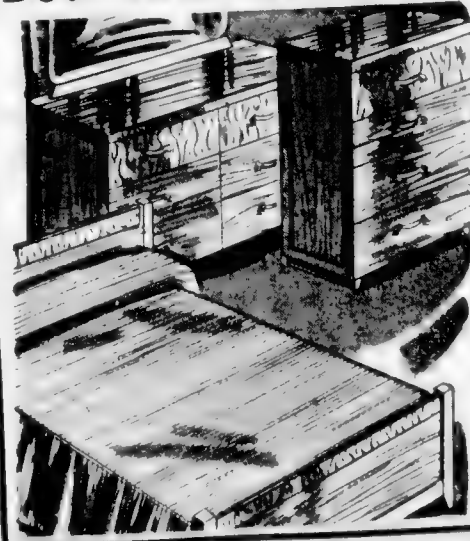


Record Bay Day Chesterfield Value! Seldom do you see the famous "Kant-Sag" suites selling at this really low price. Tops in construction... tops in quality... ALL-TIME low price!

Cash Price
\$188

Just pay **\$19** down **10¹¹** monthly

Better than ever Bay Day buy! Bedroom suites! 189⁵⁰ — 199⁵⁰



We've whacked off up to \$40 on some of these Bedroom Suites... to give you a better value! These suites are all you could ask in workmanship... design... color. Choose from LIMEY OAK, BLEACHED MAHOGANY, WALNUT or NATURAL finishes. Double dresser suites with ottoman and double bed. Pick a price-winner BAY DAY! Save!

Cash Price
\$150

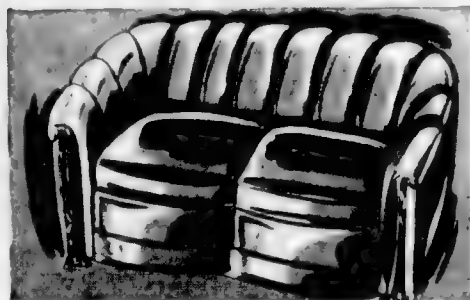
Just **\$15** places this in your home
8³¹ monthly

Modern, strongly constructed Suite; wool frieze Lounge and attractive chair! Your color!

A handsome lounge by day... easily converted into a comfortable bed by night... that's this well-made couch with double-spring construction... roomy bedding compartment... You'll catch your breath at the fabric... the colors... the style and the SAVINGS! Now is the time to buy... to enjoy the prestige of this suite!

Cash Price
139⁵⁰

\$14 Places this in your home **7⁷⁵** monthly



Channel back love seats With coil spring base!

Love seat with extra decorative padding. Backrest tilts forward with reclining foot and spring-filled cushion. Upholstered in figured damask... shades of gold, rose, lavender, sage. As illustrated, with out-stretched front. Cash Price

\$77
\$7 Places this in your home
\$5 monthly

Twin continental beds with coil spring base!

Quality and comfort plus! Coil-spring base on standard heavy-wood legs! Comfortable with spring-filled mattress. Limited quantity.

Cash Price **39⁹⁵**

\$5 Places this in your home
\$5 monthly

Save \$15 Bay Day on a spring-filled mattress!

"More bounce per ounce." Because this new coil spring mattress is encased in white corded cotton and the finest quality going! Turquoise cover. Reg. 59.50.

Cash Price **44⁵⁰**

\$5 Places this in your home
\$5 monthly

Spring-filled folding cot, easily stored!

Indispensable item! Cot complete with strong coiled spring and spring-filled mattress... fold away easily for storage.

BAY DAY Cash Price is **24¹⁴**

\$5 Places this in your home
\$5 monthly
BAY Furniture, Fourth Floor

Please Carry Small Parcels... We'll Gladly Deliver the Large Ones

EVERY ITEM A SPECIAL BAY DAY PRICE!



Special purchase! Regular 4⁹⁵ broadcloth shirts made up especially for Bay Day by a nationally-known maker. White or striped!

For Dad! Brother! Birthday, Christmas gifts! Only on Bay Day do you get such a value!

3⁴⁹ each

- Fine quality cotton broadcloth of a regular 4.95 line!
- Well made, smartly styled . . . fused collar attached!
- Woven stripes in blue, green, sand and grey!
- Ever-right white . . . always neat, goes anywhere!
- Sizes 14½ to 17 . . . well designed for comfortable fit!
- Here's your chance, men! . . . a one-day Bay Day EXTRA!



Manufacturer's clearance! Save over a third on 6⁹⁵ sport shirts

Reg. 6.95
Bay Day price **4²⁹** each

Men's first quality rayon fabric sport shirts with convertible collar, two-button loop cuffs. Shrink resistant, colorfast . . . and hand-washable! Rose-wine, sea blue, aqua and green in plain slub effects. Sizes small, medium, large and extra large.

White nylon tricot shirts

100% nylon shirts . . . pre-shrunk, need no ironing. Simply rinse, hang up . . . shirt is ready for wearing next morning! Fused collar and cuffs. Sizes 14½ to 17. Each **7⁹⁹**

Special! . . . All-wool socks

Shrink-resistant pure wool socks from England. Reinforced with nylon at heels and toes. Ankle and regular lengths in plain white, grey, blue, brown and green. Sizes 10½ to 12. Pr **79¢**

Men's winter combinations

Special purchase! Medium weight cotton combinations in ribbed weave. Button front, short sleeves ankle length. Cream, in sizes 36 to 44. Each **1⁵⁹**

Famous cotton underwear

Briefs, athletic vests, short-sleeve vests, shorts and longs . . . all first quality, of Winter-weight cotton. Only on Bay Day could we offer such outstanding values! Each **95¢**

Lined Capeskin gloves

Specially purchased from England for Bay Day shoppers! Slip-on capeskin gloves that promise warmth, smart appearance throughout the Winter. Tan in sizes 7½ to 10. Pair **2⁹⁵**

**Special purchase
Twill flannelette
pyjamas, reg. 4⁵⁰**

Bay Day Price! **3³⁹** Pair

More good news for Bay Day shoppers! Men's English twill flannelette pyjamas, pre-shrunk to keep their comfortable fit. Popular two-piece style, with drawstring at waist. Colorfast stripes of blue, wine, grey and fawn. Full fitting sizes, 36 to 46.



Genuine fur felts . . . rejects and samples of regular 6⁵⁰ hats

Bay Day Price! **3²⁹** Each

Manufacturer's clearance of fine fur felts pre-treated to retain their smart styling. Designed with leather sweat-band. Grey, fawn, brown and blue-grey in sizes 6½ to 7½. Offered now at almost half price!



**Special purchase of
100% nylon socks . . .
reg. 1⁵⁰ and 1⁷⁵!**

Bay Day Price! **98¢** Pair

Look at this, men! 1,000 pairs of reg. 1.50 ankle socks and 300 pairs of reg. 1.75 half hose . . . at a low Bay Day price! Reinforced at heels and toes . . . pre-shrunk. Neat patterns in sizes 10 to 12.



BAY Men's Furnishings Street Floor

BAY Men's Furnishings Street Floor

Delivery of "Bay Day" Purchases Will Be Made as Soon as Possible!

SATURDAY OCT. 3 BAY DAY!

MEN Get Yours Now! Terrific Bay Day Value! Two-Trouser Suits reg. 69⁵⁰ to 79⁵⁰

➤ All-wool yarn dyed worsted or worsted flannel in the newest fall colors

➤ Expertly tailored in the latest single or double-breasted styles for Men and Young Men

➤ Blues, greys, browns, in pin cluster stripes, plains, pic 'n' pics

➤ Sizes 36 to 46... including Tails, Shorts, Stouts, and Short Stouts

➤ Special Bay Day Price for suit with one pair of trousers, 41⁹⁸

2-trouser suit
\$54⁹⁸ each
Yours for **\$5⁸⁵** Monthly
Now

BAY Men's Clothing, Street Floor

Bay Day Value! All Weather Topcoats! Real Savings for Men! Young Men!

All-wool gabardine and covert cloth topcoat... handsomely tailored for you! A smart looking, hard wearing single-breasted coat in popular slip-on style, handy slash pockets, perfect for both social and business wear. Choose from grey, beige, foxglove, brown, blue. Sizes 35 to 44 including regulars, tall and short. Budget terms available.

\$5 Now **5⁷⁸** Monthly

All Wool! Specially Low Priced! Here's Your Sport Coat, Blazer!

You'll find an all-wool tweed jacket or a natty navy flannel blazer the most practical item in your fall wardrobe... and these are specially priced for this Bay Day event. Choose two... you can't go wrong with a smart single-breasted sport coat in grey, beige, brown or blue or a flannel blazer in single or double-breasted style. Bay Day Special

23⁹⁸ each

200 Pairs! All-Wool Gabardine Slacks!

Specially purchased for Bay Day! Fine quality all-wool gabardine slacks to wear with your sport coat or blazer for those informal occasions this fall! Pleated or plain in shades of beige, grey, brown, teal. Sizes 28-46. Special for Bay Day, pair

11⁹⁸

Popular Flannel Slacks! Bay Day Special!

You would pay dollars more if these were not specially purchased for Bay Day! Finest quality all-wool worsted flannel... smart pleated style in medium grey, blue. Sizes 28-38. Pair

13⁹⁸

Nylon Gabardine Windbreakers!

Specially made for Bay Day so the saving is yours! Wind and water-repellent nylon gabardine outer shell with satin quilted lining for extra warmth. Taupe, olive or brown in sizes 36-46.

11⁹⁸

BAY Men's Clothing, Street Floor

Buy handsome English oxfords NOW! This is the best price in years!



Special
BAY DAY
Price

8⁹⁹ Pair

Without a doubt the best price in years for handsome English oxfords! Choose from 5 basic styles... fashioned by expert Old Country craftsmen for your foot comfort with strong Goodyear welt construction. Your choice of smooth or grained leather uppers... leather soles. Sizes 6-12. Buy the oxford preferred by so many men... at this terrific Bay Day price!

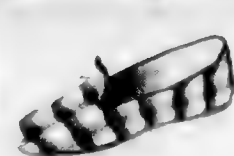
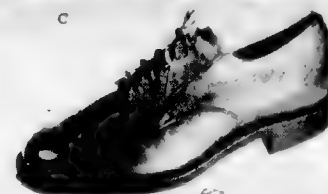
A Balmoral Oxford... comfort, the style of shoe with the cap detail... smooth leather or grained leather uppers.

B Blucher Oxford... the cap feature of smooth leather... both black and brown... for dress occasions.

C Plain Vamp Blucher... simple design, elegant with smart styling of smooth leather or grained leather uppers.

D Wing Tip Brogue... pointed brogue pattern uppers... leather or grained leather with smart perforated toe.

E Mocassin Oxford... the seams and brown grained leather for real shoe comfort and wearability.



For hard wear...
Buy comfortable
English slippers
2²⁹ Pair

Feet styled slippers for lasting comfort. Laven plaid felt uppers with hard rubber soles. Sizes 6 to 11.

Boys' Felt Slippers

Real savings! Comfortable laven plaid felt slippers for your young lad... hard soles. Sizes 1 to 4. Bay Day Special, pair **1⁴⁹**

10.95 police boots
made in England!

8⁶⁹ pair

Leather uppers and soles, semi-bellows tongue, unlined vamp, leather quarter lining. Blucher style in black. Sizes 6 to 11. Take advantage of this value NOW!

BAY Men's Shoes,
Street Floor

Please Carry Small Parcels... We'll Gladly Deliver the Large Ones

June Durant Bride Of Mr. A. W. Coultan

June Durant, daughter of Mr. and Mrs. J. H. Durant, of the Victoria Yacht Club, was married to Mr. A. W. Coultan, of the Victoria Yacht Club, at the Victoria Yacht Club, on Saturday, September 26, 1953. The bride was given away by her father, Mr. J. H. Durant. The groom is the son of Mr. and Mrs. A. W. Coultan. The ceremony was performed by Rev. J. H. Durant. The bride wore a white gown and the groom wore a tuxedo. The reception was held at the Victoria Yacht Club. The bride and groom are now residing in Victoria.



At the Victoria Yacht Club, Princess Margaret and her new escort, Mr. A. W. Coultan, are seen at a formal event. The bride, June Durant, is also present.

Today's Pattern



9171 by Marion Martin SO VERSATILE

Couple Wed Sixty Years

Mr. and Mrs. J. H. Durant, of the Victoria Yacht Club, were married on Saturday, September 26, 1953. The bride was given away by her father, Mr. J. H. Durant. The groom is the son of Mr. and Mrs. A. W. Coultan. The ceremony was performed by Rev. J. H. Durant. The bride wore a white gown and the groom wore a tuxedo. The reception was held at the Victoria Yacht Club. The bride and groom are now residing in Victoria.

Wear Cosy Undies

To Safeguard Your Health and Avoid Discomfort in Cold Weather! BEAUTISKIN UNDIES. STANFIELD'S RAYON UNDIES. Lady Mae SHOPPE. 811 Yates Street, Victoria, B.C.

TINY TOTS' SHOP Month-End Clearance

STARTS TODAY 9.30 A.M.

Broken Lines and Sizes at Exceptional Savings Items on Sale Suitable for Christmas Gift-Buying

ALL SALES FINAL NO REFUNDS NO EXCHANGES

LARGE SIZE CHUX 1.98

CHIX DIAPER LINERS 1.00

SILK SMOCK DRESSES 2.98 to 4.50

BABYALIS Corduroy and Velveteen 1.98 and 2.59

CLEARANCE OF NEWLANDS WOOL 39c and 30c

LADIES' HOSIERY 89c to 1.69

GIRLS' RANTIES 69c

CARRIAGE COVERS 2.49 and 2.98

BOYS' JACKETS 3.98

ODDMENTS DRABLY REDUCED

TINY TOTS' SHOP Infants to 12 Years 880 FORT B-3525

FRIGIDAIRE Refrigerators

NOW ONLY \$10 DOWN

VICTORIA TIRE LTD. 661

GOVERNMENT AT RISK IF YOU DON'T BUY VICTORIA TIRE LTD. THE ISLAND'S LARGEST TIRE SHOP

NOW IN CANADA



For Bride-Elect

At the Victoria Yacht Club, Princess Margaret and her new escort, Mr. A. W. Coultan, are seen at a formal event. The bride, June Durant, is also present.

Today's Pattern



661 by Laura Wheeler

No finer Salt ANYWHERE



HELPFUL HINTS

After buying a SIFTO SALT product, be sure to read the helpful hints on the label to get the most out of your salt.

At LOVE'S They're the Talk of the Town For Fall!

AS FABRIC SPECIALISTS WE CHOSE YOUR FALL COAT IN THE VERY FINEST WEAVES



Knowing fabrics, we weren't just carried away with a handsome surface... we looked deeper and made sure the fabrics in our coats had QUALITY.

VISIT OUR COAT SECTION SOON and see the pretty styles and shades in these quality textured fine wool fleeces, alpacas, broadcloths, Elystians, Alpacaamas, many luxuriously furled. Sizes 10 to 40.

from \$45 to \$119

And Here's Good News! Another Shipment of Popular Alpaca Coats!

Warmth Without Weight Cloud Soft Thermal Lining Luxury Alpaca-Mohair and Wool Choose from five pretty styles in seven wonderful fall shades at only \$59.50 Sizes 8 to 20

Your New Fall HAT

New and lovely in so many flattering shapes... Pretty fall colors in fur felts, velvets and velours! from \$5.95

LOVE'S LADIES' WEAR 708 VIEW, at Douglas

Fill up with Quick Food Energy

"Really sets you up for the day"

CROWN BRAND CORN SYRUP

on your breakfast cereal!

At LOVE'S SALE PRICED!

Thursday - Friday - Saturday ONLY

• Nylons Reg. 1.50 First quality 51-gauge, Esdenmer base in two flattering fall colors. Sizes 9 to 10. Reg. 1.50. Special \$1.17 2 pairs 2.25

• Nylon Panties Reg. 1.45 First quality by a famous maker. Sizes small, medium and large. White, pink and blue. Reg. 1.45. Special 97c

LOVE'S LADIES' WEAR 708 VIEW, at Douglas

PICCADILLY SHOPPE

Sees You Smartly Into Fall!

COATS

Direct from England, the latest in coat design, quality and price. A wide selection of styles and colors to suit your taste and budget.

ALL-WEATHER COATS

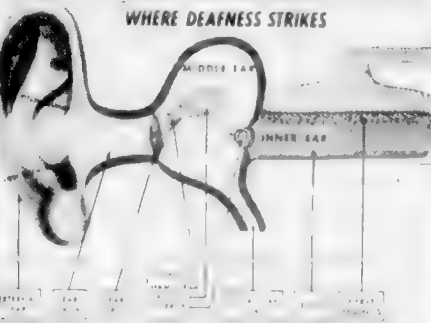
Special 35⁰⁰

SUITS

Direct from England, the latest in suit design, quality and price. A wide selection of styles and colors to suit your taste and budget.

PICCADILLY SHOPPE
1017 Government Street G-7332

WHERE DEAFNESS CAN STRIKE!



NOW! HEAR AGAIN WITH NOTHING IN EITHER EAR! NO TUBES, NO HEADBAND, NO PRESSURE OF ANY KIND!

JUST ARRIVED—The Latest and Most Modern AUDIO TESTING EQUIPMENT.

Have Your Hearing Tested FREE With This New Equipment at No Obligation DURING OUR 3-DAY HEARING CLINIC THURSDAY, FRIDAY and SATURDAY MORNING

WE WILL ANSWER SUCH QUESTIONS AS:

- Can the Strain and Discomfort of Head Noises Be Eliminated?
- Can You Hear People Talking But Not Always Understand Them?
- Which Is Your Better Ear?
- Why Does Hearing Loss Become Progressively Worse?
- Why Does the Strain of Even Partial Deafness Affect the Nervous System?
- How Many Physical Ailments Can Be Traced to Impaired Hearing?

Phone B-4524 for an Appointment
ACOUSTICON OF VICTORIA

715 Yates Street LTD B-4524

Salt Spring PTA Presents Bursaries, Cups and Prizes

GAMES—At a recent assembly of the Salt Spring PTA, Dr. A. Francis and Captain J. H. Farnsworth presented bursaries, cups and prizes to the winners of the recent games. The games were held at the PTA building and were a great success.

CARD PARTY—The PTA held a card party last Saturday evening at the PTA building. The party was a great success and the PTA members enjoyed it very much.

PAINT PARISH ROOM—The PTA has been successful in raising money for the Paint Parish Room. The room is now open and is a great asset to the PTA.

CONFIRMATION—The PTA held a confirmation service last Sunday. The service was held at the PTA building and was a great success.

Fall Flowers Decorate Hall—The PTA hall is now decorated with beautiful fall flowers. The flowers were donated by the PTA members and are a great addition to the hall.

FOR THIS SEASON—A BEAUTIFULLY DIFFERENT FALL COAT—The PTA has a beautiful fall coat for sale. The coat is made of high quality material and is a great addition to your wardrobe.

MAE MEIGHEN—The PTA has a beautiful fall coat for sale. The coat is made of high quality material and is a great addition to your wardrobe.

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Beauty and You

By MARION MATTHEWS

Of all the seasons, the fall season is the most beautiful. The leaves are in their best colors and the weather is just what you need. It is a great time to enjoy the outdoors and to relax.

Beauty Operator says Cuticura Softens Hands—Cuticura is a great product for softening hands. It is made of natural ingredients and is very effective. It is a great addition to your beauty routine.

MAE MEIGHEN—The PTA has a beautiful fall coat for sale. The coat is made of high quality material and is a great addition to your wardrobe.

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MONTH-END CLEARANCE

CORSETRY, LINGERIE, BLOUSES
STARTS TODAY, 9 A.M.

85 BLOUSES
TO CLEAR 3⁰⁰

BRIEFS
TO CLEAR 79^c

GIRDLES AND PANTIE GIRDLES
TO CLEAR 2.98

BANDEAUX
TO CLEAR 97^c

STRAPLESS BANDEAUX
TO CLEAR 97^c

LONG LINE BRASSIERES
TO CLEAR 1.49

GOWNS AND PYJAMAS
TO CLEAR 2.98

FLANNELETTE GOWNS AND PYJAMAS
TO CLEAR 3.98 and 4.49

SLIPS
TO CLEAR 1.98

NYLON SLIPS
TO CLEAR 3.89

MAE MEIGHEN
CORSET SPECIALTY SHOPPE

800 FORT STREET (at Quadra) K-2111

LEGITIMATE

Sale

OF FINE QUALITY LEATHER GOODS

WALLETS, BILFOLDS, CHANGE PURSES OF ALL TYPES

1,500 HANDBAGS

LUGGAGE

CIGARETTE CASES, TOBACCO POUCHES, BRUSH SETS, CLOTHES BRUSHES, UMBRELLAS, LADIES' BELTS, MANICURE AND SEWING SETS, AND MANY ARTICLES IN SMALL LEATHER GOODS.

CHOOSE YOUR MERCHANDISE AND PAY HALF THE MARKED PRICE!

J. M. JOHNSON
BRITISH LEATHER GOODS
VIEW AT DOUGLAS R-6632

Leaders in HARDWARE and HOME FURNISHINGS

The Home of "VILAS" Aristocraft Furniture

Traditional and modern furniture that best meets your needs. Vilas Aristocraft Furniture is as practical as it is attractive. Name it, we'll make it.

ARISTOCRAFT 4-Piece Suite \$389

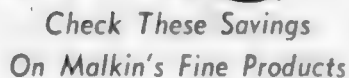
Kneehole Desks \$112

Vilas Solid Rock Maple - Open Stock

1-6 Poster Beds	\$56	Upholstered Dresser Base	82.50
4-Drawer Chests	83.50	Upholstered Bench	19.95
Writing Tables	\$36	Upholstered Bench	17.95
Mt. and Mrs. Dresser	99.50	Night Tables	34.50

McLENNAN, McFEELY & PRIOR LTD. 1400 GOVERNMENT STREET

Deserter Caught After 40 Years

[illegible][illegible]

59^c

24-oz.
tin or jar **35¢**

JELLO Assorted Jelly Powders or Puddings 6 for 57c

89^c lb.

**Fresh
Fine
or
Regular** **95¢**

ers or **6 for 57c**

COD FILLETS (fresh) lb. 33c

IN KEEPING WITH B & K's POLICY OF OFFERING THE FINEST QUALITY FOODS AT LOW
EST COMPETITIVE PRICES, THIS WEEK WE FEATURE MALKIN'S PRODUCTS. MALKIN'S
NEW PACK IS IN AND IT'S BETTER THAN EVER! STOCK UP THIS WEEK AND SAVE ON
THIS GREAT CANNED FOOD SALE AT B & K.

**All B & K Markets Open Friday Nights
until 9.00 o'clock for sale of Groceries,
Cooked Meats and Produce.**

**Burnside and Oak Bay Stores Open Till
9 p.m. for the sale of Fresh Meats**

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9 p.m. for the sale of Fresh Meats**

★ **PORK and BEANS** Malkin's 2 23^C 4 45^C
FOR FOR

Asparagus Tips, fancy, 12-oz.	43c
Cut Wax Beans, choice, 15-oz.	17c
Peas and Carrots, 15-oz.	16c
Mint Flavor Peas, 15-oz.	19c
Fancy Spinach, 15-oz.	2 for 29c
Whole Green Beans, 15-oz.	25c
Cut Green Beans, fancy, 15-oz.	2 for 33c

Apricots, choice, 15-oz		22c
Prune Plums, 15-oz	2 for	25c
Peaches, choice, 15-oz		18c
Fruit Syrup, assorted flavors, pint,		25c
Sweet Cherries, 15-oz		27c
Raspberries, fancy, 15-oz		37c
Strawberries, fancy, 15-oz		29c

1-lb carton **2 for 59¢**

SPECIAL!

Malkin's

48-oz. tir

95

STATUTES Early in 1978, the 95th General Assembly passed the following laws:

TOP QUALITY
PRODUCE
AT B&K!

B&K

B&K ECONOMY STORES LTD

Insist on Seeing G-E ULTRA-VISION

In TV the picture's the thing See the BEST...COMPARE THE REST

Insist on seeing G-E Ultra-Vision operated side by side with any other set at your dealer's. Ordinary TV just can't match the blacker blacks, whiter whites you'll enjoy with Ultra-Vision's picture. An extraordinary Aluminized Picture Tube — engineered and introduced by G.E. — was created expressly for G-E Ultra-Vision. It increases picture brightness up to 80% by means of a mirror-like inside coating of aluminum that holds virtually all the light in your picture. The exclusive G-E Stratopower dip-soldered chassis — another G-E first — is truly a power plant capable of operating Ultra-Vision to FULL efficiency. To complete your viewing enjoyment, G-E's remarkable Glarejector System and Filter Safety Glass eliminate every avoidable trace of reflection. Insist on seeing G-E Ultra-Vision today at your G-E Dealer's.

Radio and Television Dept., Canadian General Electric Co. Limited, Toronto



THIS IS
G-E
ULTRA-VISION

THIS IS
ORDINARY
TV

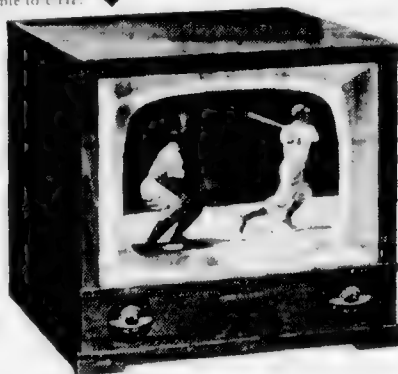


1954 ULTRA-VISION MODELS



The "PAGEANT" Model C-2173 — Tops in TV performance at a popular price, with crisp, clear 21" Black-Daylite pictures. Features perfectly synchronized picture and sound, and simplified tuning. Dynapower speaker. Craftsman styled wood cabinets finished in Walnut or Light Oak. Built-in antenna. Matching base available. Adaptable to UHF.

The "GAIETY" Model C-716 — A popular 17" model with all the picture advantages of G-E Black-Daylite TV — Dynapower speaker, automatic sound and built-in antenna. In lustrous wooden cabinets finished in Walnut or Light Oak. Matching base available at slight extra cost. Adaptable to UHF.



See also popular priced G-E Black-Daylite Television

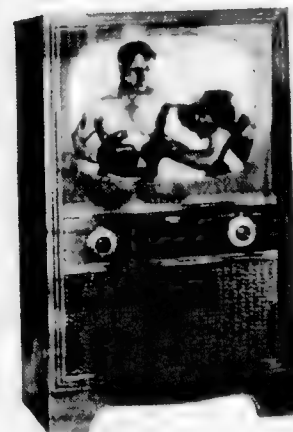
\$289⁵⁰



The "MERRYMAKER" Model C-718 — Famous G-E performance at a remarkably low price. Sharp, clear 17" Black-Daylite picture. In smart wooden cabinets finished in rich Walnut or Light Oak. Matching base available at slight extra cost. Built-in antenna and Dynapower speaker. Adaptable to UHF.



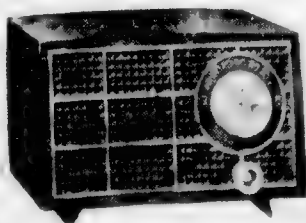
The "SHAFTSBURY" Model C-21C8 — Ultra-Vision model with 21" Aluminized Tube, Stratopower Chassis, G-E Glarejector System and Filter Safety Glass. Half-door period styling in selected veneers of Walnut, Mahogany or Light Oak. Adaptable to UHF.



The "REGENCY" Model C-21C6 — Featuring G-E's radically advanced Ultra-Vision with the Stratopower Chassis, 21" screen achieves blacker blacks, whiter whites — TV's widest range of tone. Finished in glowing hand-rubbed veneers of Walnut, Mahogany or Light Oak. Adaptable to UHF.

The "CRITERION" Model C-21K1 — (not illustrated) — Exclusive to G-E Ultra-Vision, a powerful, new 7-tube radio and a higher fidelity record player combine to provide a home entertainment unit of outstanding beauty and tonal quality. TV features the revolutionary 21" aluminized tube, Stratopower chassis and special, super-sensitive dual unit speakers. Superb cabinet styled by Andrew Macdonald in Mahogany or Walnut.

See also G-E's NEW line of Gift radios



G-E "STARLET" Model C407 — This outstandingly attractive table model offers "big set" quality at a very low price. Features easy-to-read dial for accurate tuning, built-in Beam-A-Scope antenna, powerful Dynapower speaker plus the new Mechanized Chassis for longer, service-free life. Available in moulded in colours of Ivory, Walnut, Red, Blue or White.

\$24⁹⁵



GENERAL ELECTRIC
RADIOS

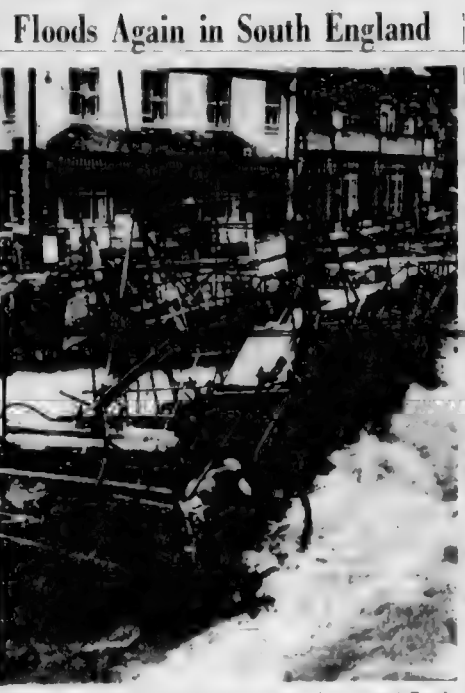


GENERAL ELECTRIC
**BLACK-DAYLITE
TELEVISION**

CANADIAN GENERAL ELECTRIC COMPANY LIMITED

57 HOUSES FOR SALE
SHERIFF'S SALE
FLOODS AGAIN IN SOUTH ENGLAND
ARMY OF RUSSIAN DESERTERS
Working To Swell It's Ranks
WOOD - SPECIAL 3 DAYS - WOOD
O.K. FUEL
THE CANADA ELECTIONS ACT
SUMMARY OF RETURN OF ELECTION EXPENSES
Know Your Chest Agencies
YWCA Specializes In Assisting Girls
Start Your Own Business
Man Who Did Advises
Important AUCTION SALE
St. Paul's Being Damaged By London's Polluted Air
Dividends Declared
London Stock Prices
FURNITURE and APPLIANCES
Interior Decoration Tour

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Interior Decoration Tour



Parts of Lymouth, England, scene of the great flood disaster a year ago, were flooded again and many persons were evacuated from their homes. The floods were the aftermath of gales which swept London and the south of England, leaving a trail of damage. This scene shows the rampaging East Lynn River flooding the Devon county council road works at Tons Road. (Central Press Canadian.)

Army of Russian Deserters Working To Swell It's Ranks

MUNICH (NANA)—In the suburbs of Schwabing, once a gay artists' colony, there is a new boomtown apartment building. It might be like any one of hundreds of patched-up dwellings in Munich but it is not.

You walk up three flights of stairs, ring the bell, and ask for Zope. Zope stands for Central Association of Postwar Ref...

Klimov, 37, born in Rostov, has been increased until now to the Moscow State University in the smallest units.

For the Soviet command is not blind to this. It has been in the hands of Western allied authorities in Germany are established beyond doubt that Russian Red army men sent to the Germans in the German fighting.

It happened once Zope leaves it will happen again.

WOOD - SPECIAL 3 DAYS - WOOD
O.K. FUEL
THE CANADA ELECTIONS ACT
SUMMARY OF RETURN OF ELECTION EXPENSES

NOTICE TO CREDITORS
RICHARD WILLIAM LALITAY
THURSDAY, OCTOBER 1, 1953

WOOD - SPECIAL 3 DAYS - WOOD
O.K. FUEL
THE CANADA ELECTIONS ACT
SUMMARY OF RETURN OF ELECTION EXPENSES

Summary of Return of Election Expenses of Waldo Skilling

RECEIPTS	AMOUNT
Receipts, contributions, etc.	\$8,719.95
Disputed contributions, etc.	5,574.19
Total	14,294.14

Summary of Return of Election Expenses of Francis T. Fairry

RECEIPTS	AMOUNT
Receipts, contributions, etc.	\$8,520.00
Disputed contributions, etc.	5,574.19
Total	14,094.19

Know Your Chest Agencies
YWCA Specializes In Assisting Girls
During 1952 the Community Chest of Greater Victoria has valued the sum of \$17,511.01 to wards the cost of maintaining the services of the YWCA in this community.

Start Your Own Business Man Who Did Advises

NEW YORK (NANA)—Many young men today are passing up the chance of a lifetime to open their own business in the opinion of young David Mahoney Jr., who quit a \$25,000 a year advertising agency post at 27 to start his own company and has made it pay off in two years.

Mahoney does not recommend 1953 in particular as a year to set sail on your own but rather any year before you have accumulated a family mortgage, and installment debts.

What keeps most younger men from starting their own business? Unreasonable fears, says Mahoney. Most people feel that they don't have enough experience to do business of their own. This always will be true to some extent, he says, and the only way to overcome it is to work hard and take the first step on your own.

Summary of Return of Election Expenses of Francis T. Fairry

RECEIPTS	AMOUNT
Receipts, contributions, etc.	\$8,520.00
Disputed contributions, etc.	5,574.19
Total	14,094.19

Important AUCTION SALE
THIS EVENING, at 7.00 Sharp THURSDAY, OCT. 1 Summers Auction Hall
931 Commercial St., 1st Block from City Hall

St. Paul's Being Damaged By London's Polluted Air

LONDON (Reuters)—St. Paul's Cathedral, which has been appointed to lead the fight against air pollution, has little hope of escaping the air of industrial fumes and dust which is now being poured into the city.

The cathedral is the latest of many outstanding architectural monuments in London to be threatened by the living fumes of the modern world.

Dividends Declared
LONDON (Reuters)—The London stock exchange showed strength and all sections of British government stocks and securities were higher.

Summary of Return of Election Expenses of Francis T. Fairry

RECEIPTS	AMOUNT
Receipts, contributions, etc.	\$8,520.00
Disputed contributions, etc.	5,574.19
Total	14,094.19

St. Paul's Being Damaged By London's Polluted Air
The Houses of Parliament, which have been under constant attack from the fumes of the city, are also being damaged by the air pollution.

London Stock Prices
LONDON (Reuters)—The London stock exchange showed strength and all sections of British government stocks and securities were higher.

Maynard & Sons
Auctioneers Since 1882
Furniture, Insurance and Advisory Appraisers
TOMORROW - 1.30
LARGE SELECTION WELL-KEPT
FURNITURE and APPLIANCES

Dividends Declared
LONDON (Reuters)—The London stock exchange showed strength and all sections of British government stocks and securities were higher.

Landlord Fined
CHICAGO (AP)—Harold J. Andelman Monday paid \$1,000 in fines and costs for building violations at a dwelling where a rat bit a baby girl to death.

Interior Decoration Tour
A Beautiful Homes Open to Public
Saturday, 1.30 to 5.00
Interhouse transportation provided. Tickets \$1.00 at THE ARTS CENTRE, MARIONETTE, SPOKE SHOP, THE QUEST and THE AUXILIARY.

MARLIN KEEL



BLONDIE



MARY WORTH



LIL ABNER



POGO



RIP KIRBY



ARCHIE



REX MORGAN



MUTT & JEFF



JUDGE PARKER



BEN BOLT



JULIET JONES



SHANE



LOUIE



VIRGIL



PENNY



MOPSY



Winning Contract

By Howard Schenken and Richard L. Frey

BRIDGE QUIZ

When the opening bidder shows two suits the responding hand must show the quality of his cards with his next bid. It is important to differentiate between a preference, a raise, and a skip-raise; it is also wise to consider the probable limits of the combined hands as expressed by partner's nonforcing rebid.

With neither side vulnerable, the bidding runs:

South	West	North	East
1♠	Pass	2♠	Pass
2♠	Pass	3♠	Pass

What would you bid with each of following North hands?

(a) ♠ A 2 3 4 ♥ K J 7 6
♦ 5 4 3 ♣ J 10 4

(b) ♠ Q 10 7 4 ♥ K 7 6
♦ 5 4 3 ♣ A J 7 6

(c) ♠ K 5 4 3 ♥ K Q 9 8 7
♦ 7 6 5 4 ♣ K 5 4 3

(d) ♠ Q 7 ♥ A 7
♦ 5 4 3 ♣ K 5 4 3

(e) ♠ K J 5 ♥ K Q 9 8 7
♦ A K Q 10 9 ♣ K 5 4 3

ANSWERS TO BRIDGE QUIZ

(a) Four spades. You want to show that yours was the equivalent of a full three-spade response in the first place, except that you elected to show your long club suit. It is important to distinguish between this hand and the next one.

(b) Three spades. This is a raise, not the skip bid it seems to be. Remember, you would have to bid two spades to show a mere preference for spades over hearts.

(c) Two spades. You have just about enough to show a preference for partner's first spade and so on with scissors.

(d) Two spades. This is a raise, not the skip bid it seems to be. Remember, you would have to bid two spades to show a mere preference for spades over hearts.

(e) Two spades. You have just about enough to show a preference for partner's first spade and so on with scissors.



U.S. Atom Chief Opposes Sharing

Allies Not Careful Enough

NEW YORK (UP)—Chairman Lewis L. Strauss of the U.S. Atomic Energy Commission said Wednesday night one reason the United States should not give atomic secrets to its allies is that a technician employed by a friendly government was found to be "working for the Soviets."

He said by then it was "too late to do much besides hand-wringing," and added that was "one of the troublesome aspects into the hands of a technician who was subsequently found to have been working for the Soviets and was then dismissed from the employment by his government."

He said by then it was "too late to do much besides hand-wringing," and added that was "one of the troublesome aspects into the hands of a technician who was subsequently found to have been working for the Soviets and was then dismissed from the employment by his government."

Fast Identification Urged Of Civil-Area Casualties

SEIGNIORY CLUB, Que. (CP)—Directors of The Canadian Press Wednesday urged military authorities to make public promptly the names of military

personnel killed or injured in civilian areas.

Under present practice such names are withheld until next of kin of those concerned have been advised. The stand taken by Canadian Press directors is that this delay imposes unnecessary worry and apprehension on next of kin of all personnel involved and is unwarranted military censorship.

The resolution in which this view was expressed was moved by R. S. Malone of The Winnipeg Free Press, who had charge of Canadian Army public relations in the field during the Second World War.

AEROWAX
SAVES
RE-WAXING!

ONLY 43¢ A PINT

The SHINE
COMES BACK
AGAIN AND AGAIN
WITH EASY BUFFING!

and AEROWAX saves me 22¢ a pint!

Queen Wants To Buy House in Country

LONDON (NANA)—The Queen is searching for a country house where she and the Duke of Edinburgh can bring up their children in the atmosphere of a home, rather than a palace.

The search has been wide, but it has narrowed to Fort Belvedere, the former country retreat at Windsor. He called it "my first real home."

Within 25 miles of London, it is ideally situated for the Queen. It would enable her to spend more time with the Duke of Cornwall and Princess Anne, and yet be in daily touch with her ministers.

Fort Belvedere has been empty since Edward VIII's abdication in 1936. Today the manor is almost derelict.

It would cost tens of thousands of pounds to put in order, but it would still cost less than a new country house. Only the great cost deters the Queen.

Even that objection may be overcome by arrangement between the ministry of works and Her Majesty's private purse.

A decision will be made soon. The Queen is anxious that she shall have a country home ready when she and the Duke return from their Commonwealth tour next year.

He howled gleefully across 100 feet of sea to correspondents in an Italian corvette:

"Three thousand, one hundred and fifty metres!"

That's only a bit under two miles.

Take Refuge In Canada, Briton Urges

LONDON (Reuters)—A British Arctic explorer and author who died in July advised his heirs to go to Canada if the "danger of Socialism or Communism" becomes acute in Britain.

Major Charles Robert Eustace Radclyffe said in his will published Wednesday:

"As there appears to be a rapid increase of Socialism and strong indication of Communism in the future... I advise my trustees and heirs to invest in Canadian securities or land rather than in similar securities in England so long as the danger exists."

"If the danger becomes acute, I advise my trustees and heirs to get rid of all trust investments and much of their English land and seek a new home for the family in Canada after making a tour of inspection in that great country," he said.

Radclyffe left an estate valued at about £7,000, mainly to his wife.

Scientists Reach Two-Mile Depth

ISLAND OF PONZA, Italy (AP)—Two miles beneath the surface of the sea there is a gravelly calm and stygian blackness broken only by ghostly flickers of phosphorescence hinting at unknown forms of life.

That was the word brought back Wednesday by Prof. August Piccard and his son, Jacques, from the greatest depth living man has ever reached.

There was nothing else to see," the frail, 80-year-old professor said when he returned to the surface in the steel diving boat he calls a bathyscaph.

The wispy scientists, who 20 years ago invaded the stratosphere by flying up 10 miles in a balloon, bobbed back to the rain-swept surface of the Tyrrhenian Sea too excited and too tired to tell of his experiences immediately.

He howled gleefully across 100 feet of sea to correspondents in an Italian corvette:

"Three thousand, one hundred and fifty metres!"

That's only a bit under two miles.

Belly Columnist, Victoria, B.C. 35
Thursday, October 1, 1953

Flying Effort Fatal

HANOI, Indo-China (AP)—The efforts of a French Air Force navigator to fly a B-25 bomber after the pilot had been killed by enemy fire ended in

death for himself and two crew members in a rice field near here.

The navigator, whose name was not disclosed, grabbed the controls of the bomber as the pilot died in a hail of heavy machine-gun bullets from the Communist-led Vietminh while bombing Thai Nguyen, 40 miles north of Hanoi, Tuesday.

The navigator, with the advice of the two other survivors, had succeeded in flying the damaged bomber to within one mile of the military airport, when it suddenly crashed and burst into flames.

Later, Piccard talked eagerly. "We are so happy," he said. "So happy—and so tired."

"I can tell you nothing now, scientifically. Not until we can study the instruments and the results of this test."

"At 3,150 metres the blackness is absolute," he said. "It is broken only occasionally by numerous tiny phosphorescent flickers."

Piccard may never try again—almost certainly not this year. His dramatic dive took two hours and 12 minutes, although the 52-foot bathyscaph dropped like a plummet at a yard a second.

He and his son remained on the bottom mere minutes, before starting back up.

The descent, made 50 miles west of Naples at the edge of the Ponza Deep, easily broke the record set August 12 by two French naval officers.

WICHITA, Kas. (AP)—The stork found a new place to land Tuesday. Attendants reported a baby son born to Mr. and Mrs. O. E. Cook of Wichita in the elevator at St. Joseph's Hospital. Heavy traffic slowed the ambulance on its way to the hospital.

British Ships Collide During Exercise

LONDON (CP)—Two British warships crippled themselves by colliding in the darkness of the North Atlantic early Wednesday during naval exercises testing the free world's sea defenses.

Thirty-two sailors aboard the 8,000-ton cruiser Swiftsure were injured. The Swiftsure suffered extensive damage on the starboard side around the bridge structure. Some ammunition was exploded, a dispatch from the scene said, and five broke out, but was quickly extinguished.

The other vessel was the 2,610-ton destroyer Diamond, the first warship added to the Royal Navy under the Queen. The Diamond suffered damage forward, but no casualties among her personnel.

The collision occurred south of Iceland as the two ships, blacked out to simulate wartime conditions, plowed through towering seas to refuel before joining other units of an "enemy striking force" assigned to attack Allied shipping in the giant NATO exercises.

Both were pulled out of the war games and limped toward Iceland, where they will take on fuel before returning to their British bases.

The Swiftsure, which was the Duke of Edinburgh's guard ship during his visit to the 1952 Olympics at Helsinki, has been playing the part of an enemy raider harassing Allied shipping lanes.

The admiralty said seven of the casualties aboard the Swiftsure suffered burns.

Ironically, an official communique issued several hours after the crash announced that the Swiftsure had been proclaimed "sunk" after receiving direct "hits" from the battle ship Vanguard.

GUARANTEED ALL FIR
ABSOLUTELY NO CEDAR
2 1/2 cords ----- \$9.00
5 cords ----- \$17.00
1 WEEK ONLY — PHONE B 4622

A sweet treat
A DELICIOUS
CHOCOLATE CREAM
SANDWICH BISCUIT

**PEEK FREAN'S
BOURBON**

Serve it with afternoon tea... for a sweet to top off a dinner or bedtime snack... when you pack a lunch. A delicious, richly-flavoured chocolate cream filling makes Peek Frean's Bourbon a favourite with all.

8 OZ. PACKET
MADE BY
PEEK FREAN'S
FAMOUS BISCUITS

For Added Protection

GOLDEN LINED VACUUM SEALED CANS

DELTA MILK FOR INFANTS FORMULA
also protected with the Golden lined Vacuum Sealed Can.

PACIFIC MILK

Reds Over Canada, Magazine Declares

NEW YORK (CP)—Unidentified planes, almost certainly Russian, frequently reconnoitre across the Arctic and some have penetrated deep into north-central Canada, Collier's Magazine said Wednesday.

William A. Ullman, who wrote the article after a survey of northern defenses, said the foreign planes come over "at all times and places."

"Their mission is apparently to feel out our radar defenses and photograph our coasts and when our jets go out to meet them they run."

He said that "we have a potential radar fence along the U.S.-Canadian border, but it's too wide-spaced, too complex and too close to home."

Ullman said a more effective radar line is being pushed and test stations are being constructed in the far north. If the first units work, "we will probably have a warning net from Alaska to Greenland by the summer of 1954."

"It will give us from four to six hours' warning of any air attack."

"This whole concept of effective warning at low cost is made possible by two exciting new devices, never before publicly disclosed: a self-watching radarscope and a long-range radio transmitter capable of overcoming the especially difficult communications problem of the Arctic."

Ullman said once the radar network is complete, the big gap will be fighter planes. Aerial defense preparation, he said, required friendly co-operation from Canada. But Canada, "although its dilemma today is much like that of a person handcuffed to a man who has been publicly threatened with assassination, has reason to look searchingly at any proposals for joint action put forward by the United States."

He quoted a Canadian official as saying Canada would probably be glad to let the U.S. build bases in the north-central tundra, but the U.S. should be prepared to keep promises about about manning them and keeping them manned.

Lamb's
NAVY
RUM
a staunch old friend

This advertisement is not published or displayed by The Liquor Control Board or by the Government of British Columbia.

ARE YOU A WOULD-BE SANTA CLAUS

... CHAINED TO AN EMPTY PURSE?

Then here's a way you can help a worthwhile cause at no cost to you!

Here's your chance to play Kris Kringle, St. Nicholas, or Santa Claus, 100 times over — without touching your pocket-book!

It may be a national cause, or a local effort, but there is surely a group you would like to help this Christmas, if only there were not so many calls on your purse. Here's how it works.

Save Allsweet carton ends

Every Allsweet carton and you save between now and Nov. 30th, 1953, will be redeemed by Swift Canadian Co., Limited, for 1¢! There are two ends on each Allsweet package, so every Allsweet carton is worth 2¢!

\$4,000.00 to be won in prizes PLUS EXTRA bonuses!

A grand National Prize of \$1,000.00, plus six cash prizes in each region—B.C. and Prairies, Ontario, Maritimes and Newfoundland! When all the Allsweet carton ends have been collected, the club sends them to Swift Canadian Co., Limited. Each carton end received by midnight Nov. 30th, 1953, will be redeemed for 1¢ (2¢ per carton).

A special bonus of \$5.00 extra will be awarded to each club or group sending in 500 or more carton ends.

To compete for the extra \$4,000.00 in cash prizes, the secretary describing, in 50 words or less, how the group's collection of carton ends was organized.

Prizes will be awarded to clubs which, in the judges' opinion, showed the greatest ingenuity and organizing ability. Small or large, any group can win. Results alone are not important; it's how those results were achieved that counts.

Start today! If the secretary of your club isn't already seeking volunteers, she'll be grateful to hear of this chance to raise important money easily!

Remember, while raising money for your group you can enjoy the most delicious spread there is: Allsweet. Get Foil Wrapped Allsweet today. Help your group win \$1,000.00 and more.

Swift Canadian Co., Limited

Enjoy the delicate natural flavour!

Allsweet MARGARINE

Clip This Entry Blank Now!

Allsweet's "Kris Kringle Fund,"
Swift Canadian Co., Limited, Toronto, Ontario.
We enclose... carton ends** from Swift's Allsweet Margarine, and descriptions, in 50 words or less, of how we organized the collection.
Name of Club or Group.....
Address.....
Signature: President, or other Officer.....
*Carton ends are the yellow flaps at each end of the Allsweet carton. There are two (2) ends on each carton—each will be redeemed at 1¢ (2¢ per carton). You'll want to save the carton ends or "ends" instead of tearing them off! Please Print Name and Address. See carton for details. **The only condition is that the ends be collected for a good cause by a recognized organized group.

READ THESE RULES TO WIN

1. Any recognized club or group is eligible for both the cash payment on carton ends and to enter the contest. But all entries including packages of carton ends must be sent in by a qualified officer of the club.

2. A statement, signed by the secretary of either official of the club or group, must accompany each entry. This statement should include the name and address of the club, the number of carton ends enclosed, and a description, in 50 words or less, of how the club organized the collection.

3. Each club's entry must be postmarked not later than midnight November 30th, 1953. Entries mailed later or with insufficient postage will be disqualified.

4. Swift Canadian Co., Limited will redeem all Allsweet carton ends on behalf of recognized clubs or groups in accordance with these rules, 5¢-1¢ each, 2¢ per carton. In addition, a special bonus of \$5.00 extra will be awarded to each club or group sending in 500 or more carton ends.

5. The judges are: Mr. Adam, well-known Home Economist; Martha Logan, Home Economist from Swift Canadian Co., Limited; Foster Hewitt, famous sportscaster and author.

6. Entries will be grouped for judging into three regions—Western, Central and Eastern Canada. Prizes in each group will be awarded to those clubs which, in the opinion of the judges, showed the greatest ingenuity and organizing ability in the collection of carton ends. The decision of the judges is final. No club or group may win more than one prize.

7. As soon as the winners are determined, cheques for redemption of carton ends, with the names of the winners will be mailed to all contestants.

SWIFT—to serve your family better

ANY WAY YOU LOOK AT IT . . .
... even cock-eyed like me?

This is the Best Chrome Deal
West of Chicago

Here's the Dope

1. Airfoam Seats
2. Enclosed Backs
3. Generous Table with extra leaf
4. The 5 Most-Wanted Colors

Regular Price **99.99**
Less 10.00 for your old set
makes the **MAD HATTER** PRICE **89.99**
or **8.99** Down

HUIIBERS
Cock-eyed Warehouse

Daily Astrology

By
RITA DEL MAR

For Thursday, October 1, 1953
Today's Quotation: "Nobody can give you better advice than you give yourself."—Cicero.

Thursday for Everyone: After early morning favors getting about freely, exerting originality and friendliness. Make influential contacts. Late evening: use tact, dietary and health discipline. Protect secrets. Be impersonal.

Look for your birthdate and birthstone below.

March 21 to April 19 (Aries)—Contact folks who can be helpful in the daytime. Let conditions determine schedule in the later evening.

April 20 to May 20 (Taurus)—What takes place in the daytime hours should benefit your pocketbook eventually. Be thrifty in the late evening.

May 21 to June 20 (Gemini)—Initiate projects; make calls during the daytime; sign agreements. Late evening: assess should be guarded.

June 21 to July 22 (Cancer)—Seek help in the daytime; clear things away. Basic interests need consideration, caution in the late evening.

July 23 to Aug. 22 (Leo)—Friends can lead you to attainment during the daytime. After late evening, proceed cautiously.

Aug. 23 to Sept. 22 (Virgo)—Inventiveness, will bring advancement or greater popularity; introduce something new in the daytime. Go slow in the late evening.

Sept. 23 to Oct. 22 (Libra)—Where judgment, planning are called for, talk things over with others in the daytime. Maintain peace in the late evening.

Oct. 23 to Nov. 21 (Scorpio)—Promote financial arrangements, ambitions in the daytime. Late evening: flexibility is needed.

Nov. 22 to Dec. 21 (Sagittarius)—Future benefits accrue through teamwork during the daytime. Slow the pace, avoid inharmonious in the late evening.

Dec. 22 to Jan. 19 (Capricorn)—Daytime: people on the business scene can lend aid. Don't take the initiative in the late evening.

Jan. 20 to Feb. 18 (Aquarius)—Associates, dear folks can be helpful in the daytime. Take no chances in the late evening.

Feb. 19 to March 20 (Pisces)—Try out easier ways of getting chores done in the daytime. Diligence is called for. Later evening: be wary.

Planning Ahead—Good for sociability, entertainment, etc.: October 3, 4, 5, 6, 9, 10, 11.

(Reprinted by Consolidated News Features, Inc.)

Oatis Thanks State Secretary

WASHINGTON (AP)—William Oatis of The Associated Press called on State Secretary Dulles Monday to express his thanks for state department efforts to obtain his release from prison in Communist Czechoslovakia. Oatis, who was accompanied by his wife, told reporters he was beginning a six-week vacation before returning to work with the AP, probably in New York.

Trade restless nights for Sound Sleep



If you aren't sleeping as well as you should, a cup of warm Ovaltine may help you relax into the sound, peaceful kind of sleep your body must have. You see, Ovaltine works 3 ways to help you sleep better—naturally—without drugs!

1 Ovaltine helps relieve nervous tension, aids relaxation for complete sleep.
2 Ovaltine is easily digested. It supplies the ideal light nourishment to help prevent digestive upset.

3 Ovaltine supplies important food elements to help rebuild body cells—so that you can greet the morning with more pep.

Sleep better. Wake up more rested. Try Ovaltine. See how it works. In 2 wonderful flavours: ORIGINAL Ovaltine and CHOCOLATE Ovaltine. Get a tin at your food or drug store.

Ovaltine

At the BAY, Thursday....



Terrific values for Mom, Dad, the children, your home! Come on down! Really save! Remember, if you can't come down, just Call E7111... your phone orders will be promptly handled! Our store hours are 9 am. to 5 p.m.; Wednesdays, 9 a.m. to 1 p.m.

LOOK

Gay, printed plastic, in cherry pattern or lacy designs for a table cloth and curtains to match. 36". 54". Reg. 7.95. 3 yards for \$1

RAY Draperies, Fourth Floor

FOR MOTHER

51-15 nylons for sheer flattery in fall shades of beige or taupe. 8 1/2-10 1/2. Pair \$1

5 pr. ankle socks, neat elastic cuff, long-wearing cotton and rayon; subs. 5 pairs \$1

Nylons in fall shades, long-wearing 45-50 weight for everyday wear... and the price only, pair \$1

RAY Hosiery, Street Floor

Wool knit gloves for chilly days ahead, plain red or patterned navy... buy now \$1

when price is only \$1.50

RAY Gloves, Street Floor

8 cakes soap—Transparent glycerine soap, so kind to sensitive skin. For \$1

Dollar Day 8 cakes \$1

RAY Drugs, Street Floor

Comfy scuffies, easy to pack if you're traveling... so cosy around home. Quilted, plas. \$1

tie trim in bright shades, Pr. \$1

RAY Notions, Street Floor

Pure silk squares in gay floral or geometric designs, neat hem-stitched hems. Reg. 1.50. \$1

32"x32" size. Pair \$1

Your fall handbag in simulated snakeskin. 4 styles to choose from, in 4 contrasting colors. Reg. 2.95 \$1

Clearance of trims, assorted feathers and hat mounts to dress up your fall hat. 2 for \$1

Reg. 75c-1.50. Now \$1

RAY Dress Accessories, Street Floor

Candy, bonbon dishes, silver-plated on copper base... buy now for gifts later. \$1

Were 1.50, now \$1

RAY Silverware, Street Floor

Plastic rain boots, to keep your shoes snug and dry, fit all heel heights. \$1

Handy pocket size \$1

RAY Women's Shoes, Street Floor

Reg. 1.95 corduroy, fine pin wale corduroy for smart skirts, jackets, warm play togs; variety colors; 36" wide. \$1

Reg. 1.95 yard. Yard \$1

Rustling taffeta and chromspuns for those fancy date dresses. Specially purchased to sell for only yard \$1

Buy cottons now, clearance of plains and novelty prints all for one low Dollar 2 yards \$1

Day price \$1

Quality brassieres, well-known manufacturer's satin and nylon brassieres, firm bandeau styles, sizes 32-36. \$1

Reg. 1.50-1.75, now \$1

1.75 garter belts, pull-on style; slimming power net sides, satin panels. White only. \$1

S, M, L.

RAY Foundation Garments, Second Floor

White nylon panties that would sell for 1.95 if not specially purchased. Banded leg style... \$1

be sure to buy several at

Clearance 1 1/2 slips, rayon knit with net ruffle at hem, a discontinued style so price is way down. 2 for \$1

Pastel Briefs, snug fitting banded leg style at a price you don't want to miss. Buy 3 pairs \$1

them for gifts at \$1

RAY Lingerie, Second Floor

Sparkling jewelry for this fall... earrings, necklets, bracelets, pins, in white or gold. \$1

Reg. 1.50, now each \$1

RAY Jewelry, Street Floor

LOOK

Lace trim slips, white rayon crepe with lacy trim at bodice and hem, straightcut for a comfy fit. Sizes 32 to 40. Reg. 1.95. \$1

now \$1

RAY Lingerie, Second Floor

LOOK

Lace trim slips, white rayon crepe with lacy trim at bodice and hem, straightcut for a comfy fit. Sizes 32 to 40. Reg. 1.95. \$1

now \$1

RAY Lingerie, Second Floor

For Father! Kiddies!

English work socks, medium-weight wool and rayon mix in brown, grey. Buy 2 prs. \$1

several for Dad at \$1

Made in Ireland, generous white cotton handkerchiefs, neatly hemmed. 8 for \$1

Special \$1

Diamond anklets for Dad in long-wearing 100% nylon; smart colors to choose from. Sizes 10 1/2 to 12. \$1

English half hose, neat clock effects for conservative tastes; reinforced all-wool in 10 1/2-12. \$1

RAY Mens Furnishings, Street Floor

Mule slippers, brown plastic to look like alligator, rubber cushion insole for comfort. \$1

S, M, L.

RAY Mens Shoes, Street Floor

Kiddies' slippers, satin pumps and mule style or felt slippers with "windshield" vamp. Children's 8 to Misses' 3, collectively. \$1

RAY Children's Shoes, Second Floor

Warm corduroy skirt with shoulder strap in rust or grey; 2-6 and look at the price! \$1

Satin covered pillow for your wee one, dainty pink or blue quilted satin. \$1

for \$1

Long-sleeve cardigans of hard-wearing cotton in bright colored diamond patterns for play, 2-6. \$1

Boxer jeans, neat fitting boxer waist for your hard-playing tots, 2-6. Buy several \$1

now \$1

RAY Children's Wear, Second Floor

Nylon heel and for, in hard-wearing cotton socks for the boys in the family. Reg. 49c each. \$1

... buy a \$1

supply at \$1

Crew neck pullovers, just the thing for school. Long sleeves, small diamond pattern in hard-wearing cotton, 12-16. \$1

RAY Boys' Wear, Street Floor

FOR THE HOME!

Tall and low shapes, English bone china cups in delicate pastels, gold trim. For gifts or \$1

home entertaining. \$1

Decorative air fern for your planter or wall vase, needs no water or soil. Slightly dried, so now 8 for \$1

European crystal salt and pepper in simulated cut designs—a really lovely gift item. \$1

Sherbets and plates in attractive grape design, for everyday use. In the set are four 6" plates and four sherbets for \$1

only \$1

RAY China, Street Floor

Hedge and lawn shears to keep place trimmed and tidy. 8" blade and sturdy hardwood handles. \$1

Tumbler sets for entertaining... 6 tumblers with coasters \$1

and spoons included. \$1

Handy sponge mop and rack to fit any pail... makes scrubbing so much easier. \$1

Aluminium teapot for the small family, a handy 3-cup size in shiny aluminium. \$1

Special \$1

Holland bulbs in time for fall planting. 24 King Alfred daffodil bulbs to make a lovely \$1

show next spring. \$1

Combination offer, 1-qt. high-gloss enamel in white or ivory and assorted large sheets \$1

of sandpaper. All for \$1

Suction bath mat, soft pastel rubber mat for your tub prevents dangerous slipping. 23" x 13 1/2". \$1

LOOK

Grocery specials for \$1

3 tins Lynn Valley peaches, 15-oz. and 4 tins Calrose whole apricots, 15-oz. \$1

all for \$1

2 tins fancy sockeye salmon, 7 1/2-oz. and 3 tins Aylmer choice sleeve 5 peas, 15-oz. \$1

RAY Groceries, Lower Main Floor

Drainboard mat for the top of your counter; gay colored rubber mat. Don't be without one at this price! \$1

Aluminum kettles—Replace that old kettle with a generous 4-pint size, made of thick sheet aluminium... only \$1

Squeeze type flour sifter so handy to use when you're baking; all metal with gay pattern. \$1

Need a broom? Buy that extra broom now... a 4-string \$1

corn broom for only \$1

French fryer, you'll make chips often when you have an aluminium fryer and handy wire basket. \$1

For gardeners, a lawn edger with "T" ash handle and sturdy bamboo lawn rake, \$1

both for \$1

RAY Housewares, Lower Main Floor

Linoleum... your choice of floral or block patterns in sturdy Rexolite linoleum. Bring your room size and save 25c sq. yd. Only 200 yds. at \$1

sq. yard \$1

RAY Floor Coverings, Fourth Floor

Plastic covers for your pillows. Buy generous size covers of sturdy vinylite-plastic now. 2 for \$1

Plastic hangers with wide skirt or slacks rod. Ideal for fur coats, overcoats and suits. \$1

Each \$1

Pad and cover for your ironing board. Heavy weight pad for faster, easier ironing. \$1

Reg. 1.29. \$1

Toy boxes of heavy cardboard, easily assembled to hold all junior's treasures. 2 for \$1

Buy several at \$1

RAY Notions, Street Floor

Stripe tea towels... you'll want to buy a supply of bright cotton towels at this price. 6 for \$1

Irish linen tea towels, large size with red, blue, green borders for quick-as-a-wink drying. 2 for \$1

Cannon towels, thirsty terry towels in generous bath size, many colors. Seconds, that's \$1

why the price is, each \$1

Handmade dollies, dainty white or ecru lace dollies, hand-made in India. 3 for \$1

Reg. 49c to \$1. Now \$1

Tea towelling of Irish linen to make tea towels that really polish your dishes. 2 yds. \$1

leave no nap. 2 yds. \$1

Flannelette mill ends of white flannelette, 27" wide, for diapers, crib sheets, and the \$1

price only \$1

English cloths, rayon bridge cloths printed in a bright floral design. Buy now \$1

for gifts. \$1

Checked cloths for every day, these cheerful red, green, gold or blue rayon cloths \$1

can't be beat. \$1

English lace cloths make a decorative table cover. Ecru \$1

color in 36" x 36" size. \$1

Quality sheeting in double bed 81" width... Make your own white cotton sheets while \$1

the price is, yd. \$1

Pillow tubing, limited quantity of 42" white tubing. Personal shopping only at 2 yds. \$1

this low price. \$1

RAY Staples, Street Floor

Men's all-wool socks. Manufacturer's clearance of reg. 1.75 ankle-length socks... choice of colors in smart Argyle designs. 10 1/2-12, pr. \$1

RAY Mens' Furnishings, Street Floor

Drapery materials, cotton bark cloth and repp in floral patterns, bouquets and conventional designs. Reg. 2.25 yd. \$1

Now, yd. \$1

Dot Marquisette for frilly curtains. Choose from ivory, peach, blue or green. 2 yds. \$1

Lace panels. For glass curtains buy ivory rayon lace panels, 40" x 81"... washable... \$1

shop early for yours. Each \$1

RAY Draperies, Fourth Floor

Stair Treads... to cover the back and top of stairs. Reg. 1.75 to 2.75. Only 80 \$1

at this price. Each \$1

RAY Floor Coverings, Fourth Floor

Shoppers' Special Luncheon

Breaded Pork Cutlets
Spicy Apple Sauce

Potatoes 69c Vegetables
Roll, Butter Tea, Coffee

Including 10c Dessert
No substitutes, please.
Olympic Room, Lower Main Floor

Special Items!

Follow This Arrow Down the Column for Extra Savings in Multiples of \$1!

Save 3.95 on all-wool tartan skirts... your choice of all-round pleats or kilt style. Sizes 12 to 18. \$5

Were 8.95.

RAY Sportswear, Second Floor

Cotton dresses—You will really save if you buy your cotton frock now. Plains or prints, but broken sizes, colors. Be early! \$3

RAY Junior Apparel, Second Floor

Reg. 4.50 girdles—You save 1.50 on this item. Power net sides with nylon lace front panel. White. \$3

Now \$3

RAY Foundation Garments, Second Floor

Lattice trim percale housedresses in popular button front or zipper style... polka dots or stripes or checks... wash well. Sizes 14 to 20. \$3

16 1/2 to 24 1/2, 46 to 52. \$3

RAY Housedresses, Second Floor

Style shoes—Pumps and sandals with open back and toes, high heels in black, brown, navy, grey... leathers or suedes in the group. Also pumps and strap pumps in green, red or natural snakeskin pattern. \$2

Sizes 5 to 9 collectively. \$2

Cuban, walking heels, comfortable oxfords or pumps. Black, navy, brown leather in this group. \$6

Sizes 5 to 9 collectively. \$6

RAY Women's Shoes, Street Floor

Shower repellent boys' surcoat of nylon-deen. Warm padded lining, fur collar, elastic waist and buckle \$9

belt. Sizes 6-18. Reg. 12.95. \$9

RAY Boys' Wear, Street Floor

Fall arrivals for casual wear... value-packed dresses in novelty rayon textures, wool jerseys, perfect for business or afternoon wear. \$10

Sizes 12 to 20. \$10

RAY Women's Dresses, Second Floor

Imported coats—Novelty tweeds or plains in classic styles. A limited quantity of these quality coats, so be \$33

early for yours. 12-18. \$33

RAY Women's Coats, Second Floor

Reg. 19.95 lined drapes in gold overlay prints on natural or grey backgrounds to blend with your color scheme. 48"x77". Be early for \$14

yours, at pair \$14

Cosy homespun drapes with pleated tops and generous hems in assorted stripes or plaids. Reg. up to 16.95 pair. To make your room look warmer, buy a pair for \$9

Cottage sets—Clearance of reg. 2.99 chintz cottage sets in red, green, blue. Make your kitchen \$2

a brighter place. \$2

RAY Draperies, Fourth Floor

Buy a felt hat! Shop early for a quality felt hat to flatter your fall outfit... many colors, styles. \$2

Reg. 3.95-5.95. Each \$2

RAY Millinery, Second Floor

3-piece coat set for your toddler, 1-3. All-wool coat, leggings and cute bonnet in navy, green, wine... \$12

all for \$12

RAY Children's Wear, Second Floor

Boys' slippers with zipper front, brown leather uppers, padded soles and heels. Sizes 1 to 5 1/2. \$3

RAY Men's and Boys' Shoes, Street Floor

British suitings—it will be a pleasure to sew this all-wool suiting... plains or checks for warm skirts, dresses. \$2

Reg. 5.95. Yd. \$2

RAY Dress Goods, Second Floor

Toggle jackets... sail cloth jacket, by White Stag, that sold for 7.95 during the summer... buy now \$2

for next year and save 5.95 \$2

Soft pullovers, cuddly lambswool with short sleeves, round neck in colors to wear with any skirt or \$4

suit. Save 1.95 \$4

RAY Sportswear, Second Floor

DOUGLAS AT FISCARD
Hudson's Bay Company
INCORPORATED IN CANADA



The Daily Colonist.

FINAL

NO. 246—NINETY-FIFTH YEAR

VICTORIA, BRITISH COLUMBIA, THURSDAY, OCTOBER 1, 1953

7 CENTS DAILY
10 CENTS SUNDAY

52 PAGES

LOCAL OPTION LIQUOR CLAUSE MOST ARGUED

'Death Trap' Claims Child

Three-year-old Sharon Carrington died Wednesday night after a collision with a truck on the busy street in front of her home.

Her death was the fourth Saanich traffic fatality of the year.

News of the accident has residents of the Douglas and Ralph Street area boiling anew and threatening to take matters into their own hands to eliminate what they call a "death trap."

Angry Seven Oaks citizens have long campaigned for stricter safety regulations covering the scene of the accident—the

The same stretch of road was the centre of a Saanich debate last week, with Mr. Wootton asking sidewalk construction or a crosswalk at Douglas and Ralph.

ATTEMPTING TO CROSS

The accident that resulted in her death occurred when Sharon, standing on the road opposite her home, attempted to cross and was in collision with a truck police said was driven by William S. McPherson, 1825 Fairfield.

She was thrown about 100 feet by the impact and landed on the road in front of the house next door to her home.

The accident is the second in recent weeks involving a child in the same vicinity.

Mr. Carrington said:

"We, several other parents and myself, were going to take up a petition, but Saanich Reeve Joseph Casey told us not to bother because the situation was being looked into."

NO CROSSWALK

He said that a provincial government inspector had told residents that the area did not warrant a crosswalk.

"Well, if there isn't a crosswalk there in a week, we are going to paint one ourselves and put up our own signs," the parents said. "And we have been promised lots of help from our neighbors, too."

Another major cause of worry in the district is the lack of a proper sidewalk on the road there.

"There's a rough, eight-inch curb to walk on, or the sloping gravel side of the roadway, but nothing else," said Mr. Carrington.

TRAFFIC WATCHED

While the Carringtons were telling the story of the accident, Mr. Carrington was watching traffic on the road in front of his home.

"Not one in 10 of those cars observes the limit, and the buses are the worst offenders of all," he said.

Other residents of the district have backed up the feelings of Sharon's parents. A campaign before the opening of school in September came to little.

Residents threatened to keep their children from the schools unless a crosswalk was put in.

Liberals Watch Series



Look who's watching the world series on TV! This antenna made its appearance on a dome of the stately legislative buildings Wednesday just in time for members to see Yankees trim the Dodgers. TV set was installed in Liberal members' rooms by Gordon Gibson, Lillooet MLA.

MOST ARGUED

'Wets' See No Need

'Drys' See Partial Victory, Public Awaits Developments

Victorians Wednesday night generally seemed to want to wait and see about features of British Columbia's new liquor plan, disclosed yesterday.

Most contentious point of the new bill appeared to be the "local option" clause. Opinion on this seemed definitely divided.

The "drys" felt they had won a partial victory. The "wets" saw no need for another vote.

Some thought there would be too many liquor outlets. No

See also stories on Pages 3, 5, 6 and 19.

body was found who thought there wouldn't be enough outlets.

Rev. W. W. McPherson of Oak Bay United Church was glad to see the principle of local option maintained.

The people registered a desire for a change, but not necessarily a greatly increased number of outlets, he said.

He thought too much was spent on liquor.

Ralph Callandine of the Goldstream Hotel thought beer in cocktail lounges and restaurants would be too expensive for most beer parlor patrons.

"As long as they don't have public houses downtown it will be good," he said. He didn't think it likely that Victoria would get public houses.

A spokesman for the Halfway House said he didn't think the new plan would affect business there very much.

Kenneth Geary, of the British Public Schools Club, said it was a little too early to tell much.

"They have been studying the plan for a long time and have had intelligent men working on it," he said. "If it is for the good of the people it is the best thing."

His clubs holds a Dominion charter. He didn't know if this would have any bearing with regard to the proposed plan. Hotel and restaurant owners greeted announcement of the plan with mixed feelings.

Some, like Mrs. R. Cuche of Chez Marcel, were elated. Others, like "Barney" Olson of the Strathcona Hotel and Cafe, were annoyed about the local option clause.

Mrs. Cuche was excited when told of the new plan.

"It looks like we are all set for business. Our new building calls for it," she said. "It will be grand."

She said it would be much easier, under the proposed plan, for dining room operators to control drinking.

"You won't see as much drinking," she predicted.

Mr. Olson was bitter about the local option clause.

"We have already voted for it. Why should we vote again?" he asked.

He thought that if beer parlor interests were to get behind it, they could likely get 65 per cent of voters in Victoria to object.

Jim Neely of the Douglas Hotel thought the plan didn't look too bad if there were not too many outlets in the restaurant field.

"We won't go overboard and make liquor our main business," he said. "It will only be a small branch business and will provide a place for tourists and transients to get a drink, when they desire, in nice and well-supervised surroundings."

(Continued on Page 6)

Stricter Control In More Places

BY T. A. MYERS
Colonist Legislative Reporter

A brand-new liquor system, which will probably mean that more British Columbians will drink less liquor, was presented to the legislature for approval Wednesday.

The bill appears to embody much of the spirit of last year's Stevens Report and will give the province more drinking places under stricter government control.

Still-to-be-defined areas will be able to exercise local option on each or all of four types of licenses.

The bill, which will mean the first major change in B.C.'s liquor laws in 32 years, was introduced by Attorney-General Robert Bonner and given first reading by the legislature.

It must still be debated and given two more readings by the House.

It will not become law until the lieutenant-governor gives his assent the day the current legislative session ends, and it will not be fully in operation for 15 months.

The bill apparently will put "proprietary clubs"—drinking places now operated for private gain—out of business. Breweries and distilleries will be forced to get rid of their interests in beer parlors and clubs. Licenses of all existing beer parlors will be canceled, and at least some of them will be granted new "public house" licenses.

The bill sets up four new kinds of licenses, which will provide a fairly open liquor system controlled by heavy penalties.

These are the four new types of licenses:

1. Lounges, generally called cocktail bars—These will be allowed to operate only in hotels, genuine non-profit clubs, military messes and tourist resorts, and on trains and in ships in B.C. waters. These will be the only outlets where British Columbians will be able to buy

Drinks will probably come high in the new outlets because operators will have to buy their liquor at retail prices. The liquor board is not expected to fix retail prices of drinks, except beer. The board may step in later, however, if prices get out of reach.

The new bill won't mean a return to the "saloon on every corner" of pre-prohibition days. Only a few hotels are expected to be granted lounge licenses, and these will be the only cocktail bars open to the general public.

There will be no flamboyant liquor advertising and no dazzling "Bar and Grill" neon signs to mark new outlets. The familiar "Licensed" sign will remain a feature of the B.C. landscape, with the particular type of license added. The words "bar,"

(Continued on Page 3)



SHARON CARRINGTON

portion of Douglas near Ralph which has become part of the new Patricia Bay Highway.

Sharon, only daughter of Mr. and Mrs. Arthur Carrington, 3937 Douglas, was taken to Royal Jubilee Hospital after being in collision with a panel delivery truck in the morning.

SKULL FRACTURED

She suffered a fractured skull, fractured hip and shoulder plus multiple bruises and abrasions.

The latest accident plus the uproar will result in a visit to the scene by Public Works Minister P. A. Gagliardi, it was disclosed Wednesday night by R. H. Wootton, Saanich councillor.

Mr. Wootton said he had talked to John Tisdale, M.L.A., who promised to take the minister to the scene.

Lopat Faces Preacher Roe

NEW YORK (UP)—New York Yankees will send Ed Lopat to the mound today against Brooklyn Dodgers' Preacher Roe, as the American Leaguers make their bid for a second win in the World Series.

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Three Hurt In Mishaps

Traffic accidents in the Victoria area Wednesday afternoon and evening sent three persons to hospital.

Nick Seginowich, 3170 Gamma Street, was taken to Royal Jubilee Hospital in serious condition after being in collision with an automobile on Douglas, 82 feet north of Market.

Mr. Seginowich, walking across Douglas from west to east, was in collision with a car driven north on Douglas by Percy D. Gill, 1179 Fort.

The injured man was reported in fairly good condition late Wednesday night.

F. C. Barnes, 3750 Belgrave Road, was taken to Jubilee Hospital with lacerations to his right ear and a badly bruised right knee after a collision at Douglas and Field.

Mr. Barnes was proceeding south on Douglas when he was in collision with a truck driven by Harold D. Gray, 2403 Douglas. The truck was also proceeding south.

Mrs. Rolston Feels Better

Education Minister Tilly Rolston was "feeling a little brighter" Wednesday, Premier Bennett reported.

He said Mrs. Rolston had come out of a coma into which she had sunk after an operation in Vancouver Saturday.

The premier added her condition was still serious.

Highlights of Liquor Bill

Highlights of the new liquor bill presented to the legislature Wednesday:

Cocktail bars in hotels, non-profit clubs, military messes, tourist resorts, on trains and ships.

Wine and beer with meals in restaurants and hotel and club dining rooms, on trains and ships, but no hard liquor.

Wine, beer and hard liquor with meals in night clubs. Beer, ale and stout in public houses, with light foods available. No wine or liquor.

Drinking clubs operated for private profit are out. Bona fide non-profit clubs—golf clubs, tennis clubs, yacht clubs, veterans' clubs, benevolent or fraternal clubs—will

be eligible for any of the four new types of license.

Liquor by the bottle will still be sold only in government stores, but purchasers will no longer have to sign a sales slip.

Heavier penalties are provided to back up stricter enforcement of the law.

Breweries and distilleries will be forced out of the retail beer and liquor business. Monopoly tax proposed to end profiteering in licenses.

Local-option plebiscites will be held in specified areas if requested by municipal councils or 35 per cent of the voters.

Bill won't become law for two or three weeks, won't be fully in effect for 15 months.

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Death Asked For Treason

CAIRO (AP)—The prosecution Wednesday demanded a death sentence for former Premier Ibrahim Abdel Hadi, 57, accused before a revolutionary court of high treason and other crimes dating back to his service as the chief of King Farouk's royal cabinet.

Hadi declined an order by the three-man court to testify concerning his aide of the case, protesting: "I have not the means and facilities to defend myself. My fate is in your hands."

His lawyer withdrew, charging that the court had not given him sufficient time to present the defense in this first of a series of treason trials ordered by President Mohamed Naguib's government two weeks ago.

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Two Boys Die In Ice-Box

WINDSOR, Ont. (CP)—Two four-year-old boys were found dead in an ice-box Wednesday night, four hours after frantic parents and neighbors had begun searching for them.

CHEST DRIVE FOR \$210,686 STARTS TODAY



LIEUTENANT-GOVERNOR WALLACE



MAYOR CLAUDE HARRISON



REEVE JOSEPH CASEY



REEVE P. A. GIBBS



REEVE A. C. WURTZLE



REEVE SYDNEY PICKLER

"Mrs. Wallace and I are happy to appeal to the citizens to help to endorse the drive. We hope the Chest—we ourselves may need assistance some day."

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"Saatchi has always been willing to accept its responsibility in supporting the Chest."

"A lesson in everyday Christianity—may everybody heed the call."

"The Chest is necessary, we in Esquimalt are glad to do our part and help it succeed."

"It is to be hoped that every citizen will give the campaign maximum support."

A Generous Heart Is a Happy Heart